

BAM2017

5-7 SEPTEMBER | WARWICK BUSINESS SCHOOL, UNIVERSITY OF WARWICK

RE-CONNECTING MANAGEMENT RESEARCH WITH THE DISCIPLINES:
SHAPING THE RESEARCH AGENDA FOR THE SOCIAL SCIENCES



BAM2017 PARTNERS THANK YOU

Warwick Business School, University of Warwick

At Warwick Business School (WBS), our vision is to be Europe's leading University-based Business School, developing transformational ideas and people that shape how we do business.

Our vision is supported by our three-fold mission to develop cutting-edge research that leads debate and deepens our understanding of the practice of business and management; to provide a transformational learning experience, enabling our stakeholders to realise their full potential and to work in partnership with policy and practice, both in terms of our research and teaching activities, to catalyse the impact of our work.

WBS has a strong tradition of academic excellence, harnessing the power of interdisciplinary thinking, and meshing academia with practice. The School's students and staff play a vital role in cultivating our ethos of innovation, entrepreneurialism and professionalism, resulting in a school proud to be at the forefront of progressive business thinking.

Our world-class reputation is reflected in our league table rankings, attracting strong links with this business community. We were proud to be the first UK business school to achieve triple-accreditation from the world's major management education associations: the Association of MBAs (AMBA), the European Foundation for Management Development (EQUIS), and the US-based Association to Advance Collegiate Schools of Business (AACSB).

In 2014, we unveiled WBS London at The Shard, giving us a base in one of the world's greatest capitals, and summer 2015 saw the opening of a major new extension to the main WBS building on our Warwick campus. For further information please visit www.wbs.ac.uk



BAM2017 SPONSORS THANK YOU

Wiley

The **BAM2017** New Members' Welcome Breakfast has been kindly sponsored by Wiley.

Wiley, a global company, helps people and organizations develop the skills and knowledge they need to succeed.



Project Management Institute

The **BAM2017** Professional Development Workshops have been kindly sponsored by the Project Management Institute (PMI).

Project Management Institute is the world's leading not-for-profit professional membership association for the project, program and portfolio management profession. Through synergistic partnerships with universities and individual researchers, the PMI Academic Resources Department continually promotes the framing and exploration of new questions and the creation and dissemination of knowledge in the field. Visit us at www.pmiteach.org.



European Management Journal

The **BAM2017** Best Full Paper and Best Developmental Paper Awards have been kindly sponsored by the European Management Journal (EMJ).

The European Management Journal (EMJ) is a flagship scholarly journal, publishing internationally leading research across all areas of management. EMJ articles challenge the status quo through critically informed empirical and theoretical investigations, and present the latest thinking and innovative research on major management topics, while still being accessible and interesting to non-specialists. Grounded in scientific, peer-reviewed research, the journal provides highly relevant insights to industry and a broad range of societal stakeholders. We welcome interdisciplinary research that synthesizes distinct research traditions to shed new light on contemporary challenges in the broad domain of European business and management. EMJ is owned by the University of Glasgow and ESCP Europe and published by Elsevier Ltd.



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Key Information for Delegates

BAM2017 CONFERENCE COMMITTEE

Keith Glaister, Warwick Business School
David Denyer, Cranfield University
Monika Narvydaite, BAM

WHO'S WHO KEY TO BADGES

Blue	Conference Delegate
Red	Council Member
Green	Fellow
Black	Track Chair
White	Exhibitor
Yellow	Conference Organiser
Blue Ribbons	New Members

CONFERENCE PROCEEDINGS

This year the conference proceedings can only be accessed online. To view abstracts and download papers please go to:

www.bam.ac.uk/bam2017-proceedings

INTERNET ACCESS

- Connect your device to the 'Warwick Guest' wireless network.
- If the Warwick Guest gateway page does not open automatically then open a browser such as Explorer, Chrome or Safari and you should be re-directed.
- To register, click the link within the sentence 'Click here to create an account' and select 'Attending a conference'.
- Please provide your details, including a valid mobile phone number, to which your generated guest login will be sent.
- Follow the web links to return to the Warwick Guest Wireless webpage and login.
- If you do not have a mobile phone, choose the option 'Click here to register if you do not have a mobile phone' at the bottom of the page to have your login details sent to your email address. Please ask a member of staff if you need access to a computer to retrieve your login details.
- Guests are able to connect up to three wireless devices to the internet and your account will be valid for one week.

TECHNICAL INFORMATION FOR FULL PAPERS/SYMPOSIUMS/WORKSHOPS

All rooms will have a full AV desk, data projector and screen available and will be installed with the following packages from Microsoft Office: Word, Excel and PowerPoint. Please note Apple Macs and iPads are not available. Delegates must ensure the file type of their presentation is fully compatible with Microsoft Office.

SPECIAL MOBILITY ACCESS

All buildings are fully DDA compliant with appropriate toilets and access to all floors. For more information about the disability facilities available at the venue, please ask a member of staff.

PRAYER ROOM

Our prayer rooms are located in the Chaplaincy (just behind the Arts Centre). Delegates need to go to Conference Reception to collect a key to access this room.

CLOAK/LUGGAGE ROOM

The cloak and luggage room will be located in the University of Warwick Students Union:

Warwick SU, Gibbet Hill Road, Coventry CV4 7AL

TAXI COMPANIES

Trinity Taxis - 024 7699 9999
Central Taxi's - 024 7633 3333/024 7677 7777
Allens Taxis - 024 7655 5555
Swift Cabs - 024 7676 7676

CONFERENCE REGISTRATION

The registration desk at the BAM2017 conference will be located in the Lower Foyer, Warwick Arts Centre, University of Warwick, CV4 7AL

COACHES FOR GALA DINNER

6 coaches leaving Car Park 2 near Bluebell residence at 18:30, arriving at Coventry Cathedral 18:50 (310 seats)

2 shuttles from Cathedral at 22:30 & 23:30 back to campus (98 seats)

CAR PARKING

Please register for your car parking permit at:

<https://carparking.warwick.ac.uk/events/bam-annual-conference-2017>

Welcome to BAM2017

The British Academy of Management and Warwick Business School are delighted to welcome you to the 2017 Annual BAM Conference. This year's conference is a milestone for BAM and also Warwick Business School, as the conference has returned to where it was first held 30 years ago and in Warwick Business School's 50th year.

The theme of the conference this year is re-connecting management research with the disciplines. In doing so our aim is examine how business schools can help shape the research agenda for the social sciences. John Kay has argued that "In the last fifty years, the application of scientific method to medical subjects, and the development and adoption of knowledge gained in physics, chemistry and biology, has transformed their (doctors') effectiveness. (However) Medicine remains a practical subject." Is it a perfectly natural state of affairs that management imports from the core social sciences, much the same way as medicine has done from physics, chemistry, and biology? Or should business schools seek to buck the trend by being at the forefront of debates and re-connecting with the social sciences. Given the increasing plurality of many business schools, and their connection with larger societal concerns (as well as narrow business concerns), we feel the time is right to ask such questions.

Given the conference theme, it is fitting that the University of Warwick is this year's host, with its strength across the social sciences. As part of the Faculty of Social Sciences, Warwick Business School has a pluralistic research agenda, with deep connections to the core social science disciplines, that helps keep it at the forefront of debates. Furthermore, much has changed since Warwick hosted the first BAM conference in 1987, and its 30th anniversary provides an ideal time to reflect both on how our community has developed and the challenges facing it over the next 30 years.

What of the location for this year's conference? Warwick Business School's locality is the very epitome of the eclectic heart of England, nestled on the outskirts of urban Coventry, and yet in the heart of Warwickshire's verdant countryside, surrounded by historic market towns (Kenilworth, Warwick, Stratford-upon-Avon and Royal Leamington Spa). So please take time to enjoy our region, from the imposing Warwick and Kenilworth castles, to literary heritage a few miles away at Stratford-Upon-Avon, the birthplace of Shakespeare and home to the Royal Shakespeare Company, and not forgetting the splendour of Coventry Cathedral, host to our Wednesday night Gala dinner, which is a truly breath-taking venue.

Coventry is a city very much of the moment, given its recent placing as a finalist in the 2021 City of Culture bid. The city is enjoying a revival, receiving praise for its heritage by Prime Minister Teresa May earlier this year, who named local firm Jaguar Land Rover as "a jewel in the crown of the British economy", and given the Government's commitment to the 'Midlands Engine', a regional investment strategy, the city looks set for continued success.

It is important to offer our sincere thanks and gratitude to a range of organisations and individuals, without whom this year's conference would not take place. We would like to thank all the conference delegates, the Track/SIG Chairs, the reviewers and the PDW organisers for their efforts. We would also like to thank the BAM Conference Committee, the BAM Executive, the BAM conference team, our sponsors and exhibitors. Finally, we are very grateful to all our colleagues at Warwick Business School and Warwick Conferences, who have contributed to the organisation and delivery of the conference.

We look forward to welcoming you to Warwick Business School and the University of Warwick. We hope that BAM 2017 will push the boundaries of what business schools do, and how we can better connect with the social sciences.

Professor Keith Glaister (Conference Co-Chair 2017)

Professor Andy Lockett (Dean of Warwick Business School)

Conference Schedule

TUESDAY 5TH SEPTEMBER

08:00-18:00	Conference Registration Open	LOWER FOYER, WARWICK ARTS CENTRE, UNIVERSITY OF WARWICK
08:00-09:00	New Members' Welcome Breakfast By Invitation only  <i>Sponsored by Wiley</i>	PANORAMA SUITE, ROOTES BUILDING, UNIVERSITY OF WARWICK
09:00-10:30	Open BAM Fellows Session The Future of Business Schools and Management Research: Key Challenges for Difficult Times	OCULUS LT OCO.03, OCULUS BUILDING, UNIVERSITY OF WARWICK
09:00-10:30	Professional Development Workshops: Session 1  <i>Sponsored by Project Management Institute (PMI)</i>	
	Myth-Understanding Organizational Change (88)	OCULUS OCO.04, OCULUS BUILDING, UNIVERSITY OF WARWICK
	Wither research integrity? Framing the issues in a multidisciplinary environment (1090)	HUMANITIES 1.48, HUMANITIES BUILDING, UNIVERSITY OF WARWICK
	What Difference Does Your Paradigm Make? (1091)	OCULUS OC1.07, OCULUS BUILDING, UNIVERSITY OF WARWICK
	The Scholar-Practitioner within Management - Perspectives and Prospects (1094)	OCULUS OC1.06, OCULUS BUILDING, UNIVERSITY OF WARWICK
	Addressing Skills Gaps Through Industry-led Module Design and Co-teaching - The Future of Management Education? (1104)	HUMANITIES 0.60, HUMANITIES BUILDING, UNIVERSITY OF WARWICK
	Mind Full or Mindful? Raising the Bar of Management Research on Mindfulness: A Professional Development Workshop for British Academy of Management 2017 (1106)	OCULUS OC1.01, OCULUS BUILDING, UNIVERSITY OF WARWICK
	Envisioning the Future of Responsible Management Education (RME) in the era of the Sustainable Development Goals (SDGs) - Challenges and Opportunities - a collaboration between BAM and PRME (Principles for Responsible Management Education) (1107)	LIBRARY ROOM 2, LIBRARY, UNIVERSITY OF WARWICK
	CORE Practice: Leading and Managing Uncertainty (1109)	OCULUS OC1.04, OCULUS BUILDING, UNIVERSITY OF WARWICK
	Exploring perspectives on embodiment (1111)	OCULUS OCO.02, OCULUS BUILDING, UNIVERSITY OF WARWICK
	The Mask of Leadership and Live Communication - Learning From Theatre Performance (1113)	CHANCELLOR 2+3, ROOTES BUILDING, UNIVERSITY OF WARWICK
	Visualizing Narrative Structures in Academic Writing (1114)	CHANCELLOR 1, ROOTES BUILDING, UNIVERSITY OF WARWICK
10:30-11:00	Refreshment Break	ARTS CENTRE GALLERY, ARTS CENTRE, UNIVERSITY OF WARWICK
11:00-12:30	PLENARY: From lab to world: How far can science of human behaviour shape policy and practice? Chair: Professor Nick Chater. Speakers: Adam Oliver (London School of Economics), Nick Chater (University of Warwick), Teppo Felin (University of Oxford)	ARTS CENTRE BUTTERWORTH HALL, ARTS CENTRE, UNIVERSITY OF WARWICK
12:30-13:30	Lunch Available	ARTS CENTRE GALLERY, ARTS CENTRE, UNIVERSITY OF WARWICK
12:40-13:30	BAM Awards Ceremony The BAM Awards includes the Richard Whipp Lifetime Achievement Award Ceremony, conferment of new Fellows and Companions, and Medal Awards. Chair: Professor David Denyer	ARTS CENTRE BUTTERWORTH HALL, ARTS CENTRE, UNIVERSITY OF WARWICK
13:30-15:00	Professional Development Workshops: Session 2  <i>Sponsored by Project Management Institute (PMI)</i>	
	Publishing Management Learning and Education Research: Meet the Editors Panel and Paper Development Workshop (300)	PANORAMA 3, ROOTES BUILDING, UNIVERSITY OF WARWICK
	Publishing Social Media Research: Game-changer or Old Wine in New Bottles? (386)	OCULUS OCO.04, OCULUS BUILDING, UNIVERSITY OF WARWICK
	Building on Construction, Collage and Expressive technique: Using Lego Serious Play for Projective Research (505)	PANORAMA 2, ROOTES BUILDING, UNIVERSITY OF WARWICK
	Leadership Development for Small Business: Sharing Best Practice from the MKE Educational Practice Award (1087)	OCULUS OC1.04, OCULUS BUILDING, UNIVERSITY OF WARWICK
	More Rigor and Relevance with NCA (1089)	OCULUS OC1.07, OCULUS BUILDING, UNIVERSITY OF WARWICK
	German Perspectives on Management Theory and Practice (1093)	PANORAMA 1, ROOTES BUILDING, UNIVERSITY OF WARWICK
	Purpose-led Business and the Impact on Management Education (1097)	LIBRARY ROOM 2, LIBRARY, UNIVERSITY OF WARWICK
	From Being to Becoming: Understanding Quality in Qualitative Process Studies (1099)	OCULUS OC1.06, OCULUS BUILDING, UNIVERSITY OF WARWICK
	Philosophical Methods for Management Research and Practice (1103)	OCULUS OC1.01, OCULUS BUILDING, UNIVERSITY OF WARWICK
	Using Case Studies: Bringing the Real World into your Classroom (1117)	OCULUS OCO.02, OCULUS BUILDING, UNIVERSITY OF WARWICK
	Marketing-as-practice: Exploring the research field, it's methodologies and future research agenda (1118)	HUMANITIES 0.60, HUMANITIES BUILDING, UNIVERSITY OF WARWICK
13:30-15:00	"Meet the Editors: Leading Journals" Session	OCULUS LT OCO.03, OCULUS BUILDING, UNIVERSITY OF WARWICK
15:00-15:30	Refreshment Break	ARTS CENTRE GALLERY, ARTS CENTRE, UNIVERSITY OF WARWICK

15:30-17:00	CONFERENCE SESSION 1	OCULUS BUILDING, UNIVERSITY OF WARWICK
15:30-17:00	"Meet the BAM Journal Editors" Session	ARTS CENTRE STUDIO, ARTS CENTRE, UNIVERSITY OF WARWICK
17:00-18:30	Symposium: "A call for business schools to 'lower their walls' to address societal challenges: The value of business school research to improve youth mental health" Chair: Professor Graeme Currie	ARTS CENTRE BUTTERWORTH HALL, ARTS CENTRE, UNIVERSITY OF WARWICK
18.30-19:15	SIG Annual General Meetings Corporate Governance E-Business and E-Government Entrepreneurship Gender in Management Human Resource Management Identity Innovation International Business and International Management Inter-Organizational Collaboration: Partnerships, Alliances and Networks Knowledge and Learning Leadership and Leadership Development Management and Business History Marketing and Retail Operations, Logistics and Supply Chain Management Organizational Psychology Organizational Transformation, Change and Development Performance Management Public Management and Governance Research Methodology Strategy Sustainable and Responsible Business	OCULUS OC1.02, OCULUS BUILDING, UNIVERSITY OF WARWICK OCULUS OCO.01, OCULUS BUILDING, UNIVERSITY OF WARWICK OCULUS OCO.04, OCULUS BUILDING, UNIVERSITY OF WARWICK OCULUS OC1.03, OCULUS BUILDING, UNIVERSITY OF WARWICK OCULUS LT OC1.05, OCULUS BUILDING, UNIVERSITY OF WARWICK HUMANITIES 3.44, HUMANITIES BUILDING, UNIVERSITY OF WARWICK OCULUS OC1.07, OCULUS BUILDING, UNIVERSITY OF WARWICK OCULUS LT OCO.03, OCULUS BUILDING, UNIVERSITY OF WARWICK OCULUS OC1.08, OCULUS BUILDING, UNIVERSITY OF WARWICK HUMANITIES 0.60, HUMANITIES BUILDING, UNIVERSITY OF WARWICK OCULUS OC1.09, OCULUS BUILDING, UNIVERSITY OF WARWICK HUMANITIES 1.48, HUMANITIES BUILDING, UNIVERSITY OF WARWICK OCULUS OC1.06, OCULUS BUILDING, UNIVERSITY OF WARWICK OCULUS OCO.05, OCULUS BUILDING, UNIVERSITY OF WARWICK HUMANITIES 0.58, HUMANITIES BUILDING, UNIVERSITY OF WARWICK ARTS CENTRE ENSEMBLE, ARTS CENTRE, UNIVERSITY OF WARWICK OCULUS OCO.02, OCULUS BUILDING, UNIVERSITY OF WARWICK ARTS CENTRE NATIONAL GRID ROOM, ARTS CENTRE, UNIVERSITY OF WARWICK OCULUS OC1.04, OCULUS BUILDING, UNIVERSITY OF WARWICK OCULUS OC1.01, OCULUS BUILDING, UNIVERSITY OF WARWICK ARTS CENTRE STUDIO, ARTS CENTRE, UNIVERSITY OF WARWICK

WEDNESDAY 6TH SEPTEMBER

08:00-18:00	Conference Registration Open	LOWER FOYER, WARWICK ARTS CENTRE, UNIVERSITY OF WARWICK
09:00-10:30	CONFERENCE SESSION 2	HUMANITIES BUILDING, LIBRARY, OCULUS BUILDING, ROOTES BUILDING / UNIVERSITY OF WARWICK AND WARWICK BUSINESS SCHOOL
10:30-11:00	Refreshment Break	ARTS CENTRE GALLERY, ARTS CENTRE, UNIVERSITY OF WARWICK
11:00-12:30	CONFERENCE SESSION 3	HUMANITIES BUILDING, LIBRARY, OCULUS BUILDING, ROOTES BUILDING / UNIVERSITY OF WARWICK AND WARWICK BUSINESS SCHOOL
11:00-12:30	IJMR Board Meeting By invitation only	ARTS CENTRE NATIONAL GRID ROOM, ARTS CENTRE, UNIVERSITY OF WARWICK
12:30-14:00	Lunch Available	ARTS CENTRE GALLERY, ARTS CENTRE, UNIVERSITY OF WARWICK
12:50-13:50	BAM Annual General Meeting All delegates are welcome!	ARTS CENTRE STUDIO, ARTS CENTRE, UNIVERSITY OF WARWICK
14:00-15:30	CONFERENCE SESSION 4	HUMANITIES BUILDING, LIBRARY, OCULUS BUILDING, ROOTES BUILDING / UNIVERSITY OF WARWICK AND WARWICK BUSINESS SCHOOL
14:00-15:30	BJM Board Meeting By invitation only	ARTS CENTRE NATIONAL GRID ROOM, ARTS CENTRE, UNIVERSITY OF WARWICK
15:30-16:00	Refreshment Break	ARTS CENTRE GALLERY, ARTS CENTRE, UNIVERSITY OF WARWICK
16:00-17:30	CONFERENCE SESSION 5	HUMANITIES BUILDING, LIBRARY, OCULUS BUILDING, ROOTES BUILDING / UNIVERSITY OF WARWICK AND WARWICK BUSINESS SCHOOL
19:00-19.50	Conference Dinner Reception Drinks (tickets only)	COVENTRY CATHEDRAL, PRIORY ST, COVENTRY CV1 5FB
20:00-23:00	Conference Gala Dinner (tickets only)	COVENTRY CATHEDRAL, PRIORY ST, COVENTRY CV1 5FB

THURSDAY 7TH SEPTEMBER

08:00-09:00	Conference Registration Open	LOWER FOYER, WARWICK ARTS CENTRE, UNIVERSITY OF WARWICK
09:00-10:30	CONFERENCE SESSION 6	HUMANITIES BUILDING, LIBRARY, OCULUS BUILDING, ROOTES BUILDING / UNIVERSITY OF WARWICK AND WARWICK BUSINESS SCHOOL
10:30-11:00	Refreshment Break	ARTS CENTRE GALLERY, ARTS CENTRE, UNIVERSITY OF WARWICK
11:00-12:30	CONFERENCE SESSION 7	HUMANITIES BUILDING, LIBRARY, OCULUS BUILDING, ROOTES BUILDING / UNIVERSITY OF WARWICK AND WARWICK BUSINESS SCHOOL
12:30-14:00	Lunch Available	ARTS CENTRE GALLERY, ARTS CENTRE, UNIVERSITY OF WARWICK
12:50-13:50	Track/SIG Chairs Meeting By invitation only	ARTS CENTRE NATIONAL GRID ROOM, ARTS CENTRE, UNIVERSITY OF WARWICK
14:00-15:30	CONFERENCE SESSION 8	HUMANITIES BUILDING, LIBRARY, OCULUS BUILDING, ROOTES BUILDING / UNIVERSITY OF WARWICK AND WARWICK BUSINESS SCHOOL

ACADEMIC PROGRAMME TUESDAY (SESSION 1) FELLOWS SESSION / PROFESSIONAL DEVELOPMENT WORKSHOPS

VENUE	SESSION 1: 09:00-10:30 (11:00)	SPEAKERS
OCULUS LT OC0.03 OCULUS BUILDING, UNIVERSITY OF WARWICK	Open BAM Fellows Session - The Future of Business Schools and Management Research: Key Challenges for Difficult Times	The panel will include: Professor Andrew Pettigrew, University of Oxford; Professor Peter McKiernan, University of Strathclyde; Professor Simon Collinson, University of Birmingham; Professor Jone Pearce, University of California
OCULUS OC0.02 OCULUS BUILDING, UNIVERSITY OF WARWICK	Exploring perspectives on embodiment (1111)	William McConn, University of Strathclyde Peter McInnes, University of Strathclyde
OCULUS OC0.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	Myth-Understanding Organizational Change (88)	Mark Hughes, University of Brighton Joanne Murphy, Queen's University Belfast
OCULUS OC1.01 OCULUS BUILDING, UNIVERSITY OF WARWICK	Mind Full or Mindful? Raising the Bar of Management Research on Mindfulness: A Professional Development Workshop for British Academy of Management 2017 (1106)	Karen Nicola Maher, Coventry University Sumona Mukhuty, Manchester Metropolitan University Dean Bennett, Dean Bennett Consulting
OCULUS OC1.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	CORE Practice: Leading and Managing Uncertainty (1109)	Rachel Ann Dickinson
OCULUS OC1.06 OCULUS BUILDING, UNIVERSITY OF WARWICK	The Scholar-Practitioner within Management - Perspectives and Prospects (1094)	Paul Ellwood, University of Liverpool Lisa Anderson, University of Liverpool Julie Davies, University of Huddersfield Aileen Lawless, Liverpool John Moores University Clare Rigg, University of Liverpool
OCULUS OC1.07 OCULUS BUILDING, UNIVERSITY OF WARWICK	What Difference Does Your Paradigm Make? (1091)	Phil Renshaw, Cranfield School of Management Jenny Robinson, Cranfield School of Management
HUMANITIES 0.60 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	Addressing Skills Gaps Through Industry-led Module Design and Co-teaching - The Future of Management Education? (1104)	Christine Rivers, University of Surrey
HUMANITIES 1.48 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	Wither research integrity? Framing the issues in a multidisciplinary environment (1090)	Denis Fischbacher-Smith, University of Glasgow Moira Fischbacher-Smith, University of Glasgow
CHANCELLOR 1 ROOTES BUILDING	Visualizing Narrative Structures in Academic Writing (1114)	Rochelle Sibley, University of Warwick Ashley Roberts, University of Warwick
CHANCELLOR 2+3 ROOTES BUILDING	The Mask of Leadership and Live Communication - Learning From Theatre Performance (1113)	Piers Ibbotson, Warwick Business School
LIBRARY ROOM 2 LIBRARY, UNIVERSITY OF WARWICK	Envisioning the Future of Responsible Management Education (RME) in the era of the Sustainable Development Goals (SDGs) - Challenges and Opportunities - a collaboration between BAM and PRME (Principles for Responsible Management Education) (1107)	Carole Parkes, University of Winchester Alex Hope, Northumbria University Anthony Alexander, Sussex University Helen Goworek, University of Leicester

ACADEMIC PROGRAMME TUESDAY (SESSION 2) FELLOWS SESSION / PROFESSIONAL DEVELOPMENT WORKSHOPS

VENUE	SESSION 2: 13:30-15:00	SPEAKERS
OCULUS OC0.02 OCULUS BUILDING, UNIVERSITY OF WARWICK	Using Case Studies: Bringing the Real World into your Classroom (1117)	Trevor Williamson, The Case Centre
OCULUS OC0.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	Publishing Social Media Research: Game-changer or Old Wine in New Bottles? (386)	Chris James Carter, University of Nottingham Sarah Glozer, Royal Holloway University of London
OCULUS OC1.01 OCULUS BUILDING, UNIVERSITY OF WARWICK	Philosophical Methods for Management Research and Practice (1103)	Wim Vandekerckhove, University of Greenwich, United Kingdom Nelarine Cornelius, Queen Mary University London, United Kingdom Mark Dibben, University of Tasmania, Australia Cristina Neesham, Swinburne University of Technology, Australia Steven Segal, Macquarie University, Australia
OCULUS OC1.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	Leadership Development for Small Business: Sharing Best Practice from the MKE Educational Practice Award (1087)	Karise Hutchinson, Ulster University
OCULUS OC1.06 OCULUS BUILDING, UNIVERSITY OF WARWICK	From Being to Becoming: Understanding Quality in Qualitative Process Studies (1099)	Markus Vodosek, German Graduate School of Management and Law, Germany Sarah Stanske, European University Viadrina, Germany/ German Graduate School of Management and Law, Germany Giorgi Shuradze, European University Viadrina, Germany/ German Graduate School of Management and Law, Germany
OCULUS OC1.07 OCULUS BUILDING, UNIVERSITY OF WARWICK	More Rigor and Relevance with NCA (1089)	Jan Dul, Rotterdam School of Management, The Netherlands
HUMANITIES 0.60 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	Marketing-as-practice: Exploring the research field, it's methodologies and future research agenda (1118)	Keith Glanfield, Aston University, Birmingham Tony Kent, Nottingham Trent University Katy Mason, Lancaster University Tea Palo, Lancaster University
HUMANITIES 1.48 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	Bridging the Gap between (Professional) Engagement and (Academic) Research (1095)	Lynne Butel, Plymouth University Shasha Zhao, Middlesex University
PANORAMA 1 ROOTES BUILDING	German Perspectives on Management Theory and Practice (1093)	Stephan Kassel, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany Uta Kirschten, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany Christoph Laroque, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany Kevin Reuther, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany/ University of the West of Scotland, United Kingdom Matthias Richter, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany Christian-Andreas Schumann, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany Angela Walter, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany Bernd Zirkler, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany
PANORAMA 2 ROOTES BUILDING	Building on Construction, Collage and Expressive technique: Using Lego Serious Play for Projective Research (505)	Stephen Dann, Australian National University, Australia
PANORAMA 3 ROOTES BUILDING	Publishing Management Learning and Education Research: Meet the Editors Panel and Paper Development Workshop (300)	Emma Bell, Open University, UK (Co-Editor-in-Chief, Management Learning) Dirk Moosmayer, Nottingham University Business School China (Associate Editor, Academy of Management Learning & Education - AMLE) Paul Hibbert, St. Andrews University, UK (Associate Editor, Journal of Management Education) Martyna Śliwa, University of Essex, UK (Associate Editor, Management Learning)
LIBRARY ROOM 2 LIBRARY, UNIVERSITY OF WARWICK	Purpose-led Business and the Impact on Management Education (1097)	Karen Margaret Thompson, Bournemouth University

ACADEMIC PROGRAMME TUESDAY SYMPOSIA / WORKSHOPS

VENUE	15:30-17:00
ARTS CENTRE STUDIO ARTS CENTRE	"MEET THE BAM EDITORS" SESSION
OCULUS OC0.02 OCULUS BUILDING, UNIVERSITY OF WARWICK	PERFORMANCE MANAGEMENT WORKSHOP
OCULUS LT OC0.03 OCULUS BUILDING, UNIVERSITY OF WARWICK	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT SYMPOSIUM
OCULUS OC0.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	MANAGEMENT AND BUSINESS HISTORY WORKSHOP
OCULUS OC1.01 OCULUS BUILDING, UNIVERSITY OF WARWICK	STRATEGY WORKSHOP
OCULUS OC1.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	PUBLIC MANAGEMENT AND GOVERNANCE WORKSHOP
OCULUS LT OC1.05 OCULUS BUILDING, UNIVERSITY OF WARWICK	HUMAN RESOURCE MANAGEMENT SYMPOSIUM
OCULUS OC1.06 OCULUS BUILDING, UNIVERSITY OF WARWICK	MARKETING AND RETAIL WORKSHOP

ACADEMIC PROGRAMME WEDNESDAY

FULL PAPERS / SYMPOSIA / WORKSHOPS

VENUE	9:00-10:30 (10:45)	11:00-12:30 (13:00)	14:00-15:30	16:00-17:30 (17:00)
ARTS CENTRE ENSEMBLE ARTS CENTRE, UNIVERSITY OF WARWICK	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT FULL PAPERS	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT FULL PAPERS	PUBLIC MANAGEMENT AND GOVERNANCE FULL PAPERS	CULTURAL AND CREATIVE INDUSTRIES FULL PAPERS
ARTS CENTRE STUDIO ARTS CENTRE, UNIVERSITY OF WARWICK	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS
HUMANITIES 0.60 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	KNOWLEDGE AND LEARNING FULL PAPERS	KNOWLEDGE AND LEARNING FULL PAPERS	KNOWLEDGE AND LEARNING FULL PAPERS	CRITICAL MANAGEMENT STUDIES FULL PAPERS
HUMANITIES 1.48 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	E-BUSINESS AND E-GOVERNMENT FULL PAPERS	MANAGEMENT AND BUSINESS HISTORY FULL PAPERS	MANAGEMENT AND BUSINESS HISTORY SYMPOSIUM	MANAGEMENT AND BUSINESS HISTORY FULL PAPERS
HUMANITIES 3.44 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	CORPORATE GOVERNANCE FULL PAPERS	CORPORATE GOVERNANCE FULL PAPERS	E-BUSINESS AND E-GOVERNMENT FULL PAPERS	CORPORATE GOVERNANCE FULL PAPERS
HUMANITIES 5.45 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT FULL PAPERS	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS
OCULUS LT OC0.03 OCULUS BUILDING, UNIVERSITY OF WARWICK	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT FULL PAPERS	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT FULL PAPERS	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT FULL PAPERS	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT FULL PAPERS
OCULUS LT OC1.05 OCULUS BUILDING, UNIVERSITY OF WARWICK	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS
OCULUS OC0.02 OCULUS BUILDING, UNIVERSITY OF WARWICK	PERFORMANCE MANAGEMENT FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT FULL PAPERS
OCULUS OC0.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	HUMAN RESOURCE MANAGEMENT FULL PAPERS	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT FULL PAPERS	RESEARCH METHODOLOGY FULL PAPERS	RESEARCH METHODOLOGY WORKSHOP
OCULUS OC1.01 OCULUS BUILDING, UNIVERSITY OF WARWICK	STRATEGY FULL PAPERS	STRATEGY FULL PAPERS	STRATEGY FULL PAPERS	STRATEGY FULL PAPERS
OCULUS OC1.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	RESEARCH METHODOLOGY WORKSHOP	STRATEGY AS PRACTICE FULL PAPERS	STRATEGY FULL PAPERS	INNOVATION FULL PAPERS
OCULUS OC1.06 OCULUS BUILDING, UNIVERSITY OF WARWICK	MARKETING AND RETAIL FULL PAPERS	MARKETING AND RETAIL FULL PAPERS	MARKETING AND RETAIL FULL PAPERS	MARKETING AND RETAIL FULL PAPERS
OCULUS OC1.07 OCULUS BUILDING, UNIVERSITY OF WARWICK	INNOVATION FULL PAPERS	INNOVATION FULL PAPERS	INNOVATION FULL PAPERS	INNOVATION FULL PAPERS
PANORAMA 2, ROOTES BUILDING UNIVERSITY OF WARWICK	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS
PANORAMA 3, ROOTES BUILDING UNIVERSITY OF WARWICK	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS
WBS 1.003 WARWICK BUSINESS SCHOOL	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS
WBS 1.005 WARWICK BUSINESS SCHOOL	LEADERSHIP AND LEADERSHIP DEVELOPMENT FULL PAPERS	LEADERSHIP AND LEADERSHIP DEVELOPMENT FULL PAPERS	LEADERSHIP AND LEADERSHIP DEVELOPMENT FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS
WBS 1.007 WARWICK BUSINESS SCHOOL	GENDER IN MANAGEMENT FULL PAPERS	GENDER IN MANAGEMENT FULL PAPERS	GENDER IN MANAGEMENT FULL PAPERS	GENDER IN MANAGEMENT FULL PAPERS
WBS 2.003 WARWICK BUSINESS SCHOOL	ORGANIZATIONAL STUDIES FULL PAPERS	IDENTITY FULL PAPERS	ORGANIZATIONAL STUDIES FULL PAPERS	ORGANIZATIONAL STUDIES FULL PAPERS

LUNCH & TEA/COFFEE (12:30-14:00 - ARTS CENTRE GALLERY, ARTS CENTRE) AND BAM AGM (12:50-13:50 - ARTS CENTRE STUDIO, ARTS CENTRE)

ACADEMIC PROGRAMME WEDNESDAY

DEVELOPMENTAL PAPERS

VENUE	9:00-10:30	11:00-12:30 (13:00)	14:00-15:30	16:00-17:30 (17:00)
NATIONAL GRID ROOM ARTS CENTRE, UNIVERSITY OF WARWICK	CULTURAL AND CREATIVE INDUSTRIES			PUBLIC MANAGEMENT AND GOVERNANCE
HUMANITIES 0.58 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	MANAGEMENT AND BUSINESS HISTORY	KNOWLEDGE AND LEARNING	KNOWLEDGE AND LEARNING	KNOWLEDGE AND LEARNING
HUMANITIES 3.55 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	CORPORATE GOVERNANCE	E-BUSINESS AND E-GOVERNMENT	CORPORATE GOVERNANCE	CORPORATE GOVERNANCE
HUMANITIES 3.56 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT	ORGANIZATIONAL PSYCHOLOGY	ORGANIZATIONAL PSYCHOLOGY	ORGANIZATIONAL PSYCHOLOGY
OCULUS OC0.01 OCULUS BUILDING, UNIVERSITY OF WARWICK	SUSTAINABLE AND RESPONSIBLE BUSINESS	PUBLIC MANAGEMENT AND GOVERNANCE	IDENTITY	SUSTAINABLE AND RESPONSIBLE BUSINESS
OCULUS OC0.05 OCULUS BUILDING, UNIVERSITY OF WARWICK	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT
OCULUS OC1.02 OCULUS BUILDING, UNIVERSITY OF WARWICK	STRATEGY	STRATEGY	STRATEGY AS PRACTICE	STRATEGY
OCULUS OC1.03 OCULUS BUILDING, UNIVERSITY OF WARWICK	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT	RESEARCH METHODOLOGY	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT	RESEARCH METHODOLOGY
OCULUS OC1.08 OCULUS BUILDING, UNIVERSITY OF WARWICK	MARKETING AND RETAIL	MARKETING AND RETAIL	MARKETING AND RETAIL	MARKETING AND RETAIL
OCULUS OC1.09 OCULUS BUILDING, UNIVERSITY OF WARWICK	INNOVATION	PERFORMANCE MANAGEMENT	INNOVATION	PERFORMANCE MANAGEMENT
PANORAMA 1, ROOTES BUILDING UNIVERSITY OF WARWICK	ENTREPRENEURSHIP	ENTREPRENEURSHIP		ENTREPRENEURSHIP
WBS 1.006 WARWICK BUSINESS SCHOOL	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS	GENDER IN MANAGEMENT	GENDER IN MANAGEMENT	GENDER IN MANAGEMENT
WBS 2.005 WARWICK BUSINESS SCHOOL	LEADERSHIP AND LEADERSHIP DEVELOPMENT	CRITICAL MANAGEMENT STUDIES	LEADERSHIP AND LEADERSHIP DEVELOPMENT	LEADERSHIP AND LEADERSHIP DEVELOPMENT
WBS 2.006 WARWICK BUSINESS SCHOOL	IDENTITY	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS	E-BUSINESS AND E-GOVERNMENT
WBS 2.007 WARWICK BUSINESS SCHOOL	ORGANISATIONAL STUDIES	ORGANISATIONAL STUDIES	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT

LUNCH & TEA/COFFEE (12:30-14:00 - ARTS CENTRE GALLERY, ARTS CENTRE) AND BAM AGM (12:50-13:50 - ARTS CENTRE STUDIO, ARTS CENTRE)

ACADEMIC PROGRAMME THURSDAY

FULL PAPERS / SYMPOSIA / WORKSHOPS

VENUE	9:00 (9:30)-10:30	11:00-12:30 (13:00)	14:00-15:30 (15:30)
ARTS CENTRE ENSEMBLE ARTS CENTRE, UNIVERSITY OF WARWICK	CULTURAL AND CREATIVE INDUSTRIES FULL PAPERS	PUBLIC MANAGEMENT AND GOVERNANCE FULL PAPERS	PUBLIC MANAGEMENT AND GOVERNANCE FULL PAPERS
ARTS CENTRE STUDIO ARTS CENTRE, UNIVERSITY OF WARWICK	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS
HUMANITIES 0.60 HUMANITIES BUILDING, UNIVERSITY OF WARWICK		E-BUSINESS AND E-GOVERNMENT FULL PAPERS	ORGANIZATIONAL STUDIES FULL PAPERS
HUMANITIES 1.48 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	IDENTITY FULL PAPERS	KNOWLEDGE AND LEARNING FULL PAPERS	
HUMANITIES 3.44 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	CORPORATE GOVERNANCE FULL PAPERS	MANAGEMENT AND BUSINESS HISTORY FULL PAPERS	CORPORATE GOVERNANCE FULL PAPERS
HUMANITIES 5.45 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT FULL PAPERS	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS	ORGANIZATIONAL PSYCHOLOGY FULL PAPERS
OCULUS LT OC0.03 OCULUS BUILDING, UNIVERSITY OF WARWICK	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT FULL PAPERS	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT FULL PAPERS	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT FULL PAPERS
OCULUS LT OC1.05 OCULUS BUILDING, UNIVERSITY OF WARWICK	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS
OCULUS OC0.02 OCULUS BUILDING, UNIVERSITY OF WARWICK	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT FULL PAPERS	PERFORMANCE MANAGEMENT FULL PAPERS	SUSTAINABLE AND RESPONSIBLE BUSINESS FULL PAPERS
OCULUS OC0.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS	HUMAN RESOURCE MANAGEMENT FULL PAPERS
OCULUS OC1.01 OCULUS BUILDING, UNIVERSITY OF WARWICK	STRATEGY FULL PAPERS	STRATEGY FULL PAPERS	STRATEGY FULL PAPERS
OCULUS OC1.04 OCULUS BUILDING, UNIVERSITY OF WARWICK	STRATEGY AS PRACTICE FULL PAPERS	RESEARCH METHODOLOGY FULL PAPERS	RESEARCH METHODOLOGY FULL PAPERS
OCULUS OC1.06 OCULUS BUILDING, UNIVERSITY OF WARWICK	MARKETING AND RETAIL FULL PAPERS	MARKETING AND RETAIL FULL PAPERS	MARKETING AND RETAIL FULL PAPERS
OCULUS OC1.07 OCULUS BUILDING, UNIVERSITY OF WARWICK	INNOVATION FULL PAPERS	INNOVATION FULL PAPERS	INNOVATION FULL PAPERS
PANORAMA 2, ROOTES BUILDING UNIVERSITY OF WARWICK	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS	
PANORAMA 3, ROOTES BUILDING UNIVERSITY OF WARWICK	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS	ENTREPRENEURSHIP FULL PAPERS
WBS 1.003 WARWICK BUSINESS SCHOOL	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS FULL PAPERS
WBS 1.005 WARWICK BUSINESS SCHOOL	LEADERSHIP AND LEADERSHIP DEVELOPMENT FULL PAPERS	LEADERSHIP AND LEADERSHIP DEVELOPMENT FULL PAPERS	
WBS 1.007 WARWICK BUSINESS SCHOOL	GENDER IN MANAGEMENT FULL PAPERS	GENDER IN MANAGEMENT FULL PAPERS	GENDER IN MANAGEMENT FULL PAPERS
WBS 2.003 WARWICK BUSINESS SCHOOL	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT FULL PAPERS	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT FULL PAPERS	CRITICAL MANAGEMENT STUDIES FULL PAPERS

LUNCH & TEA/COFFEE (12:30-14:00) - ARTS CENTRE GALLERY, ARTS CENTRE

ACADEMIC PROGRAMME THURSDAY DEVELOPMENTAL PAPERS

VENUE	9:00-10:30	11:00-12:30 (13:00)	14:00-15:30
HUMANITIES 0.58 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	KNOWLEDGE AND LEARNING	CRITICAL MANAGEMENT STUDIES	E-BUSINESS AND E-GOVERNMENT
HUMANITIES 3.55 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	MANAGEMENT AND BUSINESS HISTORY	CORPORATE GOVERNANCE	KNOWLEDGE AND LEARNING
HUMANITIES 3.56 HUMANITIES BUILDING, UNIVERSITY OF WARWICK	ORGANIZATIONAL PSYCHOLOGY	ORGANIZATIONAL PSYCHOLOGY	CORPORATE GOVERNANCE
OCULUS OC0.01 OCULUS BUILDING, UNIVERSITY OF WARWICK	PUBLIC MANAGEMENT AND GOVERNANCE	SUSTAINABLE AND RESPONSIBLE BUSINESS	CULTURAL AND CREATIVE INDUSTRIES
OCULUS OC0.05 OCULUS BUILDING, UNIVERSITY OF WARWICK	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT
OCULUS OC1.02 OCULUS BUILDING, UNIVERSITY OF WARWICK	STRATEGY	STRATEGY	STRATEGY
OCULUS OC1.03 OCULUS BUILDING, UNIVERSITY OF WARWICK	RESEARCH METHODOLOGY	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT	INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT
OCULUS OC1.08 OCULUS BUILDING, UNIVERSITY OF WARWICK	MARKETING AND RETAIL	MARKETING AND RETAIL	MARKETING AND RETAIL
OCULUS OC1.09 OCULUS BUILDING, UNIVERSITY OF WARWICK	INNOVATION	INNOVATION	INNOVATION
PANORAMA 1, ROOTES BUILDING UNIVERSITY OF WARWICK	ENTREPRENEURSHIP	STRATEGY AS PRACTICE	ENTREPRENEURSHIP
WBS 1.006 WARWICK BUSINESS SCHOOL	GENDER IN MANAGEMENT	GENDER IN MANAGEMENT	GENDER IN MANAGEMENT
WBS 2.005 WARWICK BUSINESS SCHOOL	LEADERSHIP AND LEADERSHIP DEVELOPMENT	OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT	LEADERSHIP AND LEADERSHIP DEVELOPMENT
WBS 2.006 WARWICK BUSINESS SCHOOL	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS	IDENTITY	INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS
WBS 2.007 WARWICK BUSINESS SCHOOL	E-BUSINESS AND E-GOVERNMENT	ORGANISATIONAL STUDIES	ORGANIZATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT

LUNCH & TEA/COFFEE (12:30-14:00 - ARTS CENTRE GALLERY, ARTS CENTRE)

Special Conference Sessions

New Members' Welcome Breakfast

TUES 08:00-9:00

PANORAMA SUITE, ROOTES BUILDING

All New BAM Members are cordially invited to the New Members' Welcome Reception, kindly sponsored by Wiley. BAM encourages all new members to arrive at the University of Warwick early on Tuesday 5th September to attend the pre-conference networking breakfast. This free and popular event provides an excellent opportunity to meet other new members, BAM Executive and Council members, BAM Fellows, SIG Chairs, Track Chairs and other activists. It is also a great way for those who have recently joined the Academy to find out more about the benefits of BAM membership. Most importantly, this event enables first-time attendees to be welcomed informally into the BAM community before the conference sessions begin.

Open BAM Fellows Session The Future of Business Schools and Management Research: Key Challenges for Difficult Times

TUES 09:30-10:30

**OCULUS LT OCO.03, OCULUS BUILDING,
UNIVERSITY OF WARWICK**

We live in challenging and uncertain times. In this session senior figures in the field will examine the pressures facing management research and business schools as we attempt to balance the twin demands of academic quality and broader impact. We are interested in particular in identifying strategies for the future based on what we are currently doing well and what we need to do better or differently (what we should keep, what we need to drop and what we need to create). Research quality and impact are crucial to the future role of business and management schools but we need a collective focus on meeting these twin challenges if business schools are to survive and prosper.

Speakers of the session are:

- Professor Andrew Pettigrew, University of Oxford
- Professor Peter McKiernan, University of Strathclyde
- Professor Simon Collinson, University of Birmingham
- Professor Jone Pearce, University of California

Each speaker will talk for ten minutes which will be followed by questions and discussions from the delegates.

All, whether BAM Fellows or not, are welcome to come to this session.

Plenary 1: From lab to world: How far can science of human behaviour shape policy and practice?

TUES 11:00-12:30

**ARTS CENTRE BUTTERWORTH HALL,
ARTS CENTRE, UNIVERSITY OF WARWICK**

Outline: Behavioural science draws on insights from the experimental study of human behaviour in controlled laboratory tasks, as studied in cognitive and social psychology, and in behavioural or neuro-economics. How far can such insights transfer to the complex world of institutions, organisations and governments? This session explores prospects and challenges for the application of behavioural science in the 'real world.'

CHAIR: PROFESSOR NICK CHATER

SPEAKERS:

Adam Oliver teaches aspects of behavioural economics and behavioural public policy at the London School of Economics. He has published widely in these areas, including, most recently *The Origins of Behavioural Public Policy*, and is Co-Editor in Chief of the journal, *Behavioural Public Policy*.

Nick Chater joined WBS in 2010, after holding chairs in psychology at Warwick and UCL. He has over 200 publications, has won four national awards for psychological research, and has served as Associate Editor for the journals *Cognitive Science*, *Psychological Review*, and *Psychological Science*. He was elected a Fellow of the Cognitive Science Society in 2010 and a Fellow of the British Academy in 2012. Nick is co-founder of the research consultancy *Decision Technology*; and is on the advisory board of the Cabinet Office's Behavioural Insight Team (BIT), popularly known as the 'Nudge Unit'.

Teppo Felin is a Professor of Strategy at Saïd Business School, University of Oxford. His areas of expertise include strategy, entrepreneurship and innovation, complex systems and competitive advantage. Teppo's highly acclaimed and award-winning research has been published in top journals such as *Organization Science*, *Academy of Management Review*, *Strategic Entrepreneurship Journal*, *Industrial and Corporate Change*, *California Management Review* and *MIT Sloan Management Review*. He is also actively engaged in interdisciplinary research and has published this work in such journals as *Erkenntnis*, *Arizona State Law Journal*, *Theory and Decision*, and *PLOS ONE*. Teppo is highly engaged with business and the wider academic community. He is Co-Editor of the journal *Strategic Organization*, Associate Editor of the *Academy of Management Annals* and on the Editorial Boards of several journals including the *Academy of Management Review* and *Journal of Management*. He has also guest edited special issues of *Organization Science*, *Managerial and Decision Economics*, *Journal of Management Studies* and other journals.

BAM Awards Ceremony

TUES 12:40-13:30

**ARTS CENTRE BUTTERWORTH HALL,
ARTS CENTRE, UNIVERSITY OF WARWICK**

Please join us in celebrating the achievements and contributions of members of our community. The BAM Awards Ceremony includes the Richard Whipp Lifetime Achievement Award Ceremony, conferment of new Fellows and Companions, and Medal Awards.

**CHAIR: PROFESOR DAVID DENYER, CRANFIELD
UNIVERSITY/VICE CHAIR OF BAM (ACADEMIC AFFAIRS
OF CONFERENCE AND CAPACITY BUILDING)**

All delegates are very welcome!

“Meet the Editors: Leading Journals” Session

TUES 13:30-15:00

**OCULUS LT OCO.03, OCULUS BUILDING,
UNIVERSITY OF WARWICK**

**CHAIR: PROFESSOR GEOFFREY WOOD,
UNIVERSITY OF ESSEX**

This session allows delegates to learn from the editors of leading journals what it takes to get published. There will be an opportunity to raise questions and share ideas for paper submissions. Arrive early, as this session is very popular and seating will be at a premium.

This session supplements the Meet the Editors of the two BAM sister journals.

“Meet the BAM Editors” Session

TUES 15:30-17:00

**ARTS CENTRE STUDIO, ARTS CENTRE,
UNIVERSITY OF WARWICK**

Building upon the popularity of ‘Meet the Editors’ sessions at previous BAM conferences there will again be an opportunity, for those seeking advice on publication, to meet the editors of leading journals. The session, facilitated by Caroline Gatrell, will have representatives of the following journals:

British Journal of Management (BJM)

Co-Editor, Geoffrey Wood, University of Essex
Co-Editor, Pawan Budhwar, Aston University

International Journal of Management Reviews (IJMR)

Co-Editor, Caroline Gatrell, University of Liverpool
Co-Editor, Dermot Breslin, University of Sheffield

The session will commence with short presentations by the editors that covering basic data (such as acceptance rates and key decision times), critical issues about their journals and what they expect from good submissions. The editors will also discuss specific issues concerning conceptual development, research methods, data analysis and how to demonstrate your paper's added value (answering the ‘so what’ question). The session will be open for participants to share both positive and negative experiences of researching, writing, revising and publishing.

Symposium: “A call for business schools to ‘lower their walls’ to address societal challenges: The value of business school research to improve youth mental health”

TUES 17:00-18:30

**ARTS CENTRE BUTTERWORTH HALL, ARTS
CENTRE, UNIVERSITY OF WARWICK**

CHAIR: PROFESSOR GRAEME CURRIE

In order to retain their legitimacy with external stakeholders, business schools must address ‘grand’ challenges faced by society. This symposium highlights the contribution business school research can make towards the challenge of developing and delivering effective healthcare, focused upon mental health care and well-being amongst young people.

The symposium brings together the Chief Executive of a Partnership NHS Trust (Simon Gilby, Coventry & Warwickshire Partnership Trust), a Deputy Head of Mental Health and Children and Young People's Mental Health Programme Lead (Kathryn Pugh, MBE, NHS England) and two business school professors with expertise in the development and delivery of health care (Professor Paula Hyde, Manchester Business School & Professor Eivor Oborn, Warwick Business School). The symposium will be introduced and chaired by the Pro-Dean Research, Warwick Business School, who also has expertise in health care development and delivery (Professor Graeme Currie).

Graeme Currie will issue a call to arms for business school faculty to address the societal challenge of improving youth mental health care provision. Following which Simon Gilby and Kathryn Pugh will set out the organizational and clinical challenges they face in delivering more effective and efficient youth mental health provision. Paula Hyde and Eivor Oborn will then respond to these challenges setting out how studies led by business school researchers provide lessons for those in policy and practice. Finally, Graeme Currie will chair discussion amongst the symposium presenters, drawing upon questions and comments from the BAM audience.

The symposium will interest researchers in healthcare organization and management, as well as those concerned that business schools produce social value. The most relevant dimensions of healthcare organization and management for research will be identified by senior managerial and clinical practitioners. Meanwhile, business school academics will consider how these dimensions might best be theorized and researched. The aim is for researchers to leave with a better understanding of how they might go about their research to address societal challenges, specifically the organization and management of youth mental health for which there are increasing funding opportunities.

BAM Annual General Meeting

WED 12:50-13:50

**ARTS CENTRE STUDIO, ARTS CENTRE,
UNIVERSITY OF WARWICK**

**CHAIR: PROFESSOR NIC BEECH, UNIVERSITY OF DUNDEE/
CHAIR OF BAM**

All delegates are very welcome!

Professional Development Workshops

SESSION 1

TUESDAY 09:00–10:30 (11:00)

**OCULUS LT OCO.03, OCULUS BUILDING,
UNIVERSITY OF WARWICK**

Open BAM Fellows Session - The Future of Business Schools and Management Research: Key Challenges for Difficult Times

Speakers of the session are:

Professor Andrew Pettigrew, University of Oxford
Professor Peter McKiernan, University of Strathclyde
Professor Simon Collinson, University of Birmingham
Professor Jone Pearce, University of California

We live in challenging and uncertain times. In this session senior figures in the field will examine the pressures facing management research and business schools as we attempt to balance the twin demands of academic quality and broader impact. We are interested in particular in identifying strategies for the future based on what we are currently doing well and what we need to do better or differently (what we should keep, what we need to drop and what we need to create). Research quality and impact are crucial to the future role of business and management schools but we need a collective focus on meeting these twin challenges if business schools are to survive and prosper.

Each speaker will talk for ten minutes which will be followed by questions and discussions from the delegates.
All, whether BAM Fellow or not, are welcome to come to this session.

OCULUS OCO.04, OCULUS BUILDING, UNIVERSITY OF WARWICK

Myth-Understanding Organizational Change (88)

Speakers:

Mark Hughes, University of Brighton
Joanne Murphy, Queen's University Belfast

Abstract

Discussion about management and organization studies theories and practices often refer to myths and myth making. Recent discourses of 'truth' and 'post truth' also reinforce a renewed focus for how environments are actively socially constructed and what this means for organisations, change processes and the myths that surround them. Academics sometimes even adopt the role of myth buster using their research and scholarship to differentiate myths from facts, realities and truths. However, one person's myth may be another person's reality. For example, 'the University of XYZ is a great place to work, research and study', for the VC this might be a reality, for others a myth. Myths may help researchers to frame their research studies and aid lecturers to introduce debates. In this workshop, we wish to creatively explore myths with reference to one particular field of study - organizational change studies. The

advantage of focussing upon organizational change studies is that this field connects with many other BAM tracks such as strategy, performance management and human resource management.

We have coined the phrase 'myth-understanding' in order to acknowledge that sometimes myths reflect misunderstandings and at other times myths may reflect current understanding and real perceptions of organisational challenges. Organizational change myth-understandings are many and varied. For example, 'change initiatives tend to fail', 'change managers overcome resistance to change' or that 'we need more change leaders and fewer change managers'. In the workshop, we will share organizational change myth-understandings we have encountered in our research and teaching and we will also encourage participants in groups to identify organizational change myth-understandings that they have encountered within their own contexts. The intention is that through surfacing, sharing and discussing organizational change myth-understandings we will have a greater appreciation and sensitivity of their role in developing theories and informing practices.

**HUMANITIES 1.48, HUMANITIES BUILDING,
UNIVERSITY OF WARWICK**

Wither research integrity? Framing the issues in a multidisciplinary environment (1090)

Speakers:

Denis Fischbacher-Smith, University of Glasgow
Moirra Fischbacher-Smith, University of Glasgow

Overview

Research integrity affects all academic staff across the various stages of their careers. It involves a set of requirements that could be seen to go beyond the ethical approval process and it transcends a number of elements of an academics professional life. The current REF-focussed environment may be seen as generating the conditions that can exacerbate the problems associated with research integrity and can interact with the ambiguity that is often associated with the term to create a climate in which academics can be directly and indirectly 'encouraged' to act in a way that generates the potential for problems. Issues of research integrity are challenging because they cover a broad spectrum of actions, some of which may well involve research fraud, some will relate to issues around governance and communication, but some will be seen as not relevant by the research team. The latter can include such issues as: not declaring an interest when engaging in a policy debate thus allowing the appearance of being neutral; going beyond the available evidence base to support a particular ideological stance; or even moving outside of the researcher's area of expertise and claiming to be an expert in an area for which there is no material evidence of domain specific knowledge. It is these types of issues that can cause potential problems for the researcher and their host institution. It is in this potential grey area that many research integrity issues lurk waiting to cause problems for those unsuspecting researchers who did not see the problem coming. We are all vulnerable to this potential risk.

Research integrity can be seen as a broad construct which covers the range of research and, one might argue, professional advisory issues that the academic community engages with. Steneck (2007), argues that:

"In general terms, responsible conduct in research is simply good citizenship applied to professional life. Researchers who report their work honestly, accurately, effectively, and objectively are on the right road when it comes to responsible conduct. Anyone who is dishonest, knowingly reports inaccurate results, wastes funds, or allows personal bias to influence scientific findings is not" (p. xi)

The challenge for the academic community is that the language of integrity implies good and bad, ethical and unethical, right and wrong – and yet the practice is often somewhat less sharply divided. As a result, research integrity can become something of a binary issue which colleagues often feel should be self-evident to all those who are involved in the research process. Unfortunately, research integrity isn't always that clear cut and there are invariably grey areas in which researchers can fall foul of a range of problems that emerge out of the research itself, or which were not considered to be ethical issues when the work was planned. Research integrity is a dynamic process, its subtleties and nuances emerge and shift over time and may, in part, reflect the environment in which the work was undertaken.

Academics who decide to wander off-piste from their domain specific areas of expertise might also be subject to criticism around the honesty, objectivity, and accuracy test of integrity. Claiming expertise beyond that evidenced by an individual's qualifications, publication record, and professional affiliations is problematic and has resulted in some areas of academic activity becoming protected. It is possible to claim to be a manager, for example, without being academically or professionally qualified but it is illegal to claim to be a forensic, clinical or occupational psychologist as the latter are protected terms. From a public perspective, it is difficult to judge the providence that is associated with claims of expertise given the differences that exist across academic and professional disciplines. Again, there are issues here around the honesty and objectivity elements of integrity.

Research integrity issues are not restricted to individuals. There have been occasions, for example, where a larger professional grouping has been seen to be implicated in supporting research that has been subsequently seen as problematic. The issues surrounding the American Psychological Association's tacit approval for research and practice in the area of enhanced interrogation serves as such an example and the session will also highlight some of the challenges that exist in this regard, especially in a multidisciplinary research context.

OCULUS OC1.07, OCULUS BUILDING, UNIVERSITY OF WARWICK

What Difference Does Your Paradigm Make? (1091)

Speakers:

Phil Renshaw, Cranfield School of Management

Jenny Robinson, Cranfield School of Management

Taking different perspectives is valuable in most walks of life. This workshop aims to challenge your research perspectives, to identify opportunities for you to take different viewpoints and find new routes to the creation of knowledge and theory. Our time together will be highly interactive, acknowledging that finding new perspectives requires us to identify and acknowledge those we start with.

The centrality of philosophy to Management Research is reflected in the nomenclature of the PhD – a Doctorate in Philosophy – regardless of discipline. In keeping with the adopted theme for the BAM Annual Meeting 2017, "Re-connecting management research with the disciplines: Shaping the research agenda for the social sciences", this PDW returns Management Scholars to their philosophical roots, asking: What difference does your paradigm make?

This is not a return to the 'paradigm wars'. Rather we wish to ignite a different debate as a way of learning and creating new knowledge. We consider that philosophy and paradigms are connected, with the latter a consequence of arriving at an accepted philosophy. We challenge ourselves and colleagues to consider how often our philosophy is taken for granted thereby narrowing our perspective. Hence, what could we learn by taking deliberately different perspectives before starting our research? What benefits might arise from a multi-paradigmatic approach? This workshop will compare and contrast different philosophical positions and then investigate the implications of choosing different positions on research. We invite you to explore these ideas with us, to question your own research paradigms, and the impacts of adding new ones.

The workshop will be valuable to both established academics familiar with the paradigm(s) of their research interests as well as to early-career researchers. After pre-registration, participants will be asked to complete a short template asking them to disclose the basic details of their current research interests and philosophy.

OCULUS OC1.06, OCULUS BUILDING, UNIVERSITY OF WARWICK

The Scholar-Practitioner within Management - Perspectives and Prospects (1094)

Convenors:

Paul Ellwood, University of Liverpool

Lisa Anderson, University of Liverpool

Julie Davies, University of Huddersfield

Aileen Lawless, Liverpool John Moores University

Clare Rigg, University of Liverpool

Abstract

The Scholar-Practitioner has been defined as “an ideal of professional excellence grounded in theory and research, informed by experiential knowledge, and motivated by personal values, political commitments, and ethical conduct” (McClintock, 2004, p.393). Whilst such professionals emerged in the medical sciences, the idea has gained increasing traction within business and management contexts. This PDW will present the perspectives on the scholar-practitioner concept as it relates to: management education; management research; and business executives teaching within business schools; as well as the meaning the concept has acquired in other professional disciplines.

This PDW speaks to the perennial interest in the theory-practice interface for business and management schools. Since 2014 the Research Excellence Framework (REF) has placed significant emphasis on the impact of academic research. The newly instituted Teaching Excellence Framework (TEF) will also require business schools to present the case for the impact of their teaching. In the discourse surrounding the REF and TEF, a sharp division of academic work between research and teaching seems increasingly untenable. Indeed Stern’s review of the REF argued that the “REF impact element [should] more broadly recognise the impact of research on teaching” (HEFCE, 2016, p. 31). It is our contention that these debates relating to research, teaching and professional practice are embodied in the ideal of the scholar-practitioner. We argue that discussing the meaning of the concept, and case studies of actual professional practice, are of important contemporary interest.

HUMANITIES 0.60, HUMANITIES BUILDING, UNIVERSITY OF WARWICK

Addressing Skills Gaps Through Industry-led Module Design and Co-teaching – The Future of Management Education? (1104)

Speaker:

Christine Rivers, University of Surrey

Abstract

Employability and developing business-ready graduates is high on the agenda of business schools and government (Department for Culture, Media & Sports (2017); BIS, 2012). The Centre for Management Learning (CML), www.cmlsurrey.co.uk, Surrey Business School, University of Surrey made it its mission to test and explore new ways of teaching that aid the development of students into business-ready leaders and managers of the future. Two years in a row we put industry-led module design and co-teaching

with practitioners to the test and the results were rewarding for all stakeholders. The case study used in this PDW can be found here: <http://www.cmlsurrey.co.uk/research/cml-teaching-projects/develop-business-ready-graduates-industry-led-module-design/>. This approach means that industry-partners are fully immersed in the module design and delivery (co-teaching) but led by the academic.

Industry-led approaches in L&T have been used successfully in management and other disciplines (Hunter et al, 2016; Samuel et al, 2016; Roth & Jackson, 2015), however most industry-led projects to date are designed based on pre-set module topics and learning objectives rather than addressing skills issues relevant to increase employability of graduates. Thus, this PDW takes a new perspective towards “module design” by starting to identify industry problems (e.g. digital skills gap) and to develop sessions and projects around skills gaps, future trends and the connection of different disciplines (e.g. marketing & computing).

This PDW session encourages delegates to rethink their own approach to “module design”, learning and teaching and provides an opportunity to conceptually re-design a suitable “module” based on the idea of industry-led module design and co-teaching.

LIBRARY ROOM 2, LIBRARY, UNIVERSITY OF WARWICK

Envisioning the Future of Responsible Management Education (RME) in the era of the Sustainable Development Goals (SDGs) - Challenges and Opportunities – a collaboration between BAM and PRME (Principles for Responsible Management Education) (1107)

Speakers:

Carole Parkes, University of Winchester

Alex Hope, Northumbria University

Anthony Alexander, Sussex University

Helen Goworek, University of Leicester

2017 marks the 10th Anniversary of the UN backed Principles for Responsible Management Education (PRME) and almost two thirds of Business and Management Schools in the UK are now signatories. This is the highest proportion of signatories for any region and the PRME Regional Chapter for the UK and Ireland is now in its 4th year. The PRME UK & Ireland Steering Committee’s connection with The British Academy of Management (BAM), through the Sustainable and Responsible Business (SRB) SIG, is seen as a being of critical importance and this PDW is part of the ongoing collaboration between BAM and PRME in the UK, in the same way that similar PDWs have developed within the Academy of Management since 2009.

In June 2017, PRME UK & Ireland will be holding its 4th Annual Conference at Newcastle Business School, Northumbria University and this will be followed in July 2017, by the PRME Global Forum for Responsible Management Education in New York.

Both events aim to;

1. Celebrate 10 Years of PRME, take stock of achievements and impacts of the initiative and reflect on solutions and opportunities to further develop engagement with stakeholders on sustainability challenges and opportunities at personal and institutional levels, as well as through PRME networks (PRME Chapters, PRME Champions, PRME Working Groups), the BAM SRB SIG and the larger responsible management education (RME) community.

2. Raise awareness about the SDGs, highlight their relevance for business and management schools and envision the role of business and management education in supporting the SDGs.

This PDW aims to be a collaborative, action orientated space in which to bring together the highlights of the PRME Conference and Global Forum and the experience of PDW participants at BAM to envision the future of social, economic, and environmental responsible management education in the era of the UN's new Sustainable Development Goals (SDGs). These goals represent a new set of priorities for policy makers, businesses (incl. via the UN Global Compact networks) and researchers (incl. via the Global Challenges Funds).

OCULUS OC1.01, OCULUS BUILDING, UNIVERSITY OF WARWICK

Mind Full or Mindful? Raising the Bar of Management Research on Mindfulness: A Professional Development Workshop for British Academy of Management 2017 (1106)

Speakers:

Karen Nicola Maher, Coventry University

Sumona Mukhuty, Manchester Metropolitan University

Dean Bennett, Dean Bennett Consulting

Abstract

Mindfulness research within business and management has grown exponentially in recent years. The high profile and populism of the field with mainstream press and celebrities often sees mindfulness as the panacea for modern ills such as stress and mental health issues.

In this workshop we will highlight how the two main approaches, reflective mindfulness and mindful learning, can be applied to business and management disciplines to develop the field. Criticisms from academia are made as to the quality and rigor of research into the benefits of mindfulness interventions. The purpose of this workshop is to bring together delegates with an interest in researching mindfulness within organisations, not only as an intervention to wellbeing but also other domains of management such as training, leadership, change management and decision making. We will provide practical activities guiding participants through mindfulness intervention techniques from both wellbeing and mindful learning perspectives. An exploration of ways to raise the bar of management research into mindfulness will help ameliorate the critique over methods employed, and unpack the active ingredients of interventions. The ultimate aim for the future is to push good quality mindfulness research into higher ranking journals as well as have practical implications on organisations.

OCULUS OC1.04, OCULUS BUILDING, UNIVERSITY OF WARWICK

CORE Practice: Leading and Managing Uncertainty (1109)

Speaker:

Rachel Ann Dickinson, University of Warwick

Abstract:

Holebeche's (2012: 10) report: Changing Times in Universities, refers to the need for 'openness to new ideas, genuine questioning for improvement, and commitment to a common cause'. As executive leadership and management continue to become increasingly mission critical and performance driven, the need for organisational agility and flexibility is imperative. Like many of these competencies, they require active exploration and practice. This interactive and immersive workshop, relevant to all academic Faculty and Practitioners, will illustrate how Warwick Business School (WBS) is taking steps to re-imagine its role and responsibility in preparing undergraduate students for employment. The session's focus will be placed on how WBS uncovers the skills and competencies that are now deemed necessary to thrive in what is a competitive and uncertain graduate market place (Stiglitz and Greenwald, 2014, Barnett, 2011). The session will provide participants with an interactive tour of a 10 week, required module (entitled CORE Practice) for 600 first year students. Using material and data drawn from the module the session will model the importance of seeing things differently from a range of perspectives and viewpoints. Emphasis will be placed on reflective inquiry (Dewey, 2008, 2009, 2011) as well as on the open-minded, flexible (Kolb, 1984; 2015) and risk adverse attitudes necessary to build trust and manage uncertainty (Kolb, 1984; 2015; Zgaga, 2009).

OCULUS OC0.02, OCULUS BUILDING, UNIVERSITY OF WARWICK

Exploring perspectives on embodiment (1111)

Speakers:

William McConn, University of Strathclyde

Peter McInnes, University of Strathclyde

This workshop responds to the nascent 'corporeal turn' in organizational studies by providing a space to critically discuss the place of the body in organizational research. In many ways the body is an elephant in the room for management studies. True, there is work which addresses it explicitly, as something self-evident that enables and constrains what it is possible to be, say and do through aspects of our identity such as gender, age and race. All too often, however, it is treated as an adjunct to what is being undertaken by those engaged in organizational activity. We find, therefore, accounts of leadership, or strategizing, that ignore the physicality of those involved. While keen to promote research which the role of bodies, our workshop seeks to expand the palette of potential approaches to it.

Approaches to embodiment face a tension between acknowledging the possessive and the social. Maxine Sheets-Johnstone (2009: p. 147) for example argues that 'skin holds us together; flesh binds us together'. That is, while the skin we inhabit 'grounds' us in our world, the flesh is social, describing us to others as it is inscribed by what others see us as. In this respect focussing upon what and why particular physicalities act or have an effect in particular ways

and circumstances is one of a number of potential ways in which we might approach embodiment. Accordingly we introduce approaches that recognise the sociality of the body including post-embodiment approaches which seek to transcend the analytical constraints of physicality.

CHANCELLOR 2+3, ROOTES BUILDING

The Mask of Leadership and Live Communication - Learning From Theatre Performance (1113)

Speaker:

Piers Ibbotson, Warwick Business School

This workshop will introduce a simple typology of communication contexts based on the theatrical concept of 'circles of attention' and look at the problem of 'the mask of leadership' in contexts where a leader's acts of communication are being witnessed in different ways. We will use insights from theatre practice and the training of masked actors using full-face "naïve" masks, to look at the phenomenon of the mask and the counter mask and how this impacts our effectiveness as leaders in face-to face communication in different contexts.

'Circles of Attention' refers to the size and proximity of the group that an actor needs to connect with during a live performance. I have adapted this into a simple typology of communication contexts, namely the intimate, the public and the broadcast. In thinking about leadership we devote a lot of time and energy to ensuring that we are able to communicate successfully; we work hard to overcome the barrier that the mask of authority puts in the way of easy and frank communication. The blurring of broadcast, public, and intimate makes the performance of leadership problematic.

The workshop will be highly interactive and we will be using masks and some exercises from the training of masked actors, to look at the way in which we project and interpret emotions in face-to face communication. The typology of circles of attention and an understanding of how masks operate, can inform how we attempt to teach leadership and develop communication skills in ourselves and others.

CHANCELLOR 1, ROOTES BUILDING

Visualizing Narrative Structures in Academic Writing (1114)

Speakers:

Rochelle Sibley, University of Warwick

Ashley Roberts, University of Warwick

Many university students find assignment writing to be challenging, particularly in relation to how to construct and narrate an academic argument. This 90-minute workshop explores the ways in which embodied learning can be used to support students' assignment-writing skills and build their confidence about how to structure essays. The aim is to demonstrate that play-based learning can help students engage with abstract concepts in academic writing, allowing them to test and communicate their understanding in an enjoyable and engaging format. To achieve this, the workshop uses marble run toys to interpret and build essay structures, focusing on the architecture of written assignments and how the reader will move through the narrative. This exercise was devised to help students use their existing understanding of essay writing and build on the principles of effective narrative structure, while creating a

physical representation of the essay narrative makes it easier for the students to share ideas and concerns about academic writing with their peers.

The workshop participants will be invited to undertake the marble run exercise from the student perspective, before engaging in open discussion on how this play-focused learning can be used more broadly to support students in their academic writing. Student feedback on this year's use of the marble run exercise will also be incorporated to help illustrate the discussion, and participants will be encouraged to share their own experiences of and responses to play-based learning, and how embodied learning could be used further in supporting student writing skills.

This workshop will be of interest to any BAM delegates who want to explore open-learning strategies for supporting their students' academic writing or who want to discuss their own experience of using play-based learning in higher education.



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SESSION 2

TUESDAY 13:30–15:00 (15:30)

PANORAMA 3, ROOTES BUILDING

Publishing Management Learning and Education Research: Meet the Editors Panel and Paper Development Workshop (300)

Organisers:

Emma Bell, Open University, UK
(Co-Editor-in-Chief, Management Learning)

Dirk Moosmayer, Nottingham University Business School China (Associate Editor, Academy of Management Learning & Education - AMLE)

Paul Hibbert, St. Andrews University, UK
(Associate Editor, Journal of Management Education)

Martyna Sliwa, University of Essex, UK
(Associate Editor, Management Learning)

The organisers have experience in delivering similar editorial and paper development workshops, e.g. at BAM 2016, AOM, IACMR, EGOS and AMZAM conferences.

Management learning and education is a well-established area of study. Yet many business and management scholars remain unclear about the aims and scope of journals in the field, and the differences between them. This PDW will provide participants with general and one-to-one support and advice from Editors and Associate Editors of three leading, international journals in the management learning and education: *Management Learning*, *Academy of Management Learning & Education*, and *Journal of Management Education*. The session is split in two parts: First, editors introduce their journals followed by a discussion with the audience. Editors' presentations will relate to all aspects of the submission process, from initial submission to final acceptance. This will enable participants to understand the differences between the three journals and to more effectively orient their paper towards a specific learning and education journal. The second half is focused on development of manuscripts (or ideas for such) of pre-registered participants. Feedback will be tailored to individual submissions and will help authors to improve their manuscripts in general and to better address the readership of specific journals in the field. Through its hands-on nature, the session will help participants to both refine their ideas and to increase the likelihood of publication of their manuscript in one of these highly competitive journals. Participation is particularly welcome from early career researchers and those who have not previously published in the area of management learning and education.

PANORAMA 2, ROOTES BUILDING

Building on Construction, Collage and Expressive technique: Using Lego Serious Play for Projective Research (505)

Speaker:

Stephen Dann, Australian National University, Australia

Participants will engage in a Lego Serious Play (LSP) facilitated workshop to learn methods, applicability and principles of using Lego in qualitative data collection as a combined collage and construction projection technique. The audience will experience the four key pillars of using Lego for knowledge discovery – metaphor, constructionism, flow and play. Metaphor is the process of modelling ideas and impressions rather than direct representations of reality. Constructionism is the process of learning and thinking through making, and how this unlocks different responses than thinking alone. Flow and play are the two prerequisite states that allow the individual to step into their thought processes in a structured, goal driven and lowered risk environment. These four platforms create the environment in which the Lego bricks become a canvas for projection, and allow individuals to create tangible metaphors to explain abstract concepts – a process known in the trade as “thinking with your hands”. The workshop will cover the procedural steps of creating a safe Lego-centric environment for research; how to engage respondents in the constructionist process; and the limits of the Lego method in data gathering. This will happen through a sequence of exercises that result in participants developing creative insight without feeling like they're judged, assessed or coaxed into finding the “right answer”. It will emphasise how data can be abstracted and extracted from the LSP process within the constraints of the process, and the limits of the metaphor-making process.

OCULUS OCO.04, OCULUS BUILDING, UNIVERSITY OF WARWICK

Publishing Social Media Research: Game-changer or Old Wine in New Bottles? (386)

Speakers:

Chris James Carter, University of Nottingham

Sarah Glozer, Royal Holloway University of London

Abstract

Social media are increasingly being used to gain insights into human and organisational behaviour and present valuable opportunities for management researchers. However, issues of accessibility, archiving, anonymity and authenticity still pose significant ethical challenges for management researchers, academic institutions, and the academy more broadly. How do we address these ethical issues when we come to publish social media research? Do we need to adopt new, 'game-changing' means through which we review social media research, or do we simply apply our established techniques to social media data sets?

This interactive PDW aims to address these questions by bringing together researchers, reviewers, editors and publishers from across the broad management discipline to consider key ethical challenges we face in publishing social media research. Amongst other topics we will address issues of informed consent, the archival/legacy of social media data, confidentiality and authenticity in a 'post-truth' world. Alongside these challenges, we will discuss the appetite for

publishing social media research, both in journal and in book form, and share cross-disciplinary best practice principles. We will work towards developing a toolkit for management scholars who wish to assess the ethicality of their data collection/analysis techniques in social media settings, and consider the possibility of establishing a virtual network through which we can continue our conversations.

This PDW will be of interest to scholars who are currently utilising, have utilised or are considering using social media methods from both quantitative and qualitative methodological perspectives. We encourage scholars to bring their ideas, experiences tips and challenges of working with social media research with them to this session.

OCULUS OC1.04, OCULUS BUILDING, UNIVERSITY OF WARWICK

Leadership Development for Small Business: Sharing Best Practice from the MKE Educational Practice Award (1087)

Speaker:

Karise Hutchinson, Ulster University

The leadership development programme 'Lead2Grow' designed for small business owners received the British Academy of Management Educational Practice award in 2016 for its innovative design, delivery and impact. The role of the Business School in delivering real economic and social impact is much debated and there is no doubt of the increasing demands on academics to deliver on high quality teaching and research. Dr Karise Hutchinson will share the programme journey from academic and practitioner perspectives from design to delivery and evaluation, outlining the opportunities and challenges in the process. The workshop will not only provide a taster of the pedagogic approach and learning activities deployed, but also include the small business leader perspective in taking part in the programme. This is an interactive workshop structured around 3 sessions:

1. Application of theory to the world of small business
2. Pedagogy and impact
3. Active learning set with reflective practice

For more information please email: kc.hutchinson@ulster.ac.uk

OCULUS OC1.07, OCULUS BUILDING, UNIVERSITY OF WARWICK

More Rigor and Relevance with NCA (1089)

Speaker:

Jan Dul, Rotterdam School of Management, The Netherlands

Are you looking for a novel and promising methodology that can help you publishing in top journals? Join us at the Necessary Condition Analysis (NCA) in Warwick!

What is NCA?

NCA is a novel method, recently published in Organizational Research Methods (Dul, 2016), that can increase your publication chances. The method has already been applied in several management fields. Reactions of editors and reviewers are very promising. For example, an editor of a 4-star journal said:

"From my perspective, [this NCA paper] is the most interesting paper I have handled at this journal, insofar as it really represents a new way to think about data analyses".

NCA is applicable to any discipline, and can provide strong results even when other analyses such as regression analysis show no or weak effects. By adding a different logic and data analysis approach, NCA adds both rigor and relevance to your theory, data analysis, and publications.

How does NCA work?

NCA understands cause-effect relations in terms of "necessary but not sufficient". It means that without the right level of the condition a certain effect cannot occur. This is independent of other causes, thus the necessary condition can be a single bottleneck, critical factor, constraint, disqualifier, etc. In practice, the right level of necessary condition must be put and kept in place to avoid guaranteed failure. Other causes cannot compensate for this factor.

NCA is a user-friendly method that requires no advanced statistical or methodological knowledge beforehand. You can become one of the first users of NCA in your field, which makes your publication(s) extra attractive. In the workshop we will discuss many examples of necessary conditions in different management fields and will present the latest developments of the method.

More information:

- www.erim.nl/nca
- Dul, J. (2016) Necessary Condition Analysis (NCA): Logic and methodology of "necessary but not sufficient" causality, *Organizational Research Methods*, 19(1), 10-52.

PANORAMA 1, ROOTES BUILDING

German Perspectives on Management Theory and Practice (1093)

Speakers:

**Stephan Kassel, Westsächsische Hochschule Zwickau,
University of Applied Sciences, Germany**

**Uta Kirschten, Westsächsische Hochschule Zwickau,
University of Applied Sciences, Germany**

**Christoph Laroque, Westsächsische Hochschule Zwickau,
University of Applied Sciences, Germany**

**Kevin Reuther, Westsächsische Hochschule Zwickau,
University of Applied Sciences, Germany/ University of the
West of Scotland, United Kingdom**

**Matthias Richter, Westsächsische Hochschule Zwickau,
University of Applied Sciences, Germany**

**Christian-Andreas Schumann, Westsächsische Hochschule
Zwickau, University of Applied Sciences, Germany**

**Angela Walter, Westsächsische Hochschule Zwickau, University
of Applied Sciences, Germany**

**Bernd Zirkler, Westsächsische Hochschule Zwickau, University
of Applied Sciences, Germany**

The Professional Development Workshop (PDW) 'German Perspectives on Management Theory and Practice' aims to introduce new insights and different perspectives on a variety of topics in the Management Research field and to provide an opportunity for the discussion of these topics. It is divided into two parts. The first part provides a condensed overview of a variety of Management topics assessed from theoretical and practical perspectives. Speakers from Germany that are experts in their research area present short keynotes to provide an introduction and their perspective on the respective topic. The PDW thereby includes presentations

on eight topics that are Human Resource Management, Innovation Management, Management Accounting, Management of Industry Analytics, Management of Work-Life-Balance, Sales Management, Transportation Management and Transformation Management. This does not only emphasise a considerable range of Management disciplines, but also the connection to their respective backgrounds in the social and natural sciences, including the foundational work of Comte, Durkheim, Parsons and Weber. The second part is held in a round table format where each speaker acts as a moderator for one table and workshop participants are given the opportunity to choose two to three tables to join during the time of the discussion. This leads to a fruitful exchange of ideas and various new perceptions on the presented management topics.

HUMANITIES 1.48, HUMANITIES BUILDING, UNIVERSITY OF WARWICK

Bridging the Gap between (Professional) Engagement and (Academic) Research (1095)

Organisers:

Lynne Butel, Plymouth University
Shasha Zhao, Middlesex University

Workshop overview and relevance

The transfer or sharing of knowledge from Practitioner Engagement to Teaching is easy, and similarly, the sharing of knowledge gained from Research into Teaching. This is the bedrock of what we do. However, knowledge gained through Engagement with practitioners is more difficult, as is the transfer from Research to Engagement. This workshop offers the opportunity to consider why this is the case, and explores methods which might be used to bridge the gap between professional engagement and academic research.

Engagement with practitioners, for example, via the highly successful Knowledge Transfer Partnership (KTP) schemes, is often very successful for the industry and feeds back well into teaching as anecdotal evidence or even as a case study, but is rarely easily publishable. There are many reasons for this. The commercial or social sensitivity of the subject may mean judicious editing results in findings which are so anodyne that they are of little general interest. The very specific, rich details of that sector, in those circumstances, with those challenges, are of limited value when trying to draw more general conclusions. The gap between understanding them through engagement and producing publishable research remains. This workshop aims to first promote useful debate and discussion on the gap between practices and research. Based on this, an attempt at addressing a fundamental question will be made: How can management academics best engage with management practitioners in leading to successful publication of enlightening findings. This workshop will be of interest to various members of the BAM community, including academics that have broad interests in practice-research collaboration projects, have had a track record of engagement through, e.g. KTP schemes, or are experienced in running collaborative industry-academic research projects, e.g. Horizon 2020. It will also be of interests to members of specific professional organisations, who bridge the engagement research gap in ways not available in the business and management discipline.

Workshop format

The format of the workshop will be broadly set as the following: At least one presentation will be given by the organisers at the outset to initiate the debate and discussion on the gap between management practice and research engagement. This is followed by roundtable discussions among attendees on the issue of

engagement. It is also anticipated that attendees will identify obstacles to knowledge sharing and share good practices that are likely to bridge the gap. Finally, the workshop concludes with a summary of key concerns and possible methods or tools for attendees to take away for afterthoughts.

LIBRARY ROOM 2, LIBRARY, UNIVERSITY OF WARWICK

Purpose-led Business and the Impact on Management Education (1097)

Speaker:

Karen Margaret Thompson, Bournemouth University

Summary

Academics from a range of management disciplines will interactively explore the concept of purpose-led business. The challenges of transforming business to serve society and the environment as well as shareholders will be investigated along with the implications for educators.

Management curricular often feature sustainability as a specialised module/s or as a topic/s within discipline-specific modules e.g. corporate social responsibility as an element of strategic management or human resource management. Discipline-specific attention to sustainability is valuable but the impact is often constrained by external limitations. Furthermore, conventional business frameworks usually give precedence to economic considerations and the short-term interests of shareholders, often at the expense of the longer term interests of society and the environment. Delivering value to all stakeholders without preference requires new models and holistic multi-disciplinary approaches that challenge conventional thinking, and effectively engage a wide range of stakeholders.

A global movement of companies are beginning to re-define business success in ways that challenge traditional forms of organisation, legal frameworks, financial structures and management practices. Business transformation around a focus on purpose has been shown to connect economic aspects with the environment and the communities upon which business depends.

This workshop will provide an introduction to the principles of purpose-led business and re-generative systems. A case study of a re-generative business will be shared. Participants will then explore the implications, challenges and opportunities both for practice and for management education, using single and multi-disciplinary perspectives.

OCULUS OC1.06, OCULUS BUILDING, UNIVERSITY OF WARWICK

From Being to Becoming: Understanding Quality in Qualitative Process Studies (1099)

Speakers:

**Markus Vodosek, German Graduate School of Management
and Law, Germany**

**Sarah Stanske, European University Viadrina, Germany/
German Graduate School of Management and Law, Germany**

**Giorgi Shuradze, European University Viadrina, Germany/
German Graduate School of Management and Law, Germany**

This interactive workshop is designed for approximately 30 doctoral students and junior faculty members who conduct qualitative research and consider applying a process perspective to their studies. In the first part of the workshop, Robert Chia and Benson Honig will, respectively, share their insights into a) the implications of doing research with a process perspective; b) the characteristics of a well-crafted qualitative study that uses a process view. In the second part of the workshop, participants will break into small groups and briefly present the research designs they submitted when they registered for the workshop. Participants will receive individual feedback from group facilitators and discuss their research designs with the rest of the group. Each group will be facilitated by an experienced scholar with a track record of published qualitative papers that use a process perspective. The learning outcomes of this workshop will include better understanding of how to ensure quality in qualitative studies, greater familiarity with taking a process perspective, and an enhanced ability to reflect on one's own research design. In addition, participants will have been able to test their initial research designs among a group of peers and experienced researchers, and to build new professional relationships with novice and senior scholars.

PDW 1099 Pre-registration is required for this session. To register, please send your one-page application to Sarah Stanske at stanske@europa.uni.de by August 27th, 2017. The registration document should include your research interests (max. five keywords), the names of the SIGs you belong to, and a research design for your qualitative study. Applications will be notified about the acceptance to the workshop by August 30th, 2017. In order to prepare for the session, very successful applicant will be assigned a pre-workshop reading material. - CA

OCULUS OC1.01, OCULUS BUILDING, UNIVERSITY OF WARWICK

Philosophical Methods for Management Research and Practice (1103)

Speakers:

Wim Vandekerckhove, University of Greenwich, United Kingdom
**Nelarine Cornelius, Queen Mary University London,
United Kingdom**

Mark Dibben, University of Tasmania, Australia

**Cristina Neesham, Swinburne University of Technology,
Australia**

Steven Segal, Macquarie University, Australia

Abstract

The purpose of this workshop is to explore the potential of philosophical methods to advance management research for the benefit of society and humanity. It is designed to stimulate the imagination of participants, by inviting them to brainstorm various ways in which specific philosophical methods (e.g. thought experiments, critical theory, discourse ethics, constructivism, hermeneutic circles) can be applied to specific management and organization research issues, and challenging them to evaluate the analytical potential of particular applications. The organizers invite colleagues to examine questions like: How can philosophical methods inform management practice research? and, What would be some of the more productive modalities of transitioning from observation/practice to philosophical reflection, and back, so that our understanding of management can be enriched?

Our workshop is open to trying out a variety of such means, for example analytical or modal logic, dialectics, phenomenology, hermeneutics, deconstruction, speculative synopsis and synthesis, and thought experiments. In doing so, we respond to widespread agreement among management and organization scholars that the complex, systemic problems facing our discipline and practice today (e.g. unsustainable business practices, economic crises, entrenched social inequalities) are in need of new responses from management theory and practice, based on fundamentally reconsidered ways of thinking. Engaging in doing philosophy through our scholarship may just provide the leadership by example required to open not only more fertile directions of research in management but also more revolutionary ways of exploring these directions.

We therefore invite and welcome colleagues interested in the question inter-disciplinarity and the Special interest groups of e.g. research methodology, critical management studies, knowledge and learning, and leadership development and identity, amongst others, to explore with us questions like:

- How can philosophical methods inform management practice research?
- What would be some of the more productive modalities of transitioning from observation/practice to philosophical reflection, and back, so that our understanding of management can be enriched?
- How might a philosophically informed approach to teaching management open up new possibilities for learning about the conundrums faced by leaders and managers in their lived experience of the roles they fulfil?

This workshop is designed to stimulate the imagination of participants, by inviting them to brainstorm various ways in which specific philosophical methods can be applied to specific management and organization research issues, and challenging them to begin exploring the analytical potential of particular applications. To achieve this, the workshop will encourage interaction of Academy participants (irrespective of level of experience or area of interest), through dialogue and small group activities that provoke them to creatively address imperative research questions and problems.

Scholarly reflection on the crucial role of philosophical methods in producing new, paradigm-shifting insights is of utmost relevance to management and organization research. We hope this initiative will attract the attention of management researchers with a diverse range of interests and perspectives. As such, this workshop represents an ideal opportunity to bring together fellow scholars with a keen interest in engaging in philosophical methods in their research and we aim, using the momentum created by this event, to initiate and further develop a 'Philosophical Methods for Management' Network, perhaps within the Research Special Interest Group.

References

Mir, R., Willmott, H., & Greenwood, M. (Eds.). (2016). *The Routledge Companion to Philosophy in Organization Studies*. London: Routledge.

Tsang, E. W. (2016). *The Philosophy of Management Research*. London: Routledge.

OCULUS OCO.02, OCULUS BUILDING, UNIVERSITY OF WARWICK

Using Case Studies: Bringing the Real World into your Classroom (1117)

Speaker:

Trevor Williamson, The Case Centre

Workshop Overview:

This workshop, run by The Case Centre and led by a case method expert, is an invaluable opportunity for delegates to find out more about the case method and case teaching. It is a great introduction to case teaching for newcomers and also suitable for case teachers looking for fresh inspiration in the classroom. It will demonstrate why the case method is such a powerful learning tool in management education.

Participants will take part in large group discussions, small group work and experience being a student again, all of which are rich learning experiences. The tutor will show how different cases can provide the basis for dynamic classroom discussions leading to new insights and understanding that meet pre-determined learning objectives across a multitude of disciplines within management education.

Throughout the session, the tutor will demonstrate how to ensure maximum participant involvement and get the most out of the case study. By providing feedback on the mechanics of the teaching session both during and afterwards, the tutor will illustrate best practice and provide useful hints and tips on how to improve the classroom experience for both students and teachers. The tutor will also explain the key principles of the case method, discuss the benefits and pitfalls, share good practice, and encourage delegates to reflect on their own experiences.

HUMANITIES 0.60, HUMANITIES BUILDING, UNIVERSITY OF WARWICK

Marketing-as-practice: Exploring the research field, it's methodologies and future research agenda (1118)

Organisers:

Keith Glanfield, Aston University, Birmingham

Tony Kent, Nottingham Trent University

Katy Mason, Lancaster University

Teea Palo, Lancaster University

Abstract

This year's conference theme "*Re-connecting management research with the disciplines: Shaping the research agenda for the social sciences*" firmly implies the research of management researchers should inform the practice of professional managers and vice versa. The recent BJM special issue entitled "*Impact and management Research: Exploring Relationships between Temporality, Dialogues,*

Reflexivity and Praxis" calls for and offers a more "nuanced understanding of how managers and policy makers come to encounter and engage with research findings and theories, and how they and other key actors transform those theories through their use: in practice" (Macintosh, Beech, Bartunek, Mason, Cooke and Denyer, 2017, p.11).

The "practice turn" in the social sciences concerns "social fields" (Bourdieu, 1990) and "systems" (Giddens, 1984) informing the practices (i.e. shared understandings, cultural rules, languages and procedures) that guide and enable human activity. Activity encompasses not just what is done but how it is done by social actors (De Certeau, 1984). Whereby, the skills and initiative of actors amend their stock of existing practices and creating new practices (Giddens, 1991). For example in the field of strategy-as-practice (Whittington, 2006), practice comprises three elements. Praxis, all the various activities involved in the deliberate formulation and implementation of strategy. Practitioners, those who do the work of making, shaping and executing strategies. Practices, organisational specific routines, procedures etc. From the early 2000's "*strategy-as-practice has established itself as a clearly defined sub-field in strategy research*" (Golorski, Roluleau, Seidl and Vaara, 2015, p.3). The same cannot be said for the field of marketing research. By comparison marketing-as-practice is a fragmented research field, in it's early stages of development, and is principally classified within the field of "critical marketing". A field that questions the very existence of marketing as a business function and discipline. Taking a generally sceptical position on marketing's role in the making of market's and overly creating and influencing economic consumption.

In recognition of this, since 2015, the Marketing and Retail SIG have built and developed a working relationship with the Chartered Institute of Marketing, the UK's leading professional body for practicing marketers. Setting up an academic panel of BAM academics to inform the CIM's activity in the Midlands, running a series of joint CIM and BAM events titled "challenging practice" and incrementally developing a marketing-as-practice research agenda. To the point where the M&R SIG, this year, received BAM funding to develop the CIM relationship into a national partnership and , in June, are running a joint BAM and CIM one day event on "the future of marketing practice". The next step is to share and open out this work to a wider audience of BAM marketing academics, via a conference PDW. To build the academic research agenda and extent the community of academics engaged in marketing-as-practice scholarship.

SESSION 1 **TUESDAY 15:30–17:00**

SYMPOSIUM **OCULUS LT OC1.05, OCULUS BUILDING** **Human Resource Management**

SESSION CHAIRS: HELEN SHIPTON AND GREG J BAMBER
Do Human Resources Management (HRM) Practices Foster or Hinder Innovation? (413)

Shipton, Helen; Lin, Caihui (Veronica); Renkema, Maarten; Boudarouk, Tanya; Leggat, Sandra; Stanton, Pauline; Bamber, Greg; Bartram, Timothy; Gough, Richard; Ballardie, Ruth; GermAnn, Kathy; Sohal, Amrik; Malik, Ashish; Boyle, Brendan; Mitchell, Rebecca

Discussants: Nelarine Cornelius, Alison J. Glaister
This symposium focuses on an important and under-researched theme - the role of Human Resources Management (HRM) in fostering or hindering innovation. Innovation is critical to organizational survival especially against a backdrop of change and uncertainty, accordingly a wide and diverse literature has attempted to tease out its antecedents. People and the management practices that organizations deploy are integral to organizational effectiveness, yet there is a gap in the literature on the links between HRM and innovation.

SYMPOSIUM **OCULUS LT OC0.03, OCULUS BUILDING** **International Business and International Management**

SESSION CHAIRS: EMMANUELLA PLAKOYIANNAKI AND PAVLOS DIMITRATOS
Revisiting International Entrepreneurship as a Site for Innovation: New Theories, New Methodologies and New Contexts (148)
Plakoyiannaki, Emmanuella; Dimitratos, Pavlos

The number of studies in the international entrepreneurship (IE) literature has increased dramatically especially during the recent years. There are four recent IE literature reviews published lately (Jones et al., 2011; Keupp and Gassmann, 2009; Mainela et al., 2013; Peiris et al., 2012) attesting to the significance of this field amidst its allied disciplines, that is entrepreneurship and international business. Nonetheless, in order for this field to gain legitimacy one has to take stock on and reflect on its theoretical and methodological advances.

The examination and commentary of theoretical and methodological issues in IE is the central focus of this Symposium. Specifically, this Symposium is going to critically reflect on theoretical innovativeness as well as methodological and contextual “newness” in the field of International Entrepreneurship. It will explore the question: how does IE research form a site for theoretical and methodological innovation?

The objectives of the Symposium are fourfold:

- 1) to establish the importance of IE research and its link to IB/IM scholarship;
- 2) to unpack the concept of innovativeness in theory, methodology and contexts;
- 3) to cultivate a dialogue on theoretical and methodological innovations in IE research;

- 4) to identify and discuss challenges associated with newness in theoretical and methodological perspectives;
- 5) to take forward the aforementioned points to the publication process.

The structure of the symposium revolves around three key presentations associated with aspects of theoretical and methodological innovation in IE research. The presenters will be prolific scholars in the topic of the Symposium. The Symposium offers an opportunity to discuss, problematize and advance understanding of IE, and is open to those planning on or already engaging in relevant research projects.

List of References Upon Request.

WORKSHOP **OCULUS OC0.04, OCULUS BUILDING** **Management and Business History**

SESSION CHAIRS: KEVIN TENNENT AND ROY EDWARDS
Archives in Research and Teaching (559)
Tennent, Kevin D.; Edwards, Roy; Logan, Katey

The purpose of this workshop is to encourage the use of business records (broadly defined) in both research and teaching. The practical dimension to the workshop will involve the inspection and analysis of archival material from the perspective of using within a teaching environment, and exploring the use of historical case studies in general to illustrate mainstream business and management debates. After an opening discussion led by the organisers, participants will be invited to take part in a practical exercise.

WORKSHOP **OCULUS OC1.06, OCULUS BUILDING** **Marketing and Retail**

SESSION CHAIR: TONY KENT
Reflections on the Study of Emotional States in Consumer Behaviour. Theoretical and Practical Implications. (246)
Anninou, Ioanna; Stavrakaki, Georgia

The way consumers emotionally experience and respond to market activities has become an ever increasing area of interest for marketing academics and practitioners. Different theories that support the conceptualisation and measurement of emotions have been suggested in the psychological and marketing literature in order to better understand how consumers feel and act. The aim of this workshop is to provide an overview of the different theories of emotions as discussed in the extant literature along with their applications. Participants will be provided with an opportunity to share their own views or experiences on the topic so as to gain further insights on how emotions influence consumer decision-making and experiential consumption. The workshop aims to bring together researchers from various marketing and business streams and will be of particular interest for those working in the wider areas of the formation of retail environments, advertising, consumer decision-making, experiential marketing and events marketing.

WORKSHOP OCULUS OC0.02, OCULUS BUILDING Performance Management

SESSION CHAIR: MARTIN SPRING

Productivity - Exploring Multi-disciplinary Perspectives for Practice, Policy and Research (780)

Spring, Martin; Johnes, Geraint; Hald, Kim Sundtoft

Productivity is a hot topic, with Research Councils and with Governments: the UK Government's February 2017 policy paper ('green paper') on industrial strategy (BEIS, 2017), refers to productivity over ninety times. Yet, to date, such agencies have turned predominantly to the economics discipline to frame and analyse the problem, which we suggest may be limiting. In this workshop, participants will develop a multi-disciplinary perspective on productivity, combining views from economics, operations management, and management accounting & control. It will explore connections and disconnections between these views, and between policy and management. It will also explore emerging challenges to productivity measurement and management such as: the networked nature of business activity, the predominance of services, the blurring of boundaries between manufacturing and services ('servitization'), and digital products and services. As such, it may be of interest to other SIGs such as Inter-Organisational Collaboration; Operations, Logistics & Supply Chain Management; and Innovation.

WORKSHOP OCULUS OC1.04, OCULUS BUILDING Public Management and Governance

SESSION CHAIRS: RACHEL ASHWORTH AND MARTIN KITCHENER

Inter-disciplinary perspectives on public management research: Reflections from three case studies of public service innovation (574)

Ashworth, Rachel Elizabeth; Downe, James; Kitchener, Martin; McDermott, Aoife

Our traditional understanding of the design, organization and delivery of public services has been theoretically informed by a range of social science perspectives that include organization and management theory, political science, public management, sociology and policy studies (Ashworth et al. 2013). However, there remains a persistent perception that management and organization theory, most of which is derived from research on private firms, has become a particularly dominant influence on public services research in recent years.

Some have attributed this dominance to a tendency within public management research to prioritise empirical accounts and policy impact ahead of theoretical contribution (Ferlie et al. 2003). Others challenge the original perception, highlighting that whilst public management researchers continue to draw on management studies, management theorists seem to have lost interest in public organizations (Andrews and Esteve, 2015). Certainly, it seems that when management journals publish research on public organizations, those articles tend not to be informed by a public management perspective (Ashworth et al. 2013). Andrews and Esteve suggest that this has led to the emergence of a 'dimly lit one-way street', which could potentially lead to the ghettoization of public management research (2015: 48).

This symposium reviews the range of theoretical influences on public management research and explores the extent of inter-disciplinarity within the field, with particular emphasis on the role and influence of management and organization studies. It illustrates these themes through a series of case study

papers, each of which draws on a different mix of social science perspectives in order to interrogate a public service innovation. Following the presentation of the papers, the symposium will generate a wider discussion on disciplinary influences on public management research in order to identify opportunities for new and future collaborations between disciplines.

WORKSHOP OCULUS OC1.01, OCULUS BUILDING Strategy

SESSION CHAIR: JOSEPH LAMPEL

Project as a Building Block for Strategy Execution (229)

Narayanan, V.K.; O'Regan, Nicholas; Ghobadian, Abby; Dalcher, Darren; Messikomer, Carla

The primary goal of the PDW is to construct a dialogue between strategy scholars and scholars and scholar-practitioners in related disciplines and applied fields (e.g., logistics, supply chain, change management, innovation) to deepen strategists' awareness of the role of projects in strategy execution; and to chart a future agenda highlighting projects as a critical building block of strategy execution.



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SESSION 2**WED 09:00-10:30 (10:45)****FULL PAPERS****HUMANITIES 3.44, HUMANITIES BUILDING****Corporate Governance****SESSION CHAIR: DONALD NORDBERG**

Containing a Catastrophic Legacy: Towards Trustworthy Governance of the United Kingdom's Nuclear Industry (263)
Ng, Wilson; Pemberton, Barry

Reflexive Agency, Family Directors, Resistance and Change: Understanding Corporate Board Practices in Family Governance Context (502)
Ahmed, Shaila; Uddin, Shahzad

Evaluating board effectiveness: A review and framework for evaluation of corporate boards (320)
Nordberg, Donald; Booth, Rebecca

DEVELOPMENTAL PAPERS**HUMANITIES 3.55, HUMANITIES BUILDING****Corporate Governance****SESSION CHAIR: CARL BRIDGE**

Trick or treat? Analysis of legitimization of a global regulatory norm in a national regulatory space (189)
Ambituuni, Ambisizi; Ejiogu, Amanze; Ejiogu, Chibuzo

Ownership structure, corporate governance and firm performance: New evidence from the Jordanian context. (613)
Almustafa, Hamza Habis; Liu, Jia

The Moderating Effect of Ownership Concentration on the Managerial Power-CEO Pay Relationships (956)
Dao, Tuan Anh; Koufopoulos, Dimitrios; Gkiliatis, Ioannis

Corporate Governance and Institution Building in a Fragile State: leadership, guidance, and practice in Palestine (1014)
Melville, Rob

DEVELOPMENTAL PAPERS**ARTS CENTRE NATIONAL GRID ROOM, ARTS CENTRE****Cultural and Creative Industries****SESSION CHAIR: JOSEPH LAMPEL**

Selection Practices conducive to Creativity: How Relational Networks of Creative Entrepreneurial Clusters shape the Selection of Creative Individuals and Ideas (532)
Bernal, Marta; Cooper, Sarah

The up and coming - Cultural entrepreneur project and institutional logics (579)
Strom, Heidi Angell

Creativity in Financially Constrained Organizations: The Role of Organizational Search (696)
Jacob, Merin; Chatterjee, Debabrata

Cultural Entrepreneurship in a Family Context: The Case of "Teatro Bellini" (859)
Lampel, Joseph; Rivetti, Francesca; Migliaccio, Mirella

FULL PAPERS**HUMANITIES 1.48, HUMANITIES BUILDING****E-Business and E-Government****SESSION CHAIR: FEDERICO IANNACCI**

Strategizing from big data: Emerging issues, challenges and opportunities (36)
Sheng, Jie; Amankwah-Amoah, Joseph; Wang, Xiaojun

Enterprise System Engagement in Chinese SMEs: Issues of Policy Implementation (982)
Xu, Zheng; Brown, David; Stevenson, Mark

Enterprise Architecture Management for Business Strategy Modelling (405)
Kitsios, Fotis; Kamariotou, Maria

Implementing the Greek real estate tax system (957)
Papadopoulos, Thanos; Stamati, Teta; Anagnostopoulos, Dimosthenis

FULL PAPERS**PANORAMA 3, ROOTES BUILDING****Entrepreneurship****Entrepreneurial Opportunity****SESSION CHAIR: ADAM SHORE**

Opportunity Recognition Mix - The 4Cs (172)
Aldawod, Alvin; Day, John

Entrepreneurship as Strategic Network Creation and Design: Seizing Start-up Opportunities by Orchestrating Partners (292)
Sydow, Joerg; Schmidt, Thomas

Entrepreneurial Orientation, Organization Ambidexterity, Organization Support and Performance in Entrepreneurial Universities: the Moderated-Mediator Effect (342)
Chang, Yuan-Chieh; Tsai-Lin, Tung-Fei; Liang, Tian; Chen, Ming-Huei

FULL PAPERS**PANORAMA 2, ROOTES BUILDING****Entrepreneurship****Entrepreneurship and Education****SESSION CHAIR: TBC**

Born versus Educated Entrepreneurs: Who are Richer and Happier? (168)
Sawang, Sukanlaya

Can We Still Teach Entrepreneurship? The Impact of Educators Mentorship Pedagogy on Students Cognitive Minds (359)
Badwan, AbdulRahman Jaafar; Rentocchini, Francesco; Tamvada, Jagannadha Pawan

DEVELOPMENTAL PAPERS PANORAMA 1, ROOTES BUILDING **Entrepreneurship**

Enterprise Resources

SESSION CHAIR: DILANI JAYAWARNA

Improving Performance Outcomes of Resource Mobilisation Approaches in Entrepreneurial Ventures: A Social Network Perspective (92)

Adegbile, Abiodun Samuel; Wagner, Heinz-Theo; Söllner, Albrecht

The Path of Opportunity Exploitation: The Role of Dynamic Capabilities and Learning (600)

Giniuniene, Jurgita; Pundziene, Asta

How Social Cognitions of "Age" Structure Access To Social Capital for Starting a Business (810)

Hill, Inge R

The Theoretical Effects of Human Capital on Entrepreneurship Development in Deprived Areas (345)

Zhao, Yuxi

FULL PAPERS WBS 1.007, WARWICK BUSINESS SCHOOL **Gender in Management**

SESSION CHAIR: ADELINA BROADBRIDGE

The effect of Manager's gender on internationalized SME survival rate (619)

Rodriguez Gutierrez, Pablo; Guerrero Baena, M^a Dolores

An Investigation into Age Discrimination among Women over the Age of Forty, in relation to Recruitment within a Small-Medium Enterprise (SME) (857)

Burnley, Maisie; Khan, Muhammad Burdbar

Pay Gaps, Pay Inequality and the Limits of Formalised Payment Systems. (790)

Woodhams, Carol; Rodriguez, Jenny

FULL PAPERS OCULUS LT OC1.05, OCULUS BUILDING **Human Resource Management**

SESSION CHAIR: MARK HUGHES

The effect of several top management team and leadership characteristics on employee motivation: Do they really matter? (408)

Campos-García, Irene; Zúñiga-Vicente, José Ángel

Remembering, Reviewing and Reimagining HR Change Agency (12)

Hughes, Mark

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Towards an Understanding of the Career Profiles of Professional Staff in Universities: A Mixed Methods Study (54)

Gander, Michelle

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Shoaib, Shandana; Bui, Hong; Baruch, Yehuda; Nisar, Tahir

Guanxi HRM and employee well-being in China (776)

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SESSION CHAIR: CAROL ATKINSON

Waves and Cycles in Boundaried Careers: The Role of HRM (64)

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The Role of Perceived Terror Threats and Support Networks in the Adjustment and Performance of Expatriates in High-Risk Country Environment (801)

Nawaz, Ayesha; Obaid, Asfia

Employee Participation and Political Corporate Social Responsibility: Assessing the Role of HRM (676)

Harvey, Geraint; Hodder, Andy; Brammer, Stephen

Mentoring and Retention of Millennials in United Kingdom: Experiences, Preferences, and Perceptions (636)

Ukeni, Ijeoma; Reynolds, Kae

DEVELOPMENTAL PAPERS WBS 2.006, WARWICK BUSINESS SCHOOL **Identity**

SESSION CHAIR: HAZEL WILLIAMS

Modalities of Emergent Identity: A Framework for Exploring Moral Careers (1042)

Holmes, Leonard Michael

How Do Senior Business Leaders Construct Their Moral Identities? (391)

Wishart, Maria; Schaefer, Anja

Learning from Lacan: An Autoethnography of Career Transition (70)

Warhurst, Russell; Black, Kate

Research Interviews Verses Research Conversations (1062)

Williams, Hazel

FULL PAPERS OCULUS OC1.07, OCULUS BUILDING **Innovation**

Innovation clusters, systems, and networks

SESSION CHAIR: NICK MARSHALL

Empirical Examination of Dynamic System Integration Capabilities in CoPS Innovations - SK Telecom DRM Innovations of Nate and Mellon (266)

Kim, Jong-Seok

Coping with the cluster paradox: How cluster members manage tensions in a process of cluster renewal (459)

Pinkse, Jonatan; Vernay, Anne-Lorène; D'Ippolito, Beatrice

DEVELOPMENTAL PAPERS OCULUS OC1.09, OCULUS BUILDING **Innovation**

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SESSION CHAIR: MARCOS AMATUCCI

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For more than a decade, the ideas of "engaged scholarship" and "useful research" have gained traction, particularly in the areas of management studies. To move toward fuller engagement with practice and produce "useful" research, however, requires access to organizations and practitioners who can partner with academics in the research enterprise as co-creators of knowledge, sources of data, and sites for beta testing. Creating such partnerships demands time and effort at the "front end" of research, prior to the initiation of the project. In this session we will explore both the opportunities and challenges associated with planning, executing and disseminating "useful research" for both academics and practitioners and their organizations.

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SESSION 3**WED 11:00-12:30 (13:00)****FULL PAPERS****HUMANITIES 3.44, HUMANITIES BUILDING****Corporate Governance****SESSION CHAIR: DOUGLAS CUMMING**

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Godley, Andrew Christopher; Hamilton, Shane; Higgins, David

Recent research by business historians has made major addition to our understanding of the evolution of food chains and supermarkets in the western world over the course of the twentieth century. But almost any non-historian would immediately notice a striking lack of attention to the most pressing concerns about supermarkets' roles in society today. In the past twenty years or more, supermarkets have become highly contentious institutions, because of their market dominance in food retailing. This proposed symposium explores the emergence of different models of supermarket behavior and how they have come to dominate the food chain, by focusing on case studies of food retailers' growing awareness of the need to promote quality assurance mechanisms in the early twentieth century, actively manage consumer expectations for choice into midcentury, and then further to articulate their privileged position as the gatekeepers to the food chain by the 1970s and 1980s.

BEST FULL PAPER SESSION **OCULUS OC1.06, OCULUS BUILDING** **Marketing and Retail**

Marketing theory and practice

SESSION CHAIR: TONY KENT

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De Pallant, Rohan Ashley

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FULL PAPERS
ARTS CENTRE STUDIO, ARTS CENTRE
Sustainable and Responsible Business

SESSION CHAIR: HELEN GOWOREK

The Nexus between Corporate Social Responsibility and Brand Reputation: Evidence from Etisalat Nigeria (605)
Achi, Francis Chukwuedo; Osei, Collins; Omar, Makotba

For Humanistic Management and Against Economics (134)
Wagner-Tsukamoto, Sigmund

Progression models of CSR - between the paradigms of moral and economic value creation (587)
Witek-Crabb, Anna

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Sustainable and Responsible Business

SESSION CHAIR: TBC

Lessons Learnt from Development of Sustainable Behaviour Personas for Business Model Innovation (917)
Miller, Karen Barbara; Park, Curie; Bocken, Nancy; Evans, Steve

Towards Ecocentric Visionary Leadership for Sustainability and Climate Change. (769)
Borland, Helen; Ambrosini, Veronique

Institutional Complexity and Alternative Organizations: An Exploratory Study (703)
Subramanian, Balaji; Chatterjee, Debabrata; Jacob, Merin

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SESSION 5

WED 16:00-17:30

FULL PAPERS HUMANITIES 3.44, HUMANITIES BUILDING **Corporate Governance**

SESSION CHAIR: JIA LIU

Pre-Going Private Ownership around the World (165)
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Understanding Corporate Engagement: The UK Pension Fund Case for Plurality (348)
Tilba, Anna

Voluntary Sector Organisations Workforce Management in Competitive Environment (372)
Springdal, Kent; Kiwanuka, Keefa

DEVELOPMENTAL PAPERS HUMANITIES 3.55, HUMANITIES BUILDING **Corporate Governance**

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Considering Sustainable and Ethical Leadership in the Context of Corporate Governance: Does the UK Corporate Governance Code Facilitate Leadership Trust? (364)
Monk, Elizabeth; Leach, Rebecca

Internal and External Factors That Shape Bankers' Ethical Performance (617)
Thiam, Mouhamed El Bachire; Liu, Jonathan; Aston, John

How Political Ties of an Economic Actor Influence Organizational Life-cycle? (630)
Berberoglu Yilmaz, Nazli; Ozen, Sükrü

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SESSION CHAIR: SARAH ROBINSON

Re-conceptualising Creativity: The Development of a Model of Creative Identity Work (504)
Round, Heather

In Praise of Decoupling (726)
Ramoglou, Stratos; Soobaroyen, Teeven; Jayasekera, Rana

Revisiting the Tightened Iron Cage: A Review of the Unintended Consequences of Self-Managing Teams (849)
Strand, Emma Perriton; Ulhøi, John Parm

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SESSION CHAIR: MARTA BERNAL

Human Capital, Guanxi Networks, and Career Success: A Creative Entrepreneur Perspective (507)
Chen, Ming-Huei; Chang, Yu-Yu; Chiang, Meng-Ta

Do They Fit? Institutional Logics and Fit among the Leibniz Research Museums (369)
Singer, Marie Noelle; Brüning, Hendrikje; Decker-Lange, Carolin

Cultural entrepreneurship in ECoCs (586)
Kapsali, Maria; Blomquist, Tomas

DEVELOPMENTAL PAPERS WBS 2.006, WARWICK BUSINESS SCHOOL **E-Business and E-Government**

SESSION CHAIR: SAVVAS PAPAGIANNIDIS

The Dynamic Capabilities of Smart City Management (912)
Gupta, Anushri; Panagiotopoulos, Panos; Bowen, Frances

Exploring Industry 4.0 and Smart Manufacturing concepts: a Diffusion of Innovations (DOI) Approach (914)
Papadopoulos, Thanos; Spanaki, Konstantina

Digital inclusion enhancing social inclusion: A case study of Nottingham City Homes (NCH) e-government initiatives (486)
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Critical Studies in Entrepreneurship

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A Critical Reflection upon the Postmodernist Philosophical Positions and Issues Relevant to the Entrepreneurship Research (112)
Aldawod, Alvin; Day, John

Millennial Generation Entrepreneurship: A Systematic Literature Review (294)
Abdul Hami, Heliza Binti; Kofinas, Alexander K.; McGowan, Carmel Teresa

The Need for the 'Nano' Definition within Small Business (601)
McKeown, Tui; Mazzarol, Tim

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Business Support and Capitals

SESSION CHAIR: INGE HILL

Critical Success Factors for Business Accelerators: A Theoretical Context (477)
Fowle, Michael J

Does Social Capital Impact Entrepreneurs Performance? Evidence from the Informal Sector in Sri Lanka (196)
Samaratunge, Ramanie; Newman, Alex; Kumara, Ajantha Sisira; Abesekera, Lakmal

An Appraisal of Entrepreneurship Support Agencies (ESAs): A Case of Nigerian Micro, Small and Medium Enterprises (MSMEs) in Lagos State (864)
Lawal, Abdulazeez Abioye; Williams, Babatunde Mustapha; Akingbade, Waid Adeniyi

DEVELOPMENTAL PAPERS PANORAMA 1, ROOTES BUILDING **Entrepreneurship**

Franchising, Financing, Entrepreneurial Orientation

SESSION CHAIR: DILANI JAYAWARNA

An Investigation into Financing Gap in Small Medium Enterprises in Malaysia (797)

Mohd Idris, Farisa; O'Brien, Seamus; Kiat, Seng Kok

Is Continuous Improvement Taking Place in Franchise Operations? An Exploratory Study. (16)

Chaplin, Lara

The EO-as-Experimentation Perspective: The Examination of the Entrepreneurial Orientation and Firm Performance Relationship (302)

Gali, Nazha Kamel; Hughes, Mathew; Mallett, Oliver; Karam, Arze

Entrepreneurial and Small Business Growth Behaviours in an Emerging Economy (715)

Akwei, Cynthia

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SESSION CHAIR: HUONG LE

Indian managerial women: Repositioning career agency to maintain career centrality (786)

Prashar, Manjari; Anderson, Deirdre

A 'Mosaic Ceiling' for women in the Public Sector of the Arab Gulf states (142)

Kemp, Linzi J; Raji, Maryam

Sources of Organizational Stress on Women Executives (220)

Gupta, Poornima

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SESSION CHAIR: GARY POWELL

Has Workplace Discrimination Gone Underground? Implicit Bias and Its Manifestation in Organisational Cultures (688)

Whysall, Zara

Financial Challenges Female Entrepreneurs Face: A Study of Pakistan (318)

Akhtar, Quratulain; Naseem, Rabia

Evaluation of Female Leadership: the Competence-Likeability Dilemma (830)

Greguletz, Elena Katharina

The Islamic headscarf and the politics of Otherness (1077)

Moulettes, Agneta

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SESSION CHAIR: BILL KEEVIL TAYLOR

Antecedents and Consequences of Job Burnout among Health Care Professionals (9)

Asif, Amna; Asif, Khadeeja; Hafeez, Hira

A Critical Analysis of Employee Voice Notion in Nigeria's Petroleum Industry (68)

Mordi, Chima; Oruh, Emeka Smart

What about compassion and job performance? A neglected link (673)

Miralles Armenteros, Sandra; Chiva Gómez, Ricardo; Rodríguez Sánchez, Alma M^a

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SESSION CHAIR: ANN PARKINSON

Avoiding Lives of Quiet Desperation: the Role of Workplace Friendships in Disengagement (988)

Parkinson, Ann; McBain, Richard

The Relationship between Sustainable Human Resources Management Practices and Employees' Work Behaviour in Egypt: An Examination of the Role of Work Engagement (445)

Emam, Nada; Zhou, Xue; El Naggat, Fareed

Addressing Stereotypes: Exploring Perspectives and Attitudes that Influence Workplace Inclusion of Persons with Disabilities (713)

Humayun, Sarah; Obaid, Asfia

People Management Support in Small And Medium-sized Firms (437)

Atkinson, Carol; Lupton, Ben; Kynighou, Anastasia; Antcliffe, Val; Carter, Jackie

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Dynamic capabilities and knowledge creation

SESSION CHAIR: NEIL ALDERMAN

Context-driven entrepreneurial passion: evidence from small businesses in Murano glass industry (457)

Pantano, Eleonora; D'Ippolito, Beatrice

Creation and Orchestration of an Innovation Ecosystem: Strategies and processes of an entrepreneurial firm in a emergent industry (807)

Khan, Ambarin Asad; Massini, Silvia

An Organisational Perspective on the Outcomes of Team Creativity (772)

Bam, Louzanne; De Stobbeir, Katleen E.M.; Vlok, PJ

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OCULUS OC1.04, OCULUS BUILDING
Innovation

Creating value from external knowledge

SESSION CHAIR: MING DONG

Innovation Intermediaries and Collaboration: Knowledge-Based Practices and Internal Value Creation (325)
De Silva, Muthu (Lasandahasi Ranmuthumalie); Howells, Jeremy; Meyer, Martin

Patent expiration and firms' innovation characteristics as predicting factors of pharmaceutical's M&As (929)
Arroyabe, Marta F.

Engaged scholarship and new business opportunities: how do SMEs capitalise on their engagement with academics? (977)
Rosli, Ainurul; de Silva, Muthu; Rossi, Federica; Yip, Nick

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WBS 1.003, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: EVA NIESTEN

A tale of two fish: Creating value in the supply chain for sustainable seafood through multi-stakeholder collaboration (321)
Bogie, Jill; Hind, Patricia

A Game Theory Analysis of Trust and Social Capital in Sustainable Supply Chain Management (423)
Fairchild, Richard John; Alexander, Anthony

Realising Community Benefits through Public Sector Supply Chain Collaboration (707)
Wontner, Karen Lorraine; Harris, Irina; Lynch, Jane; Walker, Helen

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WBS 1.005, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: ELIZABETH ALEXANDER

An Exploration of the Relationship Atmosphere between International Higher Education Partners (878)
Lillystone, Simon; Robson, Andrew

Zooming out: Inter-organizational collaboration and resource integration for improving healthcare (684)
Eriksson, Erik Masao; Hellström, Andreas

Enhancing Community Development through Philanthropic Behavior of Volunteerism in Healthcare (303)
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International Business and International Management

SESSION CHAIR: HAINA ZHANG

Co-invention of base/bottom of the pyramid (BoP) business models and Living standards of local intermediaries in the BoP market (28)
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FDI in Botswana: Beacon in the Dark: A Survey of Literature (462)
Gutu, Mavis; Omar, Makotba; Osei, Collins; Anastasiadou, Constantia

Institutions, economic growth: A comparative study of Sub-Saharan Africa and Caribbean economies (953)
Prime, Karla Simone; Wanjiru, Roseline

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International Business and International Management

SESSION CHAIR: USMAN ASLAM

Salient factors in executive managements' FDI decisions: a study of South African multinational enterprises (463)
Joosub, Tasneem; Coldwell, David Alastair Lindsay

Shooting Ourselves on the Foot? Use of Anglo-American Ideas in Non-Native Settings (475)
Aslam, Usman; Lee, Bill

The Influence of Organisational Culture Fit and Cultural Distance on Adaptation of Management Innovations: The Case of Multinational Enterprises in Saudi Arabia (941)
Alofan, Fahad H; Chen, Stephen; Tan, Hao

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Knowledge and Learning

New teaching approaches in Management Education

SESSION CHAIR: ALAN TAIT

An investigation into the teaching of English speaking skills using the Communicative language Teaching approach to Libyan EFL students at Al-Jabal Al-Gharby University (942)
Ashreef, Sundis Twfeeg; Mason, Amanda

Undergraduate Group Vivas - Oxymoronic or a Path towards Criticality? (699)
Johnston, James Bruce; Tait, Alan; Kerr, Jane; Lynch, Richard

Jazzing up the classroom: Developing a critical pedagogy in M level teaching. (366)
Johnston, Alan Leslie; Bishop, Gillian; Hemmings, Michael Francis

Shared Education and the role of Contact Theory in addressing contentious classroom issues in Northern Ireland. An approach for Initial Teacher Education providers. (286)
Murtagh, Rita-Marie

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Leadership and Leadership Development

SESSION CHAIR: DUNCAN MURRAY

The Interweaving of Identity Work and Emotional Labour in the Enactment of Consultancy Work (238)
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The Outcome of Leadership Identity Work: Mixed Effects of Emotional Labour on Healthcare Professional Manager Well-being (480)
Ratcharak, Phatcharasiri; Vogel, Bernd; Spyridonidis, Dimitrios

Identity Work and Authentic Performance in Leadership Emotional Labour (612)

Iszatt-White, Marian; Elliott, Carole; Stead, Valerie

Longitudinal Investigation of Leader Identity Development among Saudi Women Academics: How Does Readiness Matter? (747)

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SESSION CHAIR: ROY EDWARDS

Use of history and archives in managing organizational identity: A critical realist approach (385)

Kerridge, Gary Peter; Currie, Graeme

Through the Looking Glass: The Challenges of Using Historical Sources in Business Research (442)

Joseph, Marris

Hillards not for sale: the hostile takeover of Hillards supermarket chain by Tesco (951)

Garnett, Philip; Mollan, Simon; Richards, Benjamin

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OCULUS OC1.06, OCULUS BUILDING Marketing and Retail

Branding

SESSION CHAIR: RICHARD LYNCH

Testing and Validating Public Sector Internal Branding Antecedents and Consequences (8)

Eid, Riyadh; Al Zaabi, Amana

Service-Dominant Logic: Corporate Branding's influence on the integration of 'Meso' and 'Micro' level phenomena. (185)

Glanfield, Keith; Ackfeldt, Anna

What Drives Customer Propensity to Recommend a Brand? (1024)

Fiserova, Jana; Pugh, Geoff; Dimos, Chris; Stephenson, Andrew

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OCULUS OC1.08, OCULUS BUILDING Marketing and Retail

Retail

SESSION CHAIR: SARAH MITCHELL

Business as Usual? A Longitudinal Study of the Relationship between Resources and Performance in Small Retail Firms (166)

Grimmer, Louise; Grimmer, Martin

Value Creation in Category Management Relationships: A Comparative Analysis (301)

Benson, Michael Christopher

Explaining Franchisees' Multi-unit Ownership (429)

Hussain, Dildar; da Silva Filho, Haroldo Monterio

E-Mail Advertising: A Middle Eastern Perspective and the Moderating Role of Gender (1025)

Mahmoud, Ali; Grigoriou, Nicholas; Hack-Polay, Dieu

FULL PAPERS

HUMANITIES 5.45, HUMANITIES BUILDING Organizational Psychology

Theme: Employee wellbeing and engagement

SESSION CHAIR: DANIELLE TALBOT

Work Disengagement: A Systematic Review of the Evidence (113)

Afrahi, Bahare; Fernandez de Arroyabe, Juan Carlos; Karim, Mohammed Shamsul

Does Nature of Work Determine How Diversity Impacts Employee Well-Being? (171)

Jaiswal, Akanksha; Dyaram, Lata

How Chinese conceive employee well-being (784)

Liu, Li; Jia, Yu

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HUMANITIES 3.56, HUMANITIES BUILDING Organizational Psychology

Theme: Workplace deviance

SESSION CHAIR: CHRIS CARTER

Development and Validation of Witness behaviour towards workplace deviance behaviour scale (356)

Narayanan, Kanimozhi; Murphy, Susan

Ostracism in Newcomers Leading to Turnover Intentions: A Multiple Serial Mediation Model to Unravel What Lies In-between (157)

Tatachari, Srinivasan Ranganathan

Identifying and Classifying Ethical Dilemmas for a Situational Judgement Test (SJT) of Ethical Decision-making (679)

McPherson, Alison Jane

Distrust between Stakeholders in Technology Parks (210)

Hofmann, Eva; Narooz, Rose; Nienaber, Ann-Marie; Wasti, S. Nazli; Searle, Rosalind

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WBS 2.003, WARWICK BUSINESS SCHOOL Organizational Studies

SESSION CHAIR: DAVID BAMBER

Organizational crisis & Decision-making: A Literature Review (1028)

Shaffakat, Saba; Snell, Darryn; Heffernan, Margaret

Greek brain drain brilliant minds seeking better tomorrow: A critical investigation (1046)

Fragouli, Evangelia; Fara, Sami

A Theory of Freedom and Agency: Empirical Development (647)

Ghalamchi, Parastoo; Ashkanasy, Neal

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WBS 2.007, WARWICK BUSINESS SCHOOL
**Organizational Transformation,
Change and Development**

SESSION CHAIR: SIVA SOCKALINGHAM

Securitising Uncertainty: Change Agents' Constructions of Readiness (55)

Bryant, Melanie; Higgins, Vaughan

Keeping up with the changes: Perceptions, paradigms and pedagogy (125)

Jones, Jenni; Firth, Janet; Hannibal, Claire

"When Non-strategic Involvement is not an option" (182)

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The impact of acculturation on management dynamics within UK small and medium-sized enterprises (SMEs) (928)

Oduro, Bentil; Alhassan, Abdul-Razak

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OCULUS OC1.09, OCULUS BUILDING
Performance Management

SESSION CHAIR: VINH CHAU

Supply Chain Complexity Management and Performance: The Role of Contextual Factors (431)

Fernandez Campos, Pablo; Huaccho Huatuco, Luisa; Trucco, Paolo

A System Approach to Evaluating Regional Industrial Performance (1076)

Ye, Fangyu; Shan, Miyuan; Zhang, Lihong

Supply chain management and firm performance: An analysis of the literature (448)

Huaccho Huatuco, Luisa Delfa; Vlahos, Ilias; Atkinson, Adriana

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ARTS CENTRE**
Public Management and Governance

SESSION CHAIR: PETER MURPHY

E-government projects implementation in Ghana: success factors and challenges (219)

Damoah, Isaac Sakyi; Akwei, Cynthia A.; Botchie, David

Strategic financial planning, formal scrutiny and performance management in central government resource allocation: the case of Single Departmental Plans in England. (750)

Murphy, Peter; Glennon, Russ

It can't happen here: Australian Bureau of Statistics (ABS) census debacle (150)

Ceric, Arnela; Holland, Peter

A Cross-Country Examination of the Effect of Corruption Perception on Reporting Quality Development among Developed, Emerging and Frontier Markets (1070)

Ibrahim, Masud Usman; Kazmouz, Bassam; Omoteso, Kamil

WORKSHOP
OCULUS OC0.04, OCULUS BUILDING
Research Methodology

Big Data

SESSION CHAIR: V K NARAYANAN

A Workshop on Big Data with Emphasis on Latent Semantic Analysis (59)

Narayanan, V.K.; Gefen, David; Fresneda, Jorge; Miller, Jake

The Internet has opened up vast troves of data not only to the general public, but also to the research focused academic community. In one sense, this is a continuation of the trend toward publically available data, which have resulted in numerous seminal academic publications in economics, finance and management. The proposed workshop is designed to meet three objectives:

- 1) To discuss the opportunities for research opened up by Big Data
- 2) To outline a specific approach, Latent Semantic Analysis (LSA) that has very high promise for social scientists, and demonstrate the software associated with it.
- 3) To illustrate LSA step by step with an actual example.

DEVELOPMENTAL PAPERS
OCULUS OC1.03, OCULUS BUILDING
Research Methodology

Developing Research Potential

SESSION CHAIR: MARK SAUNDERS

Revisiting a Mixed Methods Analysis of Undergraduate Management Students' Perceptions of Feedback: A Structural Equation Modelling Perspective (983)

Cavana, Robert Y.; Woods, Lisa R.; Ahimbisibwe, Arthur; Retna, Kala S.

The 'University Teacher as Guide' metaphor in developing the research potential of Masters students (840)

Gallagher, Kevin

Qualitative Research Methodology Review: A Systematic Review (846)

Stoyneva, Irina Kirilova

Research Populations in Management Studies (954)

Aboutalebi, Reza

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OCULUS OC1.01, OCULUS BUILDING
Strategy

SESSION CHAIR: ANUP KARATH NAIR

Business Models and Value: Analytical comparisons of scalable solutions and digital platforms (566)

Baden-Fuller, Charles; Giudici, Alessandro; Haefliger, Stefan; Morgan, Mary

1 Social Capital, Knowledge Exchange and the Moderating Impact of Business Group Affiliation (86)

Ozen, Ozlem

The Behavioral and Evolutionary Roots of Dynamic Capabilities (843)

Arndt, Felix; Pierce, Lamar; Teece, David

DEVELOPMENTAL PAPERS OCULUS OC1.02, OCULUS BUILDING **Strategy**

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Exploring the Disruptive Capabilities of Born Global Firms & Platform Ecosystem Companies (177)
Walton, Nigel; Pyper, Neil

In Search of Status: Exploring Niche-Players' Strategies in Entrepreneurial Ecosystems (467)
Tavalaee, M. Mahdi; Cennamo, Carmelo

Strategic Tolerance towards a Parasitic Business Model: A Strategy Absence Perspective (439)
Park, Hyunkyung; Minshall, Tim; Velu, Chander

Going Against the Grain: Examining Negative Capability as an Antecedent of Dynamic Capability in the Scotch Whisky Industry, 1960-85 (599)
Mackay, David John; Perchard, Andrew; MacKenzie, Niall; Burt, George

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SESSION CHAIR: TBC

Event sustainable development in Thailand: 360 degree perspectives on industrial, academic and governmental sector (151)
Buathong, Kantapop; Lai, Pei-Chun

Construction Sustainability: A Content Analysis of Integrated Project Management (853)
Bal, Menoka; Zuofa, Tarila

Controlling for Sustainability Strategies: A Systematic Review of Sustainability Strategy and Management Control Literature (880)
Ghosh, Biswaraj; Herzig, Christian; Mangena, Musa

DEVELOPMENTAL PAPERS OCULUS OC0.01, OCULUS BUILDING **Sustainable and Responsible Business**

SESSION CHAIR: HELEN GOWOREK

Implementation of the Circular Economy: A Case Study of Public Sector Procurement (970)
Brooks, Simon Bentley; Rich, Nick; Walpole, Gary

The Challenges of Leveraging Social Value through Public Sector Procurement (1054)
Daly, John Michael; McCabe, Steven; Taeed, Olinga

Social and Environmental Accounting in Nigeria: Industry and Community Subaltern Perspectives (694)
Akpotozor, Solomon Odafe

Hi-ho it's off to work we go: Do employees working for companies with active CSR programs volunteer more often as a result? (760)
Costello, Joyce



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SESSION 6

THURS 09:00 (09:30)-10:30

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HUMANITIES 3.44, HUMANITIES BUILDING

Corporate Governance

SESSION CHAIR: LESLIE SPIERS

The Financial Service Industry and the 2008 Financial crisis: How to Restore Lost Trust? (52)

Poole, Adam; Yousafzai, Shumaila

Democratic Governance and Performance: The Case of Grocery Retailing (737)

Malmgren, Mikael E.; Seymour, Steve

Board Gender Diversity: Review of the Literature (754)

Hamdan, Reem Khamis; Al Shirawi, Thaira M.; Eldabi, Tillal; Barone, Elisabetta; Sarea, Adel

FULL PAPERS

ARTS CENTRE ENSEMBLE, ARTS CENTRE

Cultural and Creative Industries

SESSION CHAIR: MARIA KAPSALI

Selection Practices of Cultural Entrepreneurs: The role of Emotions in Creativity and the Transmission of Values (531)

Bernal, Marta; Potocnik, Kristina

Organisational Ideation: Engaging Motivation as a Creative Catalyst (322)

Mooney, Grant Richard; Burdon, Stephen

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WBS 2.007, WARWICK BUSINESS SCHOOL

E-Business and E-Government

SESSION CHAIR: THANOS PAPADOPOULOS

Using Technology to Support Older Adults to Age in Place: An Exploration of Stakeholder Attitudes to Sharing Information (63)

Whiddett, Dick; Hunter, Inga; Elers, Phoebe; Lockhart, Caroline; Guesgen, Hans

e-Health User Research: Cancer Patients' Information Needs and Information-Seeking Behavior (572)

Skalnaya, Oksana; Cheng, Pei-Yi; Yu, Jiun-Yu

Could Smart Communities Improve the Efficiency of Cancer Services In Sheffield? (491)

Woolliscroft, Tim

Role of Business Intelligence users in creating more effective organisations (860)

Mahroof, Kamran; Matthias, Olga; Hussain, Zahid

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PANORAMA 3, ROOTES BUILDING

Entrepreneurship

Policy and Sustainable Enterprise

SESSION CHAIR: TBC

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Watson, Rosina Jane; Roed Nielsen, Kristian; Mera, Christine; Wilson, Hugh N; Macdonald, Emma K; Reisch, Lucia; Hemel, Stefan

Entrepreneurship and Poverty: An Empirical Study (186)

Cumming, Douglas; Uzuegbunam, Ikenna

Towards an understanding of micro-enterprise economic sustainability in an impoverished context: Perceptions of women entrepreneurs with physical impairments. (328)

Mulira, Fiona; Ndaba, Zanele

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PANORAMA 2, ROOTES BUILDING

Entrepreneurship

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SESSION CHAIR: DILANI JAYAWARNA

The impact of Job Mobility on entrepreneurial entry (382)

Mazzotta, Vincenzo; Gatti, Mauro; Santella, Rosella

Organisational Antecedents of Firm-Level Entrepreneurship: A Middle-Management Study (393)

Madichie, Nnamdi; Uhunmwangho, Efosa

Impact of Primary Market on Entrepreneurial Activity and IPO-

Entrepreneurship-TFP-Growth Puzzle: A Cross Country Study (441)

Kumar, Vinod; Kumar, Ganesh

DEVELOPMENTAL PAPERS

PANORAMA 1, ROOTES BUILDING

Entrepreneurship

Academic and Public Sector Entrepreneurship

SESSION CHAIR: TBC

Academic entrepreneurship and academics' careers: a multi-dimensional analysis in UK, Australia, and Italy. (160)

Giunti, Giulia

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Beyond Counting Heads: Challenges to and Benefits of a Gender Diversity Index for Measuring Gender Processes in Research Teams. (521)

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Effects of learning capabilities and customer characteristics on Outsourcing Service Providers' Innovation Performance (540)
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SESSION CHAIR: GEORGE TSEKOURAS

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Open Innovation adoption in global high-tech SME firms: what is the sequence of adoption? (944)
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Innovative business Models in advancement of Space industry (771)
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Transformational Leadership and Customer-Oriented Behaviours: The Mediating Role of Organizational Social Capital and Work Engagement (69)
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SESSION 8

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6-7 November 2017, Birmingham

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2018 Edition

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March 2018

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2018 Report

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Starts November 2018

Corporate Governance

TRACK CHAIRS: JIA LIU AND DONALD NORDBERG

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Critical Management Studies

TRACK CHAIRS: RON KERR, SARAH ROBINSON AND MARTYNA ŚLIWA

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Exploring the Role of Socially Responsible Rhetoric in Crowdfunding Campaigns (217)

Pidduck, Robert; Reid, Shane; Short, Jeremy; Anglin, Aaron; McKenny, Aaron

The Social Enterprise's Business Model: Synthesis on Business Model Innovation Research at the Base of the Pyramid (652)

Haldimann, Mirella Lindsay

An empirical study of the effectiveness of crowdfunding campaigns for technology projects: Evidence from UK based Kickstarter (812)

Elsaid, Mahmoud Fawzy Mohamed

Gender in Management

TRACK CHAIR: ADELINA BROADBRIDGE

WED 09:00–10:30

WBS 1.007, WARWICK BUSINESS SCHOOL FULL PAPERS

SESSION CHAIR: ADELINA BROADBRIDGE

The effect of Manager's gender on internationalized SME survival rate (619)

Rodriguez Gutierrez, Pablo; Guerrero Baena, M^a Dolores

An Investigation into Age Discrimination among Women over the Age of Forty, in relation to Recruitment within a Small-Medium Enterprise (SME) (857)

Burnley, Maisie; Khan, Muhammad Burdbar

Pay Gaps, Pay Inequality and the Limits of Formalised Payment Systems. (790)

Woodhams, Carol; Rodriguez, Jenny

WED 11:00–12:30

WBS 1.007, WARWICK BUSINESS SCHOOL FULL PAPERS

SESSION CHAIR: GARY POWELL

360-degree Feedback Appraisal System, Organizational Justice, and Sustainability: A Multigroup Analysis of Gender and Managerial Level Differences (1)

Karkoulis, Silva; El Haddad, Rania; Nehme, Rabih

Crafting IT jobs through the flexibility of contracting: The case of female contractors in a male-dominated sector (207)

Panteli, Niki

What are the determinants of successful postgraduate supervision? Can they be managed? (655)

Callaghan, Chris William

WED 11:00–12:30

WBS 1.006, WARWICK BUSINESS SCHOOL DEVELOPMENTAL PAPERS

SESSION CHAIR: JENNY RODRIGUEZ

The Moveability of Stigma in Dirty Work: Women Church Leaders as Magnets for Moral Taint (273)

Grandy, Gina; Mavin, Sharon

How Do Women in Remotely Based Roles Experience and Manage the 'Visibility Issue' and Establish a Relationship with Senior Managers? (751)

Hartley, Kathy

The impact of social networks on career success. The moderating role of Female Leadership. (236)

Mazzotta, Vincenzo; Santella, Rosella

WED 14:00–15:30

WBS 1.007, WARWICK BUSINESS SCHOOL FULL PAPERS

SESSION CHAIR: CORINA SHEERIN

Discrimination against Women on Their Path to Directorships and the Lack of Gender Diversity on UK Boards (242)

Goyal, Rita; Kakabadse, Nada; Kakabadse, Andrew

Diversity, governance and UK boards: government policy and cultural change (406)

Sayce, Susan; Sang, Kate; Russell, Peter; Dewing, Ian

The influence of women in executive and non-executive positions on performance: Evidence in a feminized environment (433)

Campos-García, Irene; Zúñiga-Vicente, José Ángel

WED 14:00–15:30

WBS 1.006, WARWICK BUSINESS SCHOOL DEVELOPMENTAL PAPERS

SESSION CHAIR: RUTH SEALY

Women in Leadership Positions: The Issue of Perceived Authenticity and Effectiveness (745)

Khalid, Aroosha; Obaid, Asfia

The Changing Roles of Women in Small Family Businesses: Evidence from Ghana and Nigeria (765)

Boateng, Doris Akyere; Wale-Oshinowo, Bamidele; Leburu, Sorbarikor; Oduwale, Olusola

Precarious Selves: Women's Leadership Identity Emergence (841)

Sealy, Ruth; Hawkins, Beverley; Searle, Rosalind

Gendered Occupational Ecosystems: the case of Wind Turbine Technicians (584)

Anderson, Pauline; Findlay, Patricia

WED 16:00–17:30

WBS 1.007, WARWICK BUSINESS SCHOOL FULL PAPERS

SESSION CHAIR: HUONG LE

Indian managerial women: Repositioning career agency to maintain career centrality (786)

Prashar, Manjari; Anderson, Deirdre

A 'Mosaic Ceiling' for women in the Public Sector of the Arab Gulf states (142)

Kemp, Linzi J; Raji, Maryam

Sources of Organizational Stress on Women Executives (220)

Gupta, Poornima

WED 16:00–17:30

WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: GARY POWELL

Has Workplace Discrimination Gone Underground? Implicit Bias and Its Manifestation in Organisational Cultures (688)

Whysall, Zara

Financial Challenges Female Entrepreneurs Face: A Study of Pakistan (318)

Akhtar, Quratulain; Naseem, Rabia

Evaluation of Female Leadership: the Competence-Likeability Dilemma (830)

Greguletz, Elena Katharina

The Islamic headscarf and the politics of Otherness (1077)

Moulettes, Agneta

THURS 09:00–10:30

WBS 1.007, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: SHARON MAVIN

The social construction of contemporary careers: A narrative inquiry of Muslim women's careers in the UK context (924)

Lehmann, Nicole

Women in Management - What Do Senior Decision Maker Men Say About It? (913)

Dunavolgyi, Maria

Gender Performativity and Hegemonic Masculinity: The Irish Investment Management Sector (334)

Sheerin, Corina; Linehan, Margaret

THURS 09:00–10:30

WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: DEIRDRE ANDERSON

When Couples Make Work-Family Decisions: Beyond Gender Roles (127)

Powell, Gary N.; Greenhaus, Jeffrey H.

An Investigation Of The Mediation Factors That Determine Life Satisfaction For Male and Female Emirati Employees? (727)

Collins, Ann

Negative Stories Negative Consequence: Impact on Women Career Advancement (251)

Moazzam, Amani

THURS 11:00–12:30

WBS 1.007, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: LINZI KEMP

Women Networks: What's Amiss? (497)

Moazzam, Amani

Why Women Build Less Effective Networks than Men: the Role of Morality and False Modesty (677)

Greguletz, Elena Katharina

Women's Careers in Private Banking (398)

Broadbridge, Adelina; Hynd, Melissa

THURS 11:00–12:30

WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: MIRANDA RIDGEWAY

Gender and Diversity in the Undergraduate Business School Curriculum: Erased, Absent, or Hidden? (20)

Perriton, Linda; Elliott, Carole

Beyond Counting Heads: Challenges to and Benefits of a Gender Diversity Index for Measuring Gender Processes in Research Teams. (521)

Humbert, Anne Laure; Guenther, Elisabeth Anna

The Experiences of Women Academics in Saudi Arabia (640)

Alsaman, Asmahan Ibrahim

Organizational justice and voice behavior: A gender comparative study (545)

Fujimoto, Yuka; Le, Huong

THURS 14:00–15:00

WBS 1.007, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: MANJARI PRASHAR

Roles of supportive HR practices and organisational climate on the attitudes of HR managers in Bangladesh toward gender diversity-An examination of a mediated model (622)

Biswas, Kumar Krishna; Mitchell, Rebecca; Boyle, Brendan

Dirty Work and Emotional Labour in the Thai Spa Industry (403)

Broadbridge, Adelina Martine; Bhrammanachote, Winayaporn

THURS 14:00–15:30

WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: CAROL WOODHAMS

Preclusion for Females in Technological Domain: A Social Construct from Pakistan (257)

Hafeez, Hira; Asif, Amna

Women in IT: Navigating Gender Salience in an Increasingly Male Dominated Industry (279)

Kenny, Etlyn Jane; Donnelly, Rory

Interrogating privilege in life and work experiences of women expatriates in the Middle East (895)

Rodriguez, Jenny K; Ridgway, Maranda

Human Resource Management

TRACK CHAIRS: SMIRTI KUTAULA, SUSAN KIRK AND ALISON GLAISTER

TUES 15:30–17:00 **OCULUS LT OC1.05, OCULUS BUILDING** **SYMPOSIUM**

SESSION CHAIRS: HELEN SHIPTON AND GREG J BAMBER
Do Human Resources Management (HRM) Practices Foster or Hinder Innovation? (413)

Shipton, Helen; Lin, Caihui (Veronica); Renkema, Maarten; Boudarouk, Tanya; Leggat, Sandra; Stanton, Pauline; Bamber, Greg; Bartram, Timothy; Gough, Richard; Ballardie, Ruth; GermAnn, Kathy; Sohal, Amrik; Malik, Ashish; Boyle, Brendan; Mitchell, Rebecca

Discussants: Nelarine Cornelius, Alison J. Glaister

This symposium focuses on an important and under-researched theme - the role of Human Resources Management (HRM) in fostering or hindering innovation. Innovation is critical to organizational survival especially against a backdrop of change and uncertainty, accordingly a wide and diverse literature has attempted to tease out its antecedents. People and the management practices that organizations deploy are integral to organizational effectiveness, yet there is a gap in the literature on the links between HRM and innovation.

WED 09:00–10:30 **OCULUS LT OC1.05, OCULUS BUILDING** **FULL PAPERS**

SESSION CHAIR: MARK HUGHES

The effect of several top management team and leadership characteristics on employee motivation: Do they really matter? (408)
Campos-García, Irene; Zúñiga-Vicente, José Ángel

Remembering, Reviewing and Reimagining HR Change Agency (12)
Hughes, Mark

WED 09:00–10:30 **OCULUS OC0.04, OCULUS BUILDING** **FULL PAPERS**

SESSION CHAIR: YEHUDA BARUCH

Towards an Understanding of the Career Profiles of Professional Staff in Universities: A Mixed Methods Study (54)
Gander, Michelle

Manifestation of Moral Hazard in Higher Education Faculty (201)
Shoaib, Shandana; Bui, Hong; Baruch, Yehuda; Nisar, Tahir

Guanxi HRM and employee well-being in China (776)
Liu, Li; Jia, Yu; Igalens, Jacques

WED 09:00–10:30 **OCULUS OC0.05, OCULUS BUILDING** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: CAROL ATKINSON

Waves and Cycles in Boundaried Careers: The Role of HRM (64)
Kirk, Susan Jane; Shipton, Helen; Sanders, Karin

The Role of Perceived Terror Threats and Support Networks in the Adjustment and Performance of Expatriates in High-Risk Country Environment (801)
Nawaz, Ayesha; Obaid, Asfia

Employee Participation and Political Corporate Social Responsibility: Assessing the Role of HRM (676)
Harvey, Geraint; Hodder, Andy; Brammer, Stephen

Mentoring and Retention of Millennials in United Kingdom: Experiences, Preferences, and Perceptions (636)
Ukeni, Ijeoma; Reynolds, Kae

WED 11:00–12:30 **OCULUS LT OC1.05, OCULUS BUILDING** **FULL PAPERS**

Best Full Paper Session

SESSION CHAIR: SMIRTI KUTAULA

Face of the Firm: Aesthetic Diversity (289) - BEST FULL PAPER WITHIN HUMAN RESOURCE MANAGEMENT TRACK
Kele, Juliet Elizabeth

Constructing successful career paths for people with Intellectual Disability: Workplace Innovation programs from Australia. (51)
Meacham, Hannah; Cavanagh, Jillian; Shaw, Amie; Bartram, Timothy

The Attractiveness of Luxury Craftsmanship as a Career Path (156)
Tarquini, Annalisa; Mühlbacher, Hans

WED 11:00–12:30 **OCULUS OC0.05, OCULUS BUILDING** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: YEHUDA BARUCH

Mapping Careers in Vietnam (626)
Tran, Hang Thi; Baruch, Yehuda; Bui, Hong T.M.

The HR contribution to competitive advantage: improving environmental standards in the Asian hotel industry (218)
Hiew, Ailu

Strategic Partner or Bystander? Investigating the Strategic role of HR professionals in CSR formulation, implementation and evaluation in Nigerian Banking Sector (660)
Nwachukwu, Celestine; Akwei, Cynthia

"Measuring Green HRM: Scale Development and Validation - Conceptual Framework" (510)
Affifi, Yasmine; Mohamed, Hassan Moahamed Hussein

WED 14:00–15:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: AHMED MOSTAFA

**High-Commitment HRM and Employee Outcomes:
The Contingent Role of Organizational Identification (126)**
*Mostafa, Ahmed; Bottomley, Paul; Gould-Williams, Julian;
Lythreatis, Sophie*

**The Role of Relational Coordination in the link between High
Performance Work Systems and Organizational Performance (362)**
Siddique, Muhammad; Procter, Stephen; Gittell, Jody Hoffer

**Linking Structural Empowerment to Organizational Performance in the
Public Sector: What Role does Employees' Well-being Play? (731)**
Garcia-Juan, Beatriz; Escrig-Tena, Ana B.; Roca-Puig, Vicente

WED 14:00–15:30
OCULUS OC0.05, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: PETER HOLLAND

**Determinants and Performance Consequences of Talent
Management (534)**
Krebs, Benjamin Philipp; Wehner, Marius Claus; Kabst, Rüdiger

**Talented Employees as a Strategic Resource and its Perceived
Relationships to Project-Based Organisations' performance (313)**
Alhanshi, Moosa Ali; Altamimi, Ebtihal

Driving Academic Motivation—what brings us to the table? (538)
Johnston, Alan Leslie; Nachmias, Stefanos; Rajasinghe, Duminda

**The influence of transformational leadership on individual and team
innovativeness in the hospital sector in the United Arab Emirates (333)**
AlFarhan, Maha Mahmoud; Shipton, Helen; Lin, Caihui (Veronica)

WED 16:00–17:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: BILL KEEVIL TAYLOR

**Antecedents and Consequences of Job Burnout among Health Care
Professionals (9)**
Asif, Amna; Asif, Khadeeja; Hafeez, Hira

**A Critical Analysis of Employee Voice Notion in Nigeria's
Petroleum Industry (68)**
Mordi, Chima; Oruh, Emeka Smart

What about compassion and job performance? A neglected link (673)
*Miralles Armenteros, Sandra; Chiva Gómez, Ricardo; Rodríguez
Sánchez, Alma M^a*

WED 16:00–17:30
OCULUS OC0.05, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: ANN PARKINSON

**Avoiding Lives of Quiet Desperation: the Role of Workplace
Friendships in Disengagement (988)**
Parkinson, Ann; McBain, Richard

**The Relationship between Sustainable Human Resources
Management Practices and Employees' Work Behaviour in Egypt:
An Examination of the Role of Work Engagement (445)**
Emam, Nada; Zhou, Xue; El Naggat, Fareed

**Addressing Stereotypes: Exploring Perspectives and Attitudes that
Influence Workplace Inclusion of Persons with Disabilities (713)**
Humayun, Sarah; Obaid, Asfia

People Management Support In Small And Medium-sized Firms (437)
*Atkinson, Carol; Lupton, Ben; Kynighou, Anastasia; Antcliffe, Val;
Carter, Jackie*

THURS 09:00–10:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: ALISON GLAISTER

**Expectations and Experience of HRM Practice in Thailand's Luxury
Hotels (221)**
Suengkamolpisut, Wallapa; Glaister, Alison J.

**IHRM Application in Transitional Periphery Countries: Lessons
from the Luxury Hotel Industry (968)**
Serafini, Giovanni Oscar; Wood, Geoffrey; Szamosi, Leslie Thomas

**Work Engagement as Mediator between Job Characteristics and
Organizational Citizenship Behavior (821)**
Maric, Matija; Hernaus, Tomislav

THURS 09:00–10:30
OCULUS OC0.04, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: MARGARITA NYFOUDI

**Towards the Institutionalization of Crisis: Managers' & Employees'
Responses on Working Conditions in Crisis Contexts (206)**
*Psychogios, Alexandros; Prouska, Rea; Nyfoudi, Margarita;
Brewster, Chris; Szamosi, Leslie Thomas*

**Human Resource Management and the Response to Economic
Crisis: The Case of Greece (1041)**
Chytiri, Alexandra-Paraskevi; Guest, David; Panayotopoulou, Leda

**Conceptualizing the Impact of Tensions on Training Transfer: The
Case of Training for Business Process Improvement (1047)**
Thennakoon, Nadika Dharshani; French, Erica; Bandara, Wasana

THURS 09:00–10:30
OCULUS OC0.05, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Best Developmental Paper Session

SESSION CHAIR: TBC

**Enhancing Employees' Performance through Quantified Self
Technologies: the Social and the Technical Systems within
Organisations (288)**

**BEST DEVELOPMENTAL PAPER WITHIN HUMAN RESOURCE
MANAGEMENT TRACK**

Battista, Valentina; Parry, Emma

**United Nations Civilian Personnel in UN Hot Spots: Coming Back
for More? (665)**
Mukhty, Sumona; Bozionelos, Nikos

Whistleblowing as a Remedy to Silenced Voice? (114)
Holland, Peter Jeffrey; Ceric, Arnela

THURS 11:00–12:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: ALAN LESLIE JOHNSTON

Strategic Human Resource Management and Organizational Resilience: A Multilevel Research (967)

Edafioghor, Tinkuma Ejovi

The Role of Individual vs Team Trusts within the Interdisciplinary Project Management (173)

Kivits, Robbert Anton; Zolin, Roxanne; Barbour, Jennifer

A Review of the Primary Challenges in Global Mobility: A Meta Ethnography Research (1006)

De Kam, Johannes; Alhassan, Abdul-Razak

THURS 11:00–12:30
OCULUS OC0.04, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: VAISHALI TRIVEDI

Prevalence of Workplace Bullying Among IT Professionals (854)

Trivedi, Vaishali; Agarwala, Tanuja

Chinese Government Regulation of Labour Disputes: adding water to an oil fire. (558)

Taylor, Bill W K; Li, Qi

Internationalization Strategy and Employee Downsizing (894)

Campos-García, Irene; Muñoz-Bullon, Fernando; Sanchez-Bueno, María José; Zúñiga Vicente, José Ángel

THURS 11:00–12:30
OCULUS OC0.05, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: HELEN MORTIMORE

Just Rewards: Fairness perceptions of employee reward systems (329)

Laundon, Melinda K

The weakness of strong ties: Ethnic minority success in jobs with high social capital (575)

McGregor, Heather; Sitko, Rafal; Christopoulos, Dimitris; Killen, Shauna

HR and the new Gender Pay Reporting Law (664)

Mortimore, Helen; Rees, Lucy

Determinants of HR practices in Saudi SMEs: A case study approach (624)

Alkhalaf, Hadeel Mohammed

THURS 14:00–15:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: EMEKA SMART ORUH

Embellishing the party with singers and dancers: Pragmatism in human resource management. (829)

Khan, Muhammad Burdbar; Hack-Polay, Dieu

The role of the Manager in the Middle East: an empirical study of Multinational Companies (152)

Almahdi, Hassan; Alharbi, Jaithen; Mosbah, Aissa

A Critical Appraisal of Motives Underpinning Managerial Capture of Employee Voice in Nigeria's Petroleum and Banking Sectors (67)

Oruh, Emeka Smart; Mordi, Chima; Ugwoji, Chigozie

THURS 14:00–15:30
OCULUS OC0.04, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: NIMA ALI

Collective Rights and Labour: a need for international law to control business. (669)

Taylor, Bill W K

The Impact of Organizational Socialization on the Dynamics of Interns' Commitment (349)

Ali, Nima

The evaluation of training and development of employees:

The case of a national oil and gas industry (147)

Al-Mughairi, Aliya

THURS 14:00–15:30
OCULUS OC0.05, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: CAIHUI LIN (VERONICA)

Using Social Capital to Secure Employment–Wasta in the Jordanian Banking Sector (633)

Ali, Saad Hussein; Kirk, Susan; Raiden, Ani

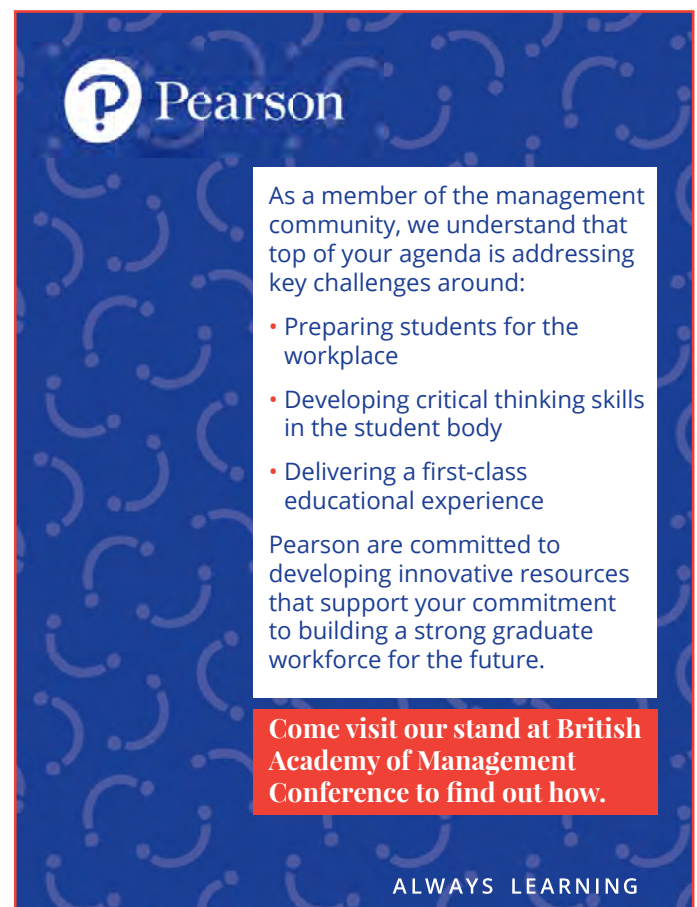
The Impact of the Reward Systems on employee motivation: The Case of a Department Store (290)

Johnston, Alan Leslie; Sherratt, Rowena

Exploring Habitus to Explain Different Recruitment Practices

of Preschool Teachers (802)

Tihverainen, Saku; Virmasalo, Ilkka; Potocnik, Kristina



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Identity

**TRACK CHAIRS: JULIETTE SUMMERS
AND ALI ROSTRON**

WED 09:00–10:30 **WBS 2.006, WARWICK BUSINESS SCHOOL** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: HAZEL WILLIAMS

Modalities of Emergent Identity: A Framework for Exploring Moral Careers (1042)

Holmes, Leonard Michael

How Do Senior Business Leaders Construct Their Moral Identities? (391)

Wishart, Maria; Schaefer, Anja

Learning from Lacan: An Autoethnography of Career Transition (70)

Warhurst, Russell; Black, Kate

Research Interviews Verses Research Conversations (1062)

Williams, Hazel

WED 11:00–13:00 **WBS 2.003, WARWICK BUSINESS SCHOOL** **FULL PAPERS**

SESSION CHAIR: JULIETTE SUMMERS

Coping with the Multiple Facets of one's Profession: Identity Tensions and the Daily Identity Work of Pharmacists (109)

Curchod, Corentin; Reyes, Grégory

Identities as Organizational Practices: The Case of Informal Lunchroom Meetings (570)

Oshima, Sae; Asmuß, Birte

Exploring the Identity Work of 'Marathon Managers' (886)

Bardon, Thibaut; Puyou, François-Regis

You can't fight a Happy Ending: an autoethnographical study of the story and storying of a doctoral viva (546)

Rostron, Ali

WED 14:00–15:30 **OCULUS OC0.01, OCULUS BUILDING** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: ALI ROSTRON

Exploring Paradox Management as a SI Technique in Social Care Managers (327)

Steele, Rowan; Summers, Juliette

Revisiting the Changing Nature of Professional Identity in the Digital Era: The Case of Curators (550)

Godfrey, Krista Ann; Panteli, Niki; Foley, Simon

The Automation Game: perceptions on the impact of the changes on business school tutors' roles and identity during the introduction of technological student retention activities: an 'unbundled' HE. (38)

Collins, Hilary Jane; Myers, Fran; Glover, Hayley

THURS 09:30–10:30 **HUMANITIES 1.48, HUMANITIES BUILDING** **FULL PAPERS**

SESSION CHAIR: KATE BLACK

Towards a Relational Framework of the Multiple Contexts Influencing Identity Work in Organisations (758)

Crafford, Anne

How organizational identity is related to person-organization fit and organizational identification (264)

Chang, Yong-Sun

Role of Identity during Mergers (862)

Olusanmi, Catherine

THURS 11:00–12:30 **WBS 2.006, WARWICK BUSINESS SCHOOL** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: SANDRA CORLETT

The Interplay of Organizational Identity and Design in Situations of Change (179)

Reich, Janina; Amis, John

Developing a Scale for Measuring the Identity Orientation in Workplace (650)

Kim, Yunjeong; Otsuki, Hiroshi

Relationship between Career Identity and Employability: Moderating Role of Gender (656)

Malik, Madiha

Board Work as Identity Work: A Narrative Analysis of Board Member Identity Construction (494)

Ward, Carolyn

Innovation

**TRACK CHAIRS: GEORGE TSEKOURAS
AND NICK MARSHALL**

WED 09:00–10:30
OCULUS OC1.07, OCULUS BUILDING
FULL PAPERS

Innovation clusters, systems, and networks

SESSION CHAIR: NICK MARSHALL
Empirical Examination of Dynamic System Integration Capabilities in CoPS Innovations—SK Telecom DRM Innovations of Nate and Mellon (266)
Kim, Jong-Seok

Coping with the cluster paradox: How cluster members manage tensions in a process of cluster renewal (459)
Pinkse, Jonatan; Vernay, Anne-Lorène; D'Ippolito, Beatrice

WED 09:00–10:30
OCULUS OC1.09, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Innovation diffusion: alternative trajectories

SESSION CHAIR: MARCOS AMATUCCI
Analysing Eco-Innovations: Applying and Extending the National Innovation System Framework for Specific Instances (211)
Verma, Deepika Chandra; Sarkar, Runa

The Role of Technology Transfer Offices for University-Industry Links in China (609)
Zhuang, Chufan; Zhang, Min; Lettice, Fiona

The Diffusion, Abandonment and Readoption of an Innovative Practice (589)
Boscolo Chio Bisto, Paola Roberta; Barlow, James

Exploring innovation in China's footwear industry in Putian: moving discussion on shanzhai beyond mobile phones (1088)
Dong, Ming

WED 11:00–12:30
OCULUS OC1.07, OCULUS BUILDING
FULL PAPERS

Open innovation, knowledge and collaboration

SESSION CHAIR: GEORGE TSEKOURAS
The Collaboration between and Contribution of a Digital Open Innovation Platform to a Local Design Process - The Case of OpenIDEO and Helix End-of-Life Challenge (556)
Del Castillo, Jacqueline; Bhatti, Yasser; Hossain, Mokter

Innovation openness Persistence: A temporal analysis of collaborative engagement across geographic and cognitive distance (817)
Dooley, Lawrence; Doran, Justin

Interactive Innovation Strategies in Emerging Economies – The Case of Brazil (417)
Franco, Eliane; Amatucci, Marcos

WED 14:00–15:30
OCULUS OC1.07, OCULUS BUILDING
FULL PAPERS

Business models and organisational innovation

SESSION CHAIR: GEORGE TSEKOURAS
Organizational Innovation: Mediation, persistence and complementarity. (40)
Fernandez de Arroyabe, Juan Carlos; Arranz, Nieves; Arroyabe, Marta F.

Taxonomy and Evolution of Business Model Innovation in Taiwan: Evidences from USPTO (250)
Chang, Yuan-Chieh; Teng, Minjun; Chen, Ming-Huei

Strategic Management for Sustainable Innovation and its Relation with Business Models and Corporate Performance (256)
Gomes, Clandia Maffini; Kneipp, Jordana Marques; Kruglianskas, Isak; Bichueti, Roberto; Perlin, Ana Paula; Gomes, Beatriz Maffini

WED 14:00–15:30
OCULUS OC1.09, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Innovation, knowledge, routines and capabilities

SESSION CHAIR: NICK MARSHALL
An examination of process innovation in low- and medium-technology industries: The true determinant of innovation capability for non-R&D intensive firms? (828)
Som, Oliver; Dooley, Lawrence

Innovation through Evolution: Operational interaction patterns in emergency incident response handling (464)
Dobson, Stephen; Morales Martinez, Gabriela; Breslin, Dermot

The Mediating Effect of Dynamic Capability on Product Development Competencies and Product Superiority: A Study of Indonesian Software Developers (228)
Mariani, Minsani

Risk appetite on the bleeding edge of innovation: Innovation risk in high reliability organisations (952)
Dudau, Adina; Finch, John; Hemple, James Grant; Paton, Robert

WED 16:00–17:30
OCULUS OC1.07, OCULUS BUILDING
FULL PAPERS

Dynamic capabilities and knowledge creation

SESSION CHAIR: NEIL ALDERMAN
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WILEY

Inter-Organizational Collaboration: Partnerships, Alliances and Networks

TRACK CHAIRS: QILE HE AND ALBERT JOLINK

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International Business and International Management

TRACK CHAIRS: HAINA ZHANG AND JUNZHE JI

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OCULUS LT OCO.03, OCULUS BUILDING
SYMPOSIUM

SESSION CHAIRS: EMMANUELLA PLAKOYIANNAKI AND PAVLOS DIMITRATOS

Revisiting International Entrepreneurship as a Site for Innovation: New Theories, New Methodologies and New Contexts (148)
Plakoyiannaki, Emmanuella; Dimitratos, Pavlos

The number of studies in the international entrepreneurship (IE) literature has increased dramatically especially during the recent years. There are four recent IE literature reviews published lately (Jones et al., 2011; Keupp and Gassmann, 2009; Mainela et al., 2013; Peiris et al., 2012) attesting to the significance of this field amidst its allied disciplines, that is entrepreneurship and international business. Nonetheless, in order for this field to gain legitimacy one has to take stock on and reflect on its theoretical and methodological advances.

The examination and commentary of theoretical and methodological issues in IE is the central focus of this Symposium. Specifically, this Symposium is going to critically reflect on theoretical innovativeness as well as methodological and contextual "newness" in the field of International Entrepreneurship. It will explore the question: how does IE research form a site for theoretical and methodological innovation?

The objectives of the Symposium are fourfold:

- 1) to establish the importance of IE research and its link to IB/IM scholarship;
- 2) to unpack the concept of innovativeness in theory, methodology and contexts;
- 3) to cultivate a dialogue on theoretical and methodological innovations in IE research;
- 4) to identify and discuss challenges associated with newness in theoretical and methodological perspectives;
- 5) to take forward the aforementioned points to the publication process.

The structure of the symposium revolves around three key presentations associated with aspects of theoretical and methodological innovation in IE research. The presenters will be prolific scholars in the topic of the Symposium. The Symposium offers an opportunity to discuss, problematize and advance understanding of IE, and is open to those planning on or already engaging in relevant research projects.

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Knowledge and Learning

TRACK CHAIRS: CHRISTINE RIVERS, EFROSYNI KONSTANTINOU, ALEXANDER KOFINAS AND DANIEL DEGISCHER

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management education**

SESSION CHAIR: CHRISTINE RIVERS

**Teaching Employability: From Business Undergraduate to
Global Citizens (180)**
Pyper, Neil; Bass, Tina

**Using an Experiential Team Building Activity to Promote
Postgraduate Students' Social Integration and Professional
Skills Development (249)**
McLardy, Michelle; Soares, André

**From Student to Expert; the Experiences of Newly Qualified
Professionals in Their First Jobs (945)**
Williams, Rachel Helen

Active Learning: How to Educate 21st Century Employees (777)
Summers, Paul; Driscoll, Vincent

WED 16:00–17:30

HUMANITIES 0.58, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

New teaching approaches in
Management Education

SESSION CHAIR: ALAN TAIT

An investigation into the teaching of English speaking skills using the Communicative language Teaching approach to Libyan EFL students at Al-Jabal Al-Gharby University (942)

Ashreef, Sundis Twfeeg; Mason, Amanda

Undergraduate Group Vivas–Oxymoronic or a Path towards Criticality? (699)

Johnston, James Bruce; Tait, Alan; Kerr, Jane; Lynch, Richard

Jazzing up the classroom: Developing a critical pedagogy in M level teaching. (366)

Johnston, Alan Leslie; Bishop, Gillian; Hemmings, Michael Francis

Shared Education and the role of Contact Theory in addressing contentious classroom issues in Northern Ireland. An approach for Initial Teacher Education providers. (286)

Murtagh, Rita-Marie

THURS 09:00–10:30

HUMANITIES 0.58, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

Insights from DBA and MBA programmes

SESSION CHAIR: SUSAN KIRK

Identifying the Impact of Research from Professional Doctorates: A Case of A UK Doctor of Business Administration Programme (537)

Collins, Claire Elizabeth; Hillier, Louise

Dr Who? Identity Work in DBA Students (90)

Kirk, Susan; Foster, Carley; Kougianou, Konstantina

Better, Faster, Stronger? : An Examination of Whether MBA Programmes Produce Better Problem Solvers and Decision-Makers (227)

Blackmore-Wright, James; Fakoussa, Rebecca

THURS 11:00–13:00

HUMANITIES 1.48, HUMANITIES BUILDING
FULL PAPERS

Knowledge management in organisations

SESSION CHAIR: DANIEL DEGISCHER

Managing the Price of Chinese Masterpieces: Evidence from Christies (35)

Bi, Jianxiang; Sarpong, David

The Role of Knowledge Integration and Decision-making during Project Implementation (458)

Sandhawalia, Birinder Singh; Dalcher, Darren

The Role of Hierarchy for Tacit and Codified Knowledge Transfer in Complex Engineering-Intensive Organizations (629)

Brennecke, Julia; Lusher, Dean; Schaffer, Graham; Gilding, Michael

Reshaping Educational Boundaries: The Experience of adapting an Organisationally Orientated Management Learning Process for use in Undergraduate Business Education. (129)

Cantore, Stefan Paul

THURS 14:00–15:30

HUMANITIES 3.55, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

Theoretical approaches in learning
& knowledge

SESSION CHAIR: ALEXANDER KOFINAS

Learning beyond the Classrooms: Insights from Academic Field Trips of Business Management University Students in the Malaysian Tropical Rainforests (315)

Lau, Patricia Yin Yin; Ho, ChyeKok; Lee, Christina Kwai Choi

The Relevance of Phronetic Knowledge Exchange in Theory and Practice (598)

Tait, Alan; Johnston, James Bruce; Reuther, Kevin; Borodzicz, Edward

Exploring Heuristics in Collaboration through a Longitudinal Study (203)

Loon, Mark; Warren, Vessela

Knowledge acquisition through effective contract design.

An empirical study (698)

Siachou, Evangelia; Vlachos, Ilias

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Leadership and Leadership Development

**TRACK CHAIRS: PAUL JOSEPH-RICHARD
AND MARIAN ISZATT-WHITE**

WED 09:00–10:45

**WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS**

SESSION CHAIR: PAUL JOSEPH-RICHARD

Positive Leadership—an Attempt to Clarify the Concept and Initial Empirical Results (474)

Zbierowski, Przemyslaw; Gojny-Zbierowska, Milena

What is Smart Leadership in Luxembourg? (18)

Schinzel, Ursula

The Influence of Authentic Leadership on Subordinate's Happiness (307)

Dias, Surani Sharmalee; Jayakody, Jayakody Arachchilage Sisira Kumara

Toxic Dons: How the Shift to Academic Capitalism and Managerialist Principles within Universities Facilitates Leader Toxicity (501)

Chua, Sarah Mei Yi; Murray, Duncan William; Vilkinas, Tricia

WED 09:00–10:30

**WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS**

SESSION CHAIR: AHMED MOSTAFA

Exploring a Temporal Architecture Perspective on Organisations and Its Implications for a Temporal Intelligence Agenda in Leadership and Management (960)

Burke, Catriona M.; Morley, Michael J.

The Effect of Universalism on Leader Effectiveness (1000)

Widianto, Sunu; Harsanto, Budi; Arviansyah, Arviansyah

When Followers Moralize Leader Behavior? An Examination of Follower's Moral Identity, Job Demands and Value Consistent Behavior. (903)

Sarwat, Nosheen; Qureshi, Javeria Ashfaq

Entrepreneurial Leadership: Scotland, Skills, and SMEs (389)

Clark, Catherine Marie; Harrison, Christian

WED 11:00–13:00

**WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS**

SESSION CHAIR: URSULA SCHINZEL

The role of Higher Education in developing leadership competencies (1040)

Fragouli, Evangelia

CEO Transformational Leadership and Team Performance in UAE (194)

Suliman, Abubakr M.T.; Rao, Srinivasa; Elewa, Tamer

How Team Transformational Leadership and Performance are Related: Team Cohesion and Team Efficacy as Mediators in a Series (402)

Abdul Sahib, Haider Muhammad; Wilderom, Celeste P.M

How Team Leaders, Collective Psychological Capital and Team Goal Clarity Affect Team Performance (123)

Widianto, Sunu; Sawitri, Hunik SR; Wahyuni, Salamah; Sunaryo, Sinto; Wilderom, C.P.M

WED 14:00–15:45

**WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS**

SESSION CHAIR: ELISABETH WILSON-EVERED

Ethical Leadership Resistance: Virtue to Virtue Combat (145)

Conroy, Mervyn

Servant leadership and work engagement of employees in public sector organisations in Nigeria: The moderating role of gender and age (277)

Adebakin, Moruf Akanni; Okon, Samuel Essien; Adeleke, Olusegun John

Correlates of Effective Behavioral Patterns of Team Interaction: A Video-based Analysis (396)

Hoogeboom, Marcella A.M.G.; Wilderom, Wilderom C.P.M.

Empirical Enablers of Evidence-Based Management (649)

Pascoe, Polly

WED 14:00–15:30

**WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS**

SESSION CHAIR: ELAINE DUNN

Developing Leadership-as-practice: A diary study of Healthcare Managers' Accounts of Leadership Emergence (861)

Joseph-Richard, Paul

Two years on: The utility of critical action learning in the leadership development of Doctors. (430)

McCray, Janet; Warwick, Rob; Palmer, Adam; Thompson, Thomas

Board Governance of Patient Safety—Leadership Fantasies (468)

Freeman, Tim; Millar, Ross

Embodying the roles of a leader and a follower. Processes of sensegiving and sensemaking in the hierarchical triad. (1067)

Jaser, Zahira

WED 16:00–17:30

**WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS**

SESSION CHAIR: DUNCAN MURRAY

The Interweaving of Identity Work and Emotional Labour in the Enactment of Consultancy Work (238)

Iszatt-White, Marian; Gilchrist, Alan; Whittle, Andrea; Mueller, Frank; Lenney, Peter

The Outcome of Leadership Identity Work: Mixed Effects of Emotional Labour on Healthcare Professional Manager Well-being (480)

Ratcharak, Phatcharasiri; Vogel, Bernd; Spyridonidis, Dimitrios

Identity Work and Authentic Performance in Leadership Emotional Labour (612)

Iszatt-White, Marian; Elliott, Carole; Stead, Valerie

Longitudinal Investigation of Leader Identity Development among Saudi Women Academics: How Does Readiness Matter? (747)

Alharbi, Tahani Ibrahim

THURS 09:00–10:30

**WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS**

SESSION CHAIR: MARIAN ISZATT-WHITE

Linking Leadership and Innovation: A Qualitative Study of Climate for Innovation in Tourism SMEs (793)

Hoang, Giang; Wilson-Evered, Elisabeth; Lockstone-Binnie, Leonie

A Multi-Technique Bibliometric Review of the Leader-Member Exchange Research (610)

Premru, Maruša; Đerne, Matej; Batistič, Saša

Investigating the Roles of Leaders, Managers and their Mutual Role in Aligning Strategy and Project Management in a Resource Based Economy: A Pilot Case Study (615)

Abohilal, Sami Abdullah; Irani, Zahir; Kamal, Muhammad Mustafa

THURS 09:30–10:30

**WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS**

SESSION CHAIR: SARAH CHUA

Meta-theory Leadership as a Metaphor for more inclusive Theory-building and Research in Leadership Studies (341)

Alexy, Nicole

The Impact of E-Coaching Question Framing upon Leadership Efficacy Self-Assessment (440)

Sparrow, John; Clarke, Vanessa

An Investigation of the Role of Transformational Leadership Behaviours: A Case Study on Sainsbury's (947)

Harrison, Christian; Imam, Md Taufique

THURS 11:00–12:30

**WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS**

SESSION CHAIR: CATRIONA BURKE

The Entrepreneurial Leadership Paradigm: A Thematic Analysis (390)

Clark, Catherine Marie; Harrison, Christian

The Link between Leadership, Creativity and Innovation in the Hotel Industry (50)

Moghimi, Solmaz; Muenjohn, Nuttawuth

Understanding Compassion from Practicing Managers- Virtuous and Vicious Forces in Business Organizations (470)

Banker, Darshna Vaghela; Bhal, Kanika T.

Transformational Leadership and Customer-Oriented Behaviours: The Mediating Role of Organizational Social Capital and Work Engagement (69)

Mostafa, Ahmed

THURS 14:00–15:30

**WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS**

SESSION CHAIR: MALCOLM HIGGS

Exploring Leadership Practice in Adult Social Care: What Works To Equip Managers To Face Future Challenges? (680)

Temple, Paul Furness

Is a Boundary Spanning 'Place Based' Leadership Development Model the Right Prescription for Leadership in the Health and Social Care Sector? (1039)

Worrall, Robert; Leech, Darren

The Role of the Customer as an Influencer in Hospitality Leader Member Exchange (725)

Husain, Fazila



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Management and Business History

TRACK CHAIRS: KEVIN TENNENT AND ROY EDWARDS

TUES 15:30–17:00 OCULUS OC0.04, OCULUS BUILDING WORKSHOP

SESSION CHAIR: KEVIN TENNENT AND ROY EDWARDS

Archives in Research and Teaching (559)

Tennent, Kevin D.; Edwards, Roy; Logan, Katey

The purpose of this workshop is to encourage the use of business records (broadly defined) in both research and teaching. The practical dimension to the workshop will involve the inspection and analysis of archival material from the perspective of using within a teaching environment, and exploring the use of historical case studies in general to illustrate mainstream business and management debates. After an opening discussion led by the organisers, participants will be invited to take part in a practical exercise.

WED 09:00–10:30 HUMANITIES 0.58, HUMANITIES BUILDING DEVELOPMENTAL PAPERS

SESSION CHAIR: ALEX GILLETT

Le Corbusier, the town planners, and the corporate strategists (685)

Tennent, Kevin D.

Shareholder Activism in Early British Railway Companies - A Case Study (866)

Coates, Roger Bruce

Distributed arts philanthropy: A socio-material approach to historical organisational reporting by the Contemporary Art Society (1911-1946) (400)

Herrero, Marta; Maltby, Josephine

'Dark Side' History and Multidisciplinary Perspectives on Entrepreneurship Itself As A 'Stigmatized Industry' (525)

Wilson, Sarah

WED 11:00–12:30 HUMANITIES 1.48, HUMANITIES BUILDING FULL PAPERS

SESSION CHAIR: ALEX GILLETT

The Scientific Management-Human Relations Succession and the Rate of Profit (305)

Nyland, Chris; Bruce, Kyle

Privatization: a pre-history, 1979-80 (159)

Wilson, John Francis; Billings, Mark

Secrets for Sale? Innovation and the Nature of Knowledge in an Early Industrial District: The Potteries, 1750–1851 (489)

Lane, Joseph

WED 14:00–15:30 HUMANITIES 1.48, HUMANITIES BUILDING SYMPOSIUM

SESSION CHAIR: KEVIN TENNENT

The Evolution of Food Chains in the Western World: emerging strategies for controlling consumers and producers in the modern food sectors. (336)

Godley, Andrew Christopher; Hamilton, Shane; Higgins, David

Recent research by business historians has made major addition to our understanding of the evolution of food chains and supermarkets in the western world over the course of the twentieth century. But almost any non-historian would immediately notice a striking lack of attention to the most pressing concerns about supermarkets' roles in society today. In the past twenty years or more, supermarkets have become highly contentious institutions, because of their market dominance in food retailing. This proposed symposium explores the emergence of different models of supermarket behavior and how they have come to dominate the food chain, by focusing on case studies of food retailers' growing awareness of the need to promote quality assurance mechanisms in the early twentieth century, actively manage consumer expectations for choice into midcentury, and then further to articulate their privileged position as the gatekeepers to the food chain by the 1970s and 1980s.

WED 16:00–17:30 HUMANITIES 1.48, HUMANITIES BUILDING FULL PAPERS

SESSION CHAIR: ROY EDWARDS

Use of history and archives in managing organizational identity: A critical realist approach (385)

Kerridge, Gary Peter; Currie, Graeme

Through the Looking Glass: The Challenges of Using Historical Sources in Business Research (442)

Joseph, Marris

Hillards not for sale: the hostile takeover of Hillards supermarket chain by Tesco (951)

Garnett, Philip; Mollan, Simon; Richards, Benjamin

THURS 09:00–10:30 HUMANITIES 3.55, HUMANITIES BUILDING DEVELOPMENTAL PAPERS

SESSION CHAIR: JOE LANE

Supressing higher aims? Buried institutional logics resurface in public service broadcasting in Zimbabwe, 1970–2008 (105)

Muridzo, Searchmore; Nordberg, Donald; Jukes, Stephen

Trump, Foucault and pre-modern governance—and - First and second drafts of history (104)

Nordberg, Donald

The Hawthorne Experiments: Historical Context, Corporate Labour Strategies, And the Organization Experts (996)

Howorth, Chris; Fitzgerald, Robert

"A Life Between the Lines: Football referees, their professionalization, and contribution to the evolution of sport's global institutions" (357)

Gillett, Alex G.; Tennent, Kevin D.

THURS 11:00–13:00

HUMANITIES 3.44, HUMANITIES BUILDING FULL PAPERS

SESSION CHAIR: KEVIN TENNENT

From Henley to Harvard at Hyderabad?: (Post- and Neo-) Colonialism in Management Education in India (542)

Kumar, Arun

US Philanthropy's Shaping of Management Education: A Geo-Temporal History (155)

Cooke, Bill; Kumar, Arun

Union Acquiescence to the "Marketisation" of Wages in British Colonial Nigeria (643)

Amujo, Olusanmi; Cornelius, Nelarine

The elusive governance phenomenon: Epistemological insights from the old masters (192)

Sur, Sujit

Marketing and Retail

**TRACK CHAIRS: HEINER EVANSCHITZKY,
KEITH GLANFIELD AND ANTHONY KENT**

TUES 15:30–17:00

OCULUS OC1.06, OCULUS BUILDING WORKSHOP

SESSION CHAIR: TONY KENT

Reflections on the Study of Emotional States in Consumer Behaviour. Theoretical and Practical Implications. (246)

Anninou, Ioanna; Stavraki, Georgia

The way consumers emotionally experience and respond to market activities has become an ever increasing area of interest for marketing academics and practitioners. Different theories that support the conceptualisation and measurement of emotions have been suggested in the psychological and marketing literature in order to better understand how consumers feel and act. The aim of this workshop is to provide an overview of the different theories of emotions as discussed in the extant literature along with their applications. Participants will be provided with an opportunity to share their own views or experiences on the topic so as to gain further insights on how emotions influence consumer decision-making and experiential consumption. The workshop aims to bring together researchers from various marketing and business streams and will be of particular interest for those working in the wider areas of the formation of retail environments, advertising, consumer decision-making, experiential marketing and events marketing.

WED 09:00–10:30

OCULUS OC1.06, OCULUS BUILDING FULL PAPERS

Consumption

SESSION CHAIR: HEINER EVANSCHITZKY

Factors that Influence Consumer Adoption of Sharing Economy Platforms (803)

Preller, Adinda; Bick, Geoffrey Norman

Consumer Choice of Car Sharing Services (138)

Prieto, Marc; Baltas, George; Stan, Valentina

Exploring the Motivations and Barriers for Second Hand Product Consumption (693)

Sandes, Fabio Shimabukuro; Leandro, Julio

WED 09:00–10:30

OCULUS OC1.08, OCULUS BUILDING DEVELOPMENTAL PAPERS

Consumer behaviour

SESSION CHAIR: ADAM POOLE

Distal and Proximal Predictors of Food Personality: An Exploratory Study on Food Neophilia (47)

Tuncdogan, Aybars; Ar, Aybeniz

An Exploratory Study of Thai Consumers' Behaviour in Cosmetics Market: Validation and Proposal of Measurements and Analytical Framework (124)

Oe, Hiroko; Yamaoka, Yasuyuki; Wongsupachat, Atjima

Environmental or System Trust: An interplay between Institutional Theory and Agency Theory? (132)

Poole, Adam

Where do we draw the line? Delineating the concept of ambush marketing from the marketing and legal perspectives (388)

Meng-Lewis, Yue; Wei, Lingling; Wong, Donna

WED 11:00–13:00

OCULUS OC1.06, OCULUS BUILDING FULL PAPERS

Promotion and Comms

SESSION CHAIR: CARLEY FOSTER

Using Social Media for New Product Development: a Dynamic Marketing Knowledge Capabilities Perspective (139)

Lynch, Richard; Jin, Zhongqi

A Qualitative Exploration of Factors Influencing Customer Equity in Social Media Platforms. (387)

Thomas, Lauren Josie; Brooks, Simon

Investigating Chinese Audience-consumer Responses towards TV Character Fashion Content (1061)

Wu, Xiangran; Vazquez, Delia; Perry, Patsy

Does Consumer Involvement with the Product Category Matter in Co-branding Advertising? (580)

Giakoumaki, Christina; Avlonitis, George; Baltas, George

WED 11:00–12:30

OCULUS OC1.08, OCULUS BUILDING BEST DEVELOPMENTAL PAPER SESSION

Branding

SESSION CHAIR: KEITH GLANFIELD

Understanding the Role of Fan Club Membership in the Relationships between Spectators' Emotions, Satisfaction and Behavioural Intentions (193)

Biscaia, Rui; Soares, André

To Be or To Be Branded? Towards the Development of a Personal Branding Theory (163)

Piha, Lamprini P.; Papadas, Karolos Konstantinos; Navarro Belzunce, Rebeca Elisa

An Investigation into the Effects of Cultural Difference on the Co-creation of Value (552)

BEST DEVELOPMENTAL PAPER WITHIN MARKETING and RETAIL TRACK

Hattersley, David James

WED 14:00–15:30

OCULUS OC1.06, OCULUS BUILDING
BEST FULL PAPER SESSION

Marketing theory and practice

SESSION CHAIR: TONY KENT

An Empirical Validation of the Model of Principle-Based Marketing (503)

BEST FULL PAPER WITHIN MARKETING AND RETAIL TRACK

De Pallant, Rohan Ashley

Understanding the Emerging Sales Process Paradigms and Its Implications: A Review of Some Literatures (1009)

Adegbite, Oluwaseun E.; Simintiras, Antonis C.; Dwivedi, Yogesh K.; Ifie, Keme

Fifty Years On, Is Life Cycle Theory Still Relevant? An Exploration and Development of Life Cycle Models within the Contemporary Non-profit Context. (347)

Mitchell, Sarah-Louise; Clark, Moira

WED 14:00–15:30

OCULUS OC1.08, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Branding

SESSION CHAIR: MICHAEL BENSON

Creative Destruction: A study into the ritualised destruction of possessions in relation to consumer identity (319)

Lloveras, Javier; Round, Griff

The Relevance of Perceived Fit in Symmetric and Asymmetric Brand Extensions (360)

Kemp, Charles Jurgen; Schoefer, Klaus; Blut, Markus; Sichtmann, Christina

Co-developing the Business-to-Business (B2B) relationships in Complex Bespoke Solution Systems (CBS) Firms: A B2B Relationship Management Perspective (1074)

Akwei, Cynthia

Reward Now or Reward Later: Discounting in the Context of Fairtrade Consumer Behaviour (800)

Gillani, Alvina; Kutaula, Smirti; Foxall, Gordon

WED 16:00–17:30

OCULUS OC1.06, OCULUS BUILDING
FULL PAPERS

Branding

SESSION CHAIR: RICHARD LYNCH

Testing and Validating Public Sector Internal Branding Antecedents and Consequences (8)

Eid, Riyad; Al Zaabi, Amana

Service-Dominant Logic: Corporate Branding's influence on the integration of 'Meso' and 'Micro' level phenomena. (185)

Glanfield, Keith; Ackfeldt, Anna

What Drives Customer Propensity to Recommend a Brand? (1024)

Fiserova, Jana; Pugh, Geoff; Dimos, Chris; Stephenson, Andrew

WED 16:00–17:30

OCULUS OC1.08, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Retail

SESSION CHAIR: SARAH MITCHELL

Business as Usual? A Longitudinal Study of the Relationship between Resources and Performance in Small Retail Firms (166)

Grimmer, Louise; Grimmer, Martin

Value Creation in Category Management Relationships: A Comparative Analysis (301)

Benson, Michael Christopher

Explaining Franchisees' Multi-unit Ownership (429)

Hussain, Dildar; da Silva Filho, Haroldo Monterio

E-Mail Advertising: A Middle Eastern Perspective and the Moderating Role of Gender (1025)

Mahmoud, Ali; Grigoriou, Nicholas; Hack-Polay, Dieu

THURS 09:00–10:30

OCULUS OC1.06, OCULUS BUILDING
FULL PAPERS

Marketing Research and Education

SESSION CHAIR: SARAH MITCHELL

Applying LEGO® Serious Play™ to Marketing (Serious) Research (1051)

Dann, Stephen

Decision-Making Process of Indian students for UK Higher Education - Insight on factors influencing the decision (964)

Kadali, Ramya; Balaraman, Pravin

Mapping Services Theory to PhD Supervision: Lessons to be Learned for Doctoral Students' Visibility (935)

Lawson, Alison Rose

THURS 09:00–10:30

OCULUS OC1.08, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Consumer Behaviour

SESSION CHAIR: MICHAEL BENSON

The Impact of Customer Relationship Management on Performance- Is Strategic Alignment the Missing Link (730)

Li, Chuan; Morgan-Thomas, Anna; Tang, Yee Kwan

Value co- creation as a function of trust repair within the Kenyan telecommunication sector (1023)

Nderitu, Dianna Wanjiku; Kharouf, Husni; Yang, Sophie;

Berkeley, Nigel

Leveraging Organizations' Political Activity for Consumer Engagement (606)

Mazzoli, Valentina; Grazzini, Laura; Sasseti, Sara; Lombardi, Sara

Why Consumer Ambivalence toward Online Review Matters: The Construction of Review Credibility through Improving Authenticity and Diagnosticity (798)

Xie, Tingting; Yan, Yanni

THURS 11:00–13:00
OCULUS OC1.06, OCULUS BUILDING
FULL PAPERS

Consumer Behaviour

SESSION CHAIR: GEORGE BALTAS

Contextualising Consumer Confusion in China (872)
Anninou, Ioanna; Khan, Jashim; Rivers, Gary

An investigation into antecedent factors of purchasing intentions of Thai consumers towards traditional sweets: A preparation of measurements and an analytical tool (959)
Oe, Hiroko; Kahattha, Wirinya; Yamaoka, Yasuyuki

Trust Me, I'm A Banker: Analysing the Issue of Trust between Banks, Media and Customers (89)
Singh, Lakhbir

Consumer ethnocentrism threatens import brands? Empirical evidence from China and Greece and validation of CEESCALE (262)
Ding, Qing Shan; Ninos, Meletios I.; Pollalis, Yannis A.; Zhou, Yanfeng; Tsogas, Markos H.

THURS 11:00–12:30
OCULUS OC1.08, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Ethical consumption

SESSION CHAIR: HEINER EVANSCHITZKY

Ethical Consumption and the "Legal" Consumer: Exploring the Feasibility of Including a "Legal" Dimension to the Concept of Ethical Consumption (337)
Bregoli, Ilenia

Exploring the Multidimensional and Multilevel Characteristics of User Engagement for Green Growth (855)
Yoruk, Esin

What is Different about Social Media Data Use in Companies? (757)
Zamani, Farhoodeh; Brady, Mairead

"I Vote UKIP So Naturally I Support Help the Heroes": Using National Identity and Political Allegiance to Segment the Charity Donation Marketplace (548)
Hart, David John; Robson, Andrew

THURS 14:00–15:30
OCULUS OC1.06, OCULUS BUILDING
FULL PAPERS

Promotion and Comms

SESSION CHAIR: ALVINA GILLANI

Beyond Brand and Online Communities: Motivations and the Co-Created Ski Chalet Community Experience (223)
Lichy, Jessica; Major, Bridget; McLeay, Fraser James

Evaluating the Influence of Music on Shoppers' Flow in an Online Fashion Retail Environment (634)
Fujiwara, Ayane; Resnick, Sheilagh; Cassidy, Kim; Brown, Abraham

Impulse Buying Behaviour of Pakistani Consumers: The Effect of Store Environment, Mood, Time Pressure and Reference Group Influence. (555)
Hussain, Ammar; Haag, Markus

THURS 14:00–15:30
OCULUS OC1.08, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Retail

SESSION CHAIR: CARLEY FOSTER

Spirituality effects on consumption behaviour in the fashion market industry and its importance for the development of successful marketing strategies: A comparative study of female consumers in the UK and Iran (487)
Hosseini, Mahshid; Akwei, Cynthia; McClelland, Bob; Foster, Scott

Consumers' Experience and Interactive Technology in Fashion Stores (839)
Siregar, Yuri Heikal

Processes of Customer Relationship Management Implementation in the Nigerian Retail Banks (1048)
Abubakar, Mujitaba Tangaza; Sahadev, Sunil; Rashir, Tahir



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Operations, Logistics and Supply Chain Management

**TRACK CHAIRS: OLGA MATTHIAS
AND ARIJIT BHATTACHARYA**

WED 09:00–10:30 HUMANITIES 3.56, HUMANITIES BUILDING DEVELOPMENTAL PAPERS

SESSION CHAIR: MANISH SHUKLA
Big Data and Big Data Analytics in Supply Chain Operations (740)
Hasan, Ruaa; Eldabi, Tillal; Kamal, Muhammad

Arcs of integration for Professional Service Operations Management: a Literature Review (762)
Michalakopoulou, Kalliopi; Reid, Iain; Bamford, David

Managing Collaborations for Quality Platform Innovation (1072)
Ye, Fangyu; Shan, Miyuan; Zhang, Lihong

WED 11:00–13:00 OCULUS OC0.04, OCULUS BUILDING FULL PAPERS

SESSION CHAIR: MATTHEW TICKLE
Perspectives on the Interplay between Process Improvement Approaches and Innovation. A Literature Review and Research Agenda (438)
Al Hasan, Rima; Micheli, Pietro

Do we need to be Sustainable? An examination of purpose and intention behind Sustainability practice in Community Pharmacies in the National Health Service (UK). (449)
Breen, Liz; Garvey, Olivia; Mosan, Gbubemi; Matthias, Olga; Sowter, Julie

The challenges and antecedents of sustainability-oriented innovation (SOI) capability in emerging economies: the case for Indonesia (985)
Harsanto, Budi; Michaelides, Roula; Drummond, Helga; Michaelides, Zenon

Project Management Office in the UAE Project Business Context (670)
Al Ameri, Tareq Zeyad

WED 14:00–15:30 HUMANITIES 5.45, HUMANITIES BUILDING FULL PAPERS

SESSION CHAIR: OLGA MATTHIAS
Lean, Agile and Resilient (LAR) Approaches, Business Strategy and Performance Outcomes (45)
Lotfi, Maryam

Humanitarian Supply Chains: "What's in IT for me?" (48)
Tickle, Matthew; Hannibal, Claire

Supply Chain Management Challenges Faced By Landlocked Countries—A Case of Malawi (1044)
Vedanthachari, LakshmiNarasimhan; Nguyen, Nga

THURS 09:00–10:30 HUMANITIES 5.45, HUMANITIES BUILDING FULL PAPERS

SESSION CHAIR: RIMA WAHID AL HASAN
Relational Resource and Service Operational Effectiveness (199)
Shi, Xinping; Liao, Ziqi

Understanding an Enterprise Resource Planning (ERP) system implementation experience: the importance of organisational culture (530)
Skoumpopoulou, Dimitra; Robson, Andrew

Investigating the Interdependencies of Factors Affecting Virtual Project Environments (852)
Amar, Hassan; Haag, Markus

THURS 11:00–12:30 WBS 2.005, WARWICK BUSINESS SCHOOL DEVELOPMENTAL PAPERS

SESSION CHAIR: ROULA MICHAELIDES
SERVQUAL Measurement of Commuter Perception of Rail Service: an Empirical Study of London Zone 1 Travelling Area (275)
Pius, Abraham; Nwaogbe, Obioma R.; Manian, Chad

Making Sense of Projects: A systematic and micro approach (397)
Ackermann, Fran; Maytorena, Eunice; Winch, Graham

Old Wine in New Bottles: A literature review on how closed loop supply chain management, reverse logistics and industrial ecology underpin the circular economy concept. (269)
Alexander, Anthony Edward; Brennan, Geraldine

What is the best product take-back strategy for your business? A Multi-Criteria Decision Making Approach (733)
Shukla, Manish; Paviot, Florian

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Organizational Psychology

**TRACK CHAIRS: KAREN MAHER
AND SUMONA MUKHUTY**

WED 09:00–10:30 **HUMANITIES 5.45, HUMANITIES BUILDING** **FULL PAPERS**

Theme: Decision making and communication

SESSION CHAIR: SARAH CHUA

"Who Agrees With Whom When": Exploring Group Consensus in Strategic Decision-Making (1049)
Basile, Carmine; Reinmoeller, Patrick; Ansari, Shaz

How Could Perceived Formality Shape Upward Challenge? (799)
Brooks, Sarah

Confronting Ethical Dilemmas in Complex Institutional Fields: A Policy-Capturing Study Of Decision Making By Legal Services Professionals (632)
Nokes, Karen Jane; Hodgkinson, Gerard P; Healey, Mark P

WED 11:00–12:30 **HUMANITIES 5.45, HUMANITIES BUILDING** **FULL PAPERS**

Theme: Emotion

SESSION CHAIR: SUMONA MUKHUTY

Leading Diverse Team Innovation through Positive Affective Tone (195)
Mitchell, Rebecca; Boyle, Brendan

Emotional Intelligence and Job Performance: A clearly non-linear link (611)
Bozionelos, Nikos; Singh, Sanjay

Assessing Graduates' Employability and Career Satisfaction through Emotional and Social Competencies (778)
Imam, Hassan; Bonesso, Sara

WED 11:00–12:30 **HUMANITIES 3.56, HUMANITIES BUILDING** **DEVELOPMENTAL PAPERS**

Theme: Emotions and personality

SESSION CHAIR: NEAL ASHKANASY

The Link between the Big Five personality constructs and organizational commitment—An attempted replication and extension (962)
Simha, Aditya; Huang, Han-Chung

Investigating the Relationship between Emotional Labour and Job Satisfaction: Empirical Evidence from the Public Sector (1027)
Gomez, Jinu John

An Integrative Approach on Unemployment and Wellbeing (834)
Zaharie, Monica Aniela; Osoian, Codruta Luminita

WED 14:00–15:30 **HUMANITIES 3.56, HUMANITIES BUILDING** **DEVELOPMENTAL PAPERS**

Theme: Conflict and workplace relations

SESSION CHAIR: ANDRE SOARES

Managing Role Tensions within a Changing Retail Environment: New Zealand Optometrists' Responses to the Growth of Corporate Optometry (15)
Handy, Jocelyn; Warren, Lorraine; Hunt, Michelle; Gardner, Dianne

Relational Expectations and Transactional Obligations: Incompatible Psychological Contracts and Triadic Employment Relationships (115)
Handy, Jocelyn

How the Interplay of Conflict and Conflict Management Affects Interpersonal Relations and Performance (428)
Flowers, Melanie

Poor Relations? The Work Relationships of University Professional Services Staff (969)
Gibbs, Thea

WED 16:00–17:30 **HUMANITIES 5.45, HUMANITIES BUILDING** **FULL PAPERS**

Theme: Employee wellbeing and engagement

SESSION CHAIR: DANIELLE TALBOT

Work Disengagement: A Systematic Review of the Evidence (113)
Afrahi, Bahare; Fernandez de Arroyabe, Juan Carlos; Karim, Mohammed Shamsul

Does Nature of Work Determine How Diversity Impacts Employee Well-Being? (171)
Jaiswal, Akanksha; Dyaram, Lata

How Chinese conceive employee well-being (784)
Liu, Li; Jia, Yu

WED 16:00–17:30 **HUMANITIES 3.56, HUMANITIES BUILDING** **DEVELOPMENTAL PAPERS**

Theme: Workplace deviance

SESSION CHAIR: CHRIS CARTER

Development and Validation of Witness behaviour towards workplace deviance behaviour scale (356)
Narayanan, Kanimozhi; Murphy, Susan

Ostracism in Newcomers Leading to Turnover Intentions: A Multiple Serial Mediation Model to Unravel What Lies In-between (157)
Tatachari, Srinivasan Ranganathan

Identifying and Classifying Ethical Dilemmas for a Situational Judgement Test (SJT) of Ethical Decision-making (679)
McPherson, Alison Jane

Distrust between Stakeholders in Technology Parks (210)
Hofmann, Eva; Narooz, Rose; Nienaber, Ann-Marie; Wasti, S. Nazli; Searle, Rosalind

THURS 09:00–10:30

HUMANITIES 3.56, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

Theme: Workplace performance

SESSION CHAIR: SARAH BROOKS

Uncovering the “black box”: The mediating role of perceived organizational support in high performance work systems and performance relationship (473)
Gojny-Zbierowska, Milena

Transformation of Work Behaviors: An entangled knot between High Performance Work System and Perceived Employability (916)
Imam, Hassan; Chambel, Maria Jose

A Survey of Team Coaching Practices & an Update of Team Coaching Theory (137)
Jones, Rebecca Jane; Napier, Uwe; Lyubovnikova, Joanne

Employee and Expert Caller Experiences of the Immigration New Zealand Call Centre (81)
Scott, Alyson; Handy, Jocelyn

THURS 11:00–12:30

HUMANITIES 5.45, HUMANITIES BUILDING
FULL PAPERS

Theme: Workplace trust

SESSION CHAIR: JOHN BLENKINSOPP

Adverse Working Conditions and Employees' Organizational Citizenship Behavior: the moderating role of trust (576)
Nyfoudi, Margarita; Theodorakopoulos, Nicholas; Psychogios, Alexandros; Saridakis, George

Reluctance of Whistleblowing: Implication of Perceived Organizational Climate (768)
Cetinkaya, Ali Sukru; Iko Afe, Codjori Edwige

Shop Floor Terrors: A Tale of Fears and Tears (836)
Ahmed, Md Shoaib

THURS 11:00–12:30

HUMANITIES 3.56, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

Theme: Healthcare/job crafting/engagement

SESSION CHAIR: BRENDA HOLLYOAK

Effects of Personality and Creativity on Jobcrafting in the Nursing Profession (590)
Daouk-Öyry, Lina; Ghazzawi, Rawan; Bender, Michael; Chasiotis, Athanasios

The Relationship between Sociocultural orientation, Basic Need Satisfaction, and Jobcrafting among Nurses (597)
Ghazzawi, Rawan; Daouk-Öyry, Lina; Bender, Michael; Chasiotis, Athanasios

Creating Change in Health Practice: Situating the PARIHS Framework in Theory and Evidence. (911)
Wilson-Evered, Elisabeth; Moberley, Benjamin

The Impact of Specifically Designed HR Interventions on Levels of Employee Engagement: An Analysis of Pharmaceutical Companies in Lebanon (984)
Abdallah, Fatima Ahmad

THURS 14:00–15:30

HUMANITIES 5.45, HUMANITIES BUILDING
FULL PAPERS

Theme: Identity

SESSION CHAIR: KAREN MAHER

Vocalising the Experience of Misfit: A Netnographic Study (368)
Hollyoak, Brenda; Billsberry, Jon; Talbot, Danielle; Pyper, Neil

Unveiling the Effects of Social Identity, Personal Relationship, Psychological Contract Fulfilment on Community Citizenship Behaviour in Social Media (432)
Shi, Xiping; Sun, Yan

Is it fair to receive more support than the others? Integrating fairness evaluations into social comparison processes (787)
Tsachouridi, Irene; Nikandrou, Irene

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Organizational Studies

**TRACK CHAIRS: DAVID WEIR, DAVID BAMBER,
ROBERT PRICE AND DENIS FISCHBACHER-SMITH**

WED 09:00–10:30

WBS 2.003, WARWICK BUSINESS SCHOOL FULL PAPERS

SESSION CHAIR: DENIS FISCHBACHER-SMITH

The Paradox of NGO Accountability: Outcomes on the Ground (621)
Lupson, Jonathan Mark; Beattie, Karyn; Pilbeam, Colin

**How Do Companies Resolve The Tensions Created By
Introducing Environmental And Social Sustainability To Their
Decision-Making? (796)**

Tilley, Catherine; Evans, Steve

**Alas poor expert..... The erosion of trust in expertise and the
emergence of alternative facts. (767)**

Fischbacher-Smith, Denis

WED 09:00–10:30

WBS 2.007, WARWICK BUSINESS SCHOOL DEVELOPMENTAL PAPERS

SESSION CHAIR: DAVID WEIR

**Organizational Resilience: Dimensions, Measurement and
Validation (870)**

Edafioghor, Tinkuma Ejovi

**Systematic review: Evidence-based decision making by managers
in hospital settings (381)**

*Daouk-Öyry, Lina; Sahakian, Tina; Karam, Charlotte; van de Vijver,
Fons*

**Still Legal, But Not As Legitimate: A Conceptual Model of Changing
Status Hierarchies among Skilled Migrants in the UK (858)**

Joy, Simy; Game, Annilee

WED 11:00–12:30

WBS 2.007, WARWICK BUSINESS SCHOOL DEVELOPMENTAL PAPERS

SESSION CHAIR: DAVID WEIR

**Institutional logics and regulatory changes: A case study of new
entrants in the UK's management education field (306)**

Alajoutsijärvi, Kimmo; Davies, Julie; Kettunen, Kerttu

**Uniform Anti Money Laundering Policy and Laundering Process
Eradication (316)**

AlJawder, Ali Abdulla; Kamal, Muhammad Mustafa

Trust and Personal Data (789)

Kharlamov, Alexander; Parry, Glenn; Hohmann, Roland

Evidence-based management in hospital settings in Lebanon (384)

Sahakian, Tina; Daouk-Öyry, Lina; Karam, Charlotte; van de Vijver, Fons

WED 14:00–15:30

WBS 2.003, WARWICK BUSINESS SCHOOL FULL PAPERS

SESSION CHAIR: ROBERT PRICE

**A Study of Attitudes towards Threat in the United Kingdom
Ministry of Defence Commercial Function (456)**

Allen, Robert Anthony; White, Gareth R T

**Restructuring services, restructuring space: how consultancy
PowerPoints legitimate policy ideas (237)**

Van Elk, Sam Beaumont

**Bourdieuian Symbolic Violence and Confucian Harmony: the
Generality and Particularity of Domination and Struggles in
Organisational Life (990)**

Cai, Minjie

WED 16:00–17:30

WBS 2.003, WARWICK BUSINESS SCHOOL FULL PAPERS

SESSION CHAIR: DAVID BAMBER

Organizational crisis & Decision-making: A Literature Review (1028)

Shaffakat, Saba; Snell, Darryn; Heffernan, Margaret

**Greek brain drain brilliant minds seeking better tomorrow:
A critical investigation (1046)**

Fragouli, Evangelia; Fara, Sami

A Theory of Freedom and Agency: Empirical Development (647)

Ghalamchi, Parastoo; Ashkanasy, Neal

THURS 11:00–13:00

WBS 2.007, WARWICK BUSINESS SCHOOL DEVELOPMENTAL PAPERS

SESSION CHAIR: ROBERT PRICE

**Determined by Environmental Context or by Management Action:
Organisational Failure and the Voluntary Sector (702)**

Hemmings, Michael Francis

**The Manager's Perception and Its Implication of the Work-Family
Balance Practices (WFBPs) Notion amongst Malaysian Oil and Gas
Organisation (399)**

Ismail, Noorhasyimah; Valsecchi, Raffaella

**Exploring Socio - Cultural Implications on Employee Intrinsic
Motivated Reward Systems (564)**

Usmani, Sana; Sharif, Amir M.; Kamal, Muhammad

Privatization and Organizations: A Review and Research Agenda (874)

Radic, Mislav; Tipuric, Darko

**Get Your Stories Straight - A Comparative Analysis Of
Organisational Stories And Brand Narratives (729)**

Zinkstein, Katja Iris

THURS 14:00–15:30
HUMANITIES 0.60, HUMANITIES BUILDING
FULL PAPERS

SESSION CHAIR: DAVID BAMBER

A Longitudinal Study of Change and Relationship Development in Home Care (153)

Breslin, Dermot

Theoretical Underpinnings of Semi-Autonomous Revenue

Authority Model: Which Theory? (287)

Khurram, Sobia

A Non-Managerialist Conceptualization of Positive Deviance: New Definition and Scale of Positive Deviance (876)

Unlu, Onur; Heckert, Alex

Organizational Transformation, Change and Development

TRACK CHAIRS: RICHARD JEFFERIES AND JOHN MENDY

WED 09:00–10:30
ARTS CENTRE ENSEMBLE, ARTS CENTRE
FULL PAPERS

SESSION CHAIR: PATRICK DAWSON

Meeting the Transformational Change Challenge: An Absorptive Capacity Perspective (883)

Sockalingam, Siva

'Organisational Change Research: Challenges and Assumptions. What about Possibilities?' (604)

Mendy, John

Development and Validation of an instrument to measure employee readiness to support Lean Implementation: the Lean Readiness Questionnaire (527)

McMackin, John Francis; Freeney, Yseult; Murtagh, Michael

WED 11:00–12:30
ARTS CENTRE ENSEMBLE, ARTS CENTRE
FULL PAPERS

SESSION CHAIR: JOANNE MURPHY

We Proceed With An Assumption That Leaders Have A Significant Influence On Organizational Change - That's Interesting! (87)

Hughes, Mark

Time and Shadows of Temporality in Theorizing Organizational Transformation, Change and Development (299)

Dawson, Patrick Mark

The Secret Life of Business Models: How Market Devices Frame Action in Practice (331)

Mason, Katy; Palo, Teea

WED 14:00–15:30
WBS 2.007, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: MARK HUGHES

Towards an Understanding of System Wide Change (326)

Pettigrew, Andrew; Denyer, David; Murphy, Joanne

Theorizing the Role of Ideas in Managing Public Service Transformation (481)

Enang, Iniobong; Asenova, Darinka; Bailey, Stephen

Change readiness and socially constructed manoeuvring space: Dilemmas police leaders encounter as change agents (583)

Filstad, Cathrine; Olsen, Trude Hogvold

Factors Affecting the Progression of Knowledge Evolution (666)

Braganza, Ashley; Alyaseen, Nouf M B

WED 16:00–17:30
WBS 2.007, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: SIVA SOCKALINGAM

Securitising Uncertainty: Change Agents' Constructions of Readiness (55)

Bryant, Melanie; Higgins, Vaughan

Keeping up with the changes: Perceptions, paradigms and pedagogy (125)

Jones, Jenni; Firth, Janet; Hannibal, Claire

"When Non-strategic Involvement is not an option" (182)

Michalsen, Anita; Nilsen, Elin Anita

The impact of acculturation on management dynamics within UK small and medium-sized enterprises (SMEs) (928)

Oduro, Bentil; Alhassan, Abdul-Razak

THURS 09:00–10:30
WBS 2.003, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: ASHLEY BRAGANZA

The Politics of Markets in Practice: Performing Reform in the English National Health Service (346)

Araujo, Luis; Mason, Katy

Making Sense of Work Role Transitions in Health and Social Care (551)

Chen, Yaru; Currie, Graeme; McGivern, Gerry

Projects as Tools for Organizational Change in the Public Sector (585)

Hagebakken, Grete; Olsen, Trude Hogvold; Solstad, Elsa

THURS 11:00–12:30

WBS 2.003, WARWICK BUSINESS SCHOOL FULL PAPERS

SESSION CHAIR: PATRICIA HIND

Assessing E-business technology impact: how companies are transforming their supply chain through utilizing e-business technologies (119)

Bak, Ozlem

Learnings Are Relatively Managed in CoPS Innovations: the Case of SKT and KTF DRM Innovation (276)

Kim, Jong-Seok

The Behavioural Model of Homo Cooperativus and its Value for Understanding Intrapreneurship (363)

Reuther, Kevin; Schumann, Christian-Andreas; Strobel, Anne

THURS 14:00–15:30

WBS 2.007, WARWICK BUSINESS SCHOOL DEVELOPMENTAL PAPERS

SESSION CHAIR: ALESSIA D'AMATO

Growing and Developing People through a Values Driven Approach To Improve Meaning in Internal Communication (170)

Taubner-Ragg, Judith Ann; Gapp, Rod; Shaw, Amie

Exploring the Corporate Heritage on Organizational Transformation: Brand Equity of Time-Honored Firms (518)

Yan, Yanni; Lu, Pierre Xiao; Xiao, Xie; Rui, Mingjie

The Recursive Relationship of Dynamic Capabilities and Organizational Identity (709)

Engelmann, Alexander

Relational rents and risk considerations in ICT technological strategic alliances: Lessons from a Chinese case (42)

Zhang, Huayao; Wen, Jing; Wu, Junjie; Lodoros, George

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Performance Management

**TRACK CHAIRS: VINH CHAU AND
LUISA HUACCHO HUATUCO**

TUES 15:30–17:00 **OCULUS OC0.02, OCULUS BUILDING** **WORKSHOP**

SESSION CHAIR: MARTIN SPRING

Productivity—Exploring Multi-disciplinary Perspectives for Practice, Policy and Research (780)

Spring, Martin; Johnes, Geraint; Hald, Kim Sundtoft

Productivity is a hot topic, with Research Councils and with Governments: the UK Government's February 2017 policy paper ('green paper') on industrial strategy (BEIS, 2017), refers to productivity over ninety times. Yet, to date, such agencies have turned predominantly to the economics discipline to frame and analyse the problem, which we suggest may be limiting. In this workshop, participants will develop a multi-disciplinary perspective on productivity, combining views from economics, operations management, and management accounting & control. It will explore connections and disconnections between these views, and between policy and management. It will also explore emerging challenges to productivity measurement and management such as: the networked nature of business activity, the predominance of services, the blurring of boundaries between manufacturing and services ("servitization"), and digital products and services. As such, it may be of interest to other SIGs such as Inter-Organisational Collaboration; Operations, Logistics & Supply Chain Management; and Innovation.

WED 09:00–10:30 **OCULUS OC0.02, OCULUS BUILDING** **FULL PAPERS**

SESSION CHAIR: VINH CHAU

Managing the Project Processes through tailored Project Management Methodologies (614)

Bal, Menoka; Olomolaiye, Anthony

Performance Management Systems: A framework to review their impact on strategy and resource allocation decisions in the UK University sector (56)

Bridge, Carl Anthony

Something Fishy about IUU Regulations in Thailand! Using Configuration Theory to understand Stakeholder Disconnect for reducing Business Failures (588)

Chau, Vinh Sum; Bunsiri, Montita

WED 11:00–12:30 **OCULUS OC1.09, OCULUS BUILDING** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: LUISA HUACCHO-HUATUCO

Productivity: Multi-disciplinary Perspectives for Policy and Management (946)

Spring, Martin; Johnes, Geraint; Hald, Kim Sundtoft

Performance measurement as intervention: Stages and characteristics (823)

Armstrong, Ryan Christopher

The Moderating Effect of Digital Fluency on the Relationship of Intra-Group Conflict and Employees Performance (53)

Ebrahim, Ismaeel Naji; Irani, Zahir; Sharif, Amir; Kamal, Muhammad

Impact of Personality and Employee Engagement on Individual Work Performance (582)

Moeen, Amna

WED 16:00–17:30 **OCULUS OC1.09, OCULUS BUILDING** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: VINH CHAU

Supply Chain Complexity Management and Performance: The Role of Contextual Factors (431)

Fernandez Campos, Pablo; Huaccho Huatuco, Luisa; Trucco, Paolo

A System Approach to Evaluating Regional Industrial Performance (1076)

Ye, Fangyu; Shan, Miyuan; Zhang, Lihong

Supply chain management and firm performance: An analysis of the literature (448)

Huaccho Huatuco, Luisa Delfa; Vlahos, Ilias; Atkinson, Adriana

THURS 11:00–12:30 **OCULUS OC0.02, OCULUS BUILDING** **FULL PAPERS**

SESSION CHAIR: LUISA HUACCHO-HUATUCO

Resolving Major Tension in Contemporary Global Performance Management (175)

Maley, Jane

Amoeba Management and Organizational Ambidexterity: Similarities, Differences, and Implications for organizational fit and success (1059)

Adler, Ralph W; Hiromoto, Toshiro; Suzuki, Hiroyuki

Impact of country governance on international trade performance: An apparel industry case study. (616)

Saha, Krishnendu; Paladini, Stefania

Public Management and Governance

TRACK CHAIR: PETER MURPHY

TUES 15:30–17:00 **OCULUS OC1.04, OCULUS BUILDING** **WORKSHOP**

SESSION CHAIR: RACHEL ASHWORTH AND MARTIN KITCHENER

Inter-disciplinary perspectives on public management research: Reflections from three case studies of public service innovation (574)
Ashworth, Rachel Elizabeth; Downe, James; Kitchener, Martin; McDermott, Aoife

Our traditional understanding of the design, organization and delivery of public services has been theoretically informed by a range of social science perspectives that include organization and management theory, political science, public management, sociology and policy studies (Ashworth et al. 2013). However, there remains a persistent perception that management and organization theory, most of which is derived from research on private firms, has become a particularly dominant influence on public services research in recent years.

Some have attributed this dominance to a tendency within public management research to prioritise empirical accounts and policy impact ahead of theoretical contribution (Ferlie et al. 2003). Others challenge the original perception, highlighting that whilst public management researchers continue to draw on management studies, management theorists seem to have lost interest in public organizations (Andrews and Esteve, 2015). Certainly, it seems that when management journals publish research on public organizations, those articles tend not to be informed by a public management perspective (Ashworth et al. 2013). Andrews and Esteve suggest that this has led to the emergence of a 'dimly lit one-way street', which could potentially lead to the ghettoization of public management research (2015: 48).

This symposium reviews the range of theoretical influences on public management research and explores the extent of inter-disciplinarity within the field, with particular emphasis on the role and influence of management and organization studies. It illustrates these themes through a series of case study papers, each of which draws on a different mix of social science perspectives in order to interrogate a public service innovation. Following the presentation of the papers, the symposium will generate a wider discussion on disciplinary influences on public management research in order to identify opportunities for new and future collaborations between disciplines.

WED 11:00–12:30 **OCULUS OC0.01, OCULUS BUILDING** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: PETER MURPHY

Negotiating accountabilities: unpacking civic accountability in UK local government (720)
Glennon, Russell James; Radnor, Zoe; Bateman, Nicola

How and why institutions matter: An interinstitutional analysis of transformation in Local Government. (451)
Gannon, Damian Michael

A Narrative Approach to Knowledge and Communication in Multi-Level Governance Structures in the Public Services: The Case of Education. (181)
Baxter, Jacqueline Aundree

Social Housing Homeownership Sustainability Policy Formation in the Context of Local Government (190)
Sadiqi, Jawed; Irani, Zahir; Kamal, Muhammad

WED 14:00–15:30 **ARTS CENTRE ENSEMBLE, ARTS CENTRE** **FULL PAPERS**

SESSION CHAIR: RUSSELL GLENNON

Australian University Business Schools: In Search of Public Value (517)
Hogan, Owen; Brunetto, Yvonne

A Conceptual and Empirical Reflection on the Application of a Variant Approach to 'Lean' Implementation within a UK Business School (519)
Barton, Harry; Yazdani, Baback

Enhancing Employees' Work Effort through Distributive Justice in the Era of Economic Crisis. A Study of the Greek Public Sector (710)
Mylona, Evangelia; Mihail, Dimitrios

WED 16:00–17:30 **ARTS CENTRE NATIONAL GRID ROOM,** **ARTS CENTRE** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: PETER MURPHY

E-government projects implementation in Ghana: success factors and challenges (219)
Damoah, Isaac Sakyi; Akwei, Cynthia A.; Botchie, David

Strategic financial planning, formal scrutiny and performance management in central government resource allocation: the case of Single Departmental Plans in England. (750)
Murphy, Peter; Glennon, Russ

It can't happen here: Australian Bureau of Statistics (ABS) census debacle (150)
Ceric, Arnela; Holland, Peter

A Cross-Country Examination of the Effect of Corruption Perception on Reporting Quality Development among Developed, Emerging and Frontier Markets (1070)
Ibrahim, Masud Usman; Kazmouz, Bassam; Omoteso, Kamil

THURS 09:00–10:30 **OCULUS OC0.01, OCULUS BUILDING** **DEVELOPMENTAL PAPERS**

SESSION CHAIR: RUSSELL GLENNON

Motivation in Non-Profit Corporate Governance: A Constructivist Grounded Theory Approach (76)
Dexter, George Herbert

Mission Statements of Sport England funded National Governing bodies of sport: An exploratory study as to whether strategy and governance appears to be aligned? (979)
Taylor, Marc Colin

Co-producing Healthcare: The Case of the Patient Buddying System (831)
Williams, Sharon; Radnor, Zoe

The Business of Practice: Examining GP Training (838)
Dyerson, Romano

THURS 11:00–12:30

**ARTS CENTRE ENSEMBLE, ARTS CENTRE
FULL PAPERS**

SESSION CHAIR: PETER MURPHY

To trust or to control? A question of uncertainty (1004)
Kominis, Georgios; Dudau, Adina

Unfolding hazards and cascading risks. Issues around resilience, perturbations, and the management of crisis (818)
Fischbacher-Smith, Denis

Doing network governance through procedural justice: A focus upon fairness not facts? (208)
Litchfield-Cant, Brian; Currie, Graeme

THURS 14:00–15:00

**ARTS CENTRE ENSEMBLE, ARTS CENTRE
FULL PAPERS**

SESSION CHAIR: PETER MURPHY AND RUSSELL GLENNON

Lean: A logical problem for public hospital doctors and managers? (547)
Ivcovici, Adamina; Bamber, Greg J; Bartram, Timothy; Leggat, Sandra; Stanton, Pauline; Gough, Richard

Exploiting Space and Place: Reconfiguring Management-Led Innovation in Primary Health Care (887)
Windrum, Paul; Timmons, Stephen; Hyytinen, Kirsii; Maatta, Hannamajja; Toivonen, Marja

Research Methodology

**TRACK CHAIRS: GAIL CLARKSON
AND MURRAY CLARK**

WED 09:00–10:30

**OCULUS OC1.04, OCULUS BUILDING
WORKSHOP**

Management Practice

SESSION CHAIR: SALLY EAVES

Explorations of Methodological Challenges in Management Practice Fields (230)
Narayanan, V.K.; Clarkson, Gail; Messikomer, Carla; Dalcher, Darren

For more than a decade, the ideas of “engaged scholarship” and “useful research” have gained traction, particularly in the areas of management studies. To move toward fuller engagement with practice and produce “useful” research, however, requires access to organizations and practitioners who can partner with academics in the research enterprise as co-creators of knowledge, sources of data, and sites for beta testing. Creating such partnerships demands time and effort at the “front end” of research, prior to the initiation of the project. In this session we will explore both the opportunities and challenges associated with planning, executing and disseminating “useful research” for both academics and practitioners and their organizations.

WED 11:00–13:00

**OCULUS OC1.03, OCULUS BUILDING
DEVELOPMENTAL PAPERS**

Theoretical and Methodological Perspectives

SESSION CHAIR: AMANDA LEE

Studying Reflecting On Becoming: Some Philosophical Reference Points (60)
Dörfler, Viktor; Stierand, Marc Benjamin; Zizka, Laura

Towards a Forensic Accounting Paradigm: A Neo-empiricist Research Agenda (659)
Awolowo, Ifedapo Francis; Clark, Murray C

Small Business Social Responsibility: An Action Research Perspective (909)
Fonseca, Ana-Paula; Lewitt, Moira

Delphi Methodology: From Nuclear Science to Humanitarian Disaster Management (989)
Massiah, Paul; Harrison, Christian; Odibo, Edward; McTavish, Anne-Marie; Jones, Matt

Methodological Concerns in Researching Internationally: Evidence from Libya (1052)
Elgareidi, Adel

WED 14:00–15:30

**OCULUS OC0.04, OCULUS BUILDING
FULL PAPERS**

Research Methods Reviews

SESSION CHAIR: DAVID COLDWELL

Studies of Strategic Alliance Knowledge Transfer from 1990 to 2016: A Review of Research Methodology (107)
He, Qile; Ghobadian, Abby; Gallea, David

Using the Follow-up Sequential Mixed-Method for International Trade Research: A reflective account. (202)
Saha, Krishnendu; Bancroft, John

Uncovering Adaptive Expertise: An Interpretive Synthesis Review (567)
Gore, Julie; Ward, Paul; Hutton, Rob; Hoffman, Robert; Anderson, Tyrone; Leggatt, Andrew; Conway, Gareth

WED 16:00–17:30

**OCULUS OC0.04, OCULUS BUILDING
WORKSHOP**

Big Data

SESSION CHAIR: V K NARAYANAN

A Workshop on Big Data with Emphasis on Latent Semantic Analysis (59)
Narayanan, V.K.; Gefen, David; Fresneda, Jorge; Miller, Jake

The Internet has opened up vast troves of data not only to the general public, but also to the research focused academic community. In one sense, this is a continuation of the trend toward publically available data, which have resulted in numerous seminal academic publications in economics, finance and management. The proposed workshop is designed to meet three objectives:

- 1) To discuss the opportunities for research opened up by Big Data
- 2) To outline a specific approach, Latent Semantic Analysis (LSA) that has very high promise for social scientists, and demonstrate the software associated with it.
- 3) To illustrate LSA step by step with an actual example.

WED 16:00–17:30
OCULUS OC1.03, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Developing Research Potential

SESSION CHAIR: MARK SAUNDERS

Revisiting a Mixed Methods Analysis of Undergraduate Management Students' Perceptions of Feedback: A Structural Equation Modelling Perspective (983)

Cavana, Robert Y.; Woods, Lisa R.; Ahimbisibwe, Arthur; Retna, Kala S.

Qualitative Research Methodology Review: A Systematic Review (846)

Stoyneva, Irina Kirilova

The 'University Teacher as Guide' metaphor in developing the research potential of Masters students (840)

Gallagher, Kevin

Research Populations in Management Studies (954)

Aboutaleb, Reza

THURS 09:00–10:30
OCULUS OC1.03, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Engaging with Research Design

SESSION CHAIR: GAIL CLARKSON

A Text-mediated Micro-diary Research Approach: What Do We Learn? (191)

Robinson, Jennifer Llewellyn

The Participant/Researcher Relationship in a Qualitative Longitudinal Multi-Case Study (282)

Setten, Caroline Jane

Location Independent Working: An Ethnographic Study (443)

Lee, Amanda; Di Domenico, Maria Laura; Saunders, Mark N.K.

Framework for Constructing A Target Population In A Nascent Field Of Study And Under Researched Region: The Case Of Social Enterprise In Sub Saharan Africa (704)

Chilufya, Rosemary; Mswaka, Walter; Meaton, Julia

THURS 11:00–12:30
OCULUS OC1.04, OCULUS BUILDING
FULL PAPERS

Methodological Challenges

SESSION CHAIR: MURRAY CLARK

Connecting large data sets with multidisciplinary, multinational collaborative research: Towards a new management research agenda (285)

Coldwell, David; Alastair

Considerations and Complexities when Contemplating the Choice of a Design Science Approach for Management Research (623)

van Niekerk, Cordi; Schörger, Daniel; Sprackett, Derek; McDonogh, Jennifer; Sewchurran, Kosheek

Conducting a practice-based study in a novel context: Methodological challenges (937)

Bond, Angela; Pilbeam, Colin; Turner, Neil

THURS 14:00–15:30
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FULL PAPERS

Research Practice

SESSION CHAIR: ANGELA BOND

Will anyone read my paper? Privilege and disadvantage in the production of academic writings. (479)

Lee, Bill; Aslam, Usman

Reflecting On Our Unsettling Inter-Disciplinary Research as We Explore a New Field: Enabling Research Practice and Developing Insight Though Co-created Autoethnography (560)

Warwick, Robert James; McCray, Janet; Palmer, Adam

Visual Methods for Researching Embeddedness and Network Governance (620)

Kruckenberg, Lena Johanna; Stein, Christian

Strategy

TRACK CHAIRS: EFTHIMIOS POULIS, KONSTANTINOS POULIS AND IOANNIS CHRISTODOULOU

TUES 15:30–17:00
OCULUS OC1.01, OCULUS BUILDING
WORKSHOP

SESSION CHAIR: JOSEPH LAMPEL

Project as a Building Block for Strategy Execution (229)

Narayanan, V.K.; O'Regan, Nicholas; Ghobadian, Abby; Dalcher, Darren; Messikomer, Carla

The primary goal of the PDW is to construct a dialogue between strategy scholars and scholars and scholar-practitioners in related disciplines and applied fields (e.g., logistics, supply chain, change management, innovation) to deepen strategists' awareness of the role of projects in strategy execution; and to chart a future agenda highlighting projects as a critical building block of strategy execution.

WED 09:00–10:30
OCULUS OC1.01, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: CARRIE-ANN BRUEHLMANN

The Effects of Governance Modes of Offshore and Domestic R&D Sourcing on Explorative and Exploitative R&D (11)

Ozturk, Ebru

Strategy Processes in Indian High-Tech Firm: An Empirical Examination (243)

Qaiyum, Sameer; Wang, Catherine

Cultural Heterogeneity and Managerial Discretion: An Empirical Investigation (78)

Haj Youssef, Moustafa; Christodoulou, Ioannis

WED 09:00–10:30
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS
SESSION CHAIR: DAVID JOHN MACKAY
Strategic Management- A Tri-Perspective Bibliometric Analysis (22)
Jaffery, Hina; Islam, Azmat
Competitiveness -The disconnect between policy and practice (562)
Qazi, Kamal; Chinta, Alfred; McClelland, Zoe
Organisational Capabilities for Effective Utilization of Big Data (593)
Grishikashvili, Ketty
How Extended Resource-Based Theory explains Technology transfer's strategy and performance (1010)
Chiang, Yiteng
WED 11:00–12:30
OCULUS OC1.01, OCULUS BUILDING
FULL PAPERS
SESSION CHAIR: EBRU OZTURK
Mutual Forbearance Breaking: Reactivating Competitive Attacks in Multimarket Competition (21)
Nakagawa, Mariko; Mitsunashi, Hitoshi
Policy Implementation for Heritage Attractions in an Eastern European City (324)
Bruehlmann, Carrie-Ann; Hassanien, Ahmed
Category Non-Conformity and Reputation Risk Taking in the Scotch Whisky Industry (577)
Lampel, Joseph; Ronen, Daniel; Banerjee, Aneesh
WED 11:00–12:30
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS
SESSION CHAIR: NEIL PYPER
Investigating Strategic-Implementation Relative to Organisational-Commitment, Within Sheffield City Region's SMEs. (84)
Duffy, Marc O
Place and Strategic Management: A Qualitative Study of Financial Services in Edinburgh and Glasgow (239)
Spigel, Ben; Riddle, Philip
A Resource-based View of the State: A Case Study of the Indian State (427)
George, Suresh; Amayo, Andrew; Urwin, Gerry
Value sustenance through Business Model lenses: A study of an Emerging Economy FMCG firm- Dabur. (500)
Salwan, Prashant; Arora, Rameshwar
WED 14:00–15:30
OCULUS OC1.01, OCULUS BUILDING
FULL PAPERS
SESSION CHAIR: DAVID SARPONG
"Forced" Entry: Unavoidable technology adoption, transformational experience and industry leadership persistence (23)
Paraskevopoulou, Evita; Asimakopoulos, Grigorios
On The Origins of International Business Failure: Deficits, Misfits and Misalignments (24)
Amankwah-Amoah, Joseph
Middle Manager Strategic Autonomy and Firm Performance (233)
Christie, Annabel Hana
WED 14:00–15:30
OCULUS OC1.04, OCULUS BUILDING
FULL PAPERS
SESSION CHAIR: IOANNIS CHRISTODOULOU
Business Model and the Value Theory: A critical review of the literature (488)
Jiang, Fengyang; Ates, Aylin
Business Models of the Quantified Self: Exploring the Monetisation of Personal Health Data (553)
Hatzakis, Tally; Meadows, Maureen; Ball, Kirstie; Price, Blaine; Bandara, Arosha; Nuseibeh, Bashar; Hutton, Luke; McCormick, Ciaran
Business Models: A Routine Dynamics Reconceptualization (281)
Nair, Anup Karath; D'Adderio, Luciana; Corney, Jonathan
WED 16:00–17:30
OCULUS OC1.01, OCULUS BUILDING
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SESSION CHAIR: ANUP KARATH NAIR
Business Models and Value: Analytical comparisons of scalable solutions and digital platforms (566)
Baden-Fuller, Charles; Giudici, Alessandro; Haefliger, Stefan; Morgan, Mary
1 Social Capital, Knowledge Exchange and the Moderating Impact of Business Group Affiliation (86)
Ozen, Ozlem
The Behavioral and Evolutionary Roots of Dynamic Capabilities (843)
Arndt, Felix; Pierce, Lamar; Teece, David
WED 16:00–17:30
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS
SESSION CHAIR: GERRY URWIN
Exploring the Disruptive Capabilities of Born Global Firms & Platform Ecosystem Companies (177)
Walton, Nigel; Pyper, Neil
In Search of Status: Exploring Niche-Players' Strategies in Entrepreneurial Ecosystems (467)
Tavalaie, M.Mahdi; Cennamo, Carmelo
Strategic Tolerance towards a Parasitic Business Model: A Strategy Absence Perspective (439)
Park, Hyunkyung; Minshall, Tim; Velu, Chander
Going Against the Grain: Examining Negative Capability as an Antecedent of Dynamic Capability in the Scotch Whisky Industry, 1960–85 (599)
Mackay, David John; Perchard, Andrew; MacKenzie, Niall; Burt, George

THURS 09:00–10:30
OCULUS OC1.01, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: JOHN A. PARNELL

Sustainability and Green Differentiation Strategy: Rebranding (198)
Fragouli, Evangelia; Korona, Veronica

Competitive dynamics and acquisitions—How do firm-specific characteristics matter? (1008)
Degischer, Daniel

Corporate Political Activity in Mergers and Acquisitions: A Systematic Review of Literature (1030)
Cheng, Yunlin; Rajwani, Tazeeb; Pilbeam, Colin

THURS 09:00–10:30
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: JOHN ROBERT ANCHOR

Evaluating the Performance of Higher Education Institutions in the Context of Means-End Theory Approach (205)
Mohamed, Ali Mohamed; Irani, Zahir; Kamal, Muhammad

Knowledge Synergy: A Case of Research in Universities (231)
Nizam, Nuha; Smith, Chris; Daniel, Lisa

Exploring the Role and Function of Trade Associations in the Aerospace Industry (805)
Di Bona, Alessandro Stuart

Strategic Management in Irish Construction Professional Service Firms: A Comparative Study across Professions (906)
Seriki, Oluwasegun Oluwaseyi; Murphy, Róisín

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FULL PAPERS

SESSION CHAIR: EVANGELIA FRAGOULI

Nonmarket Strategy, Marketing Capabilities, and Marketing Strategy in Turkey (225)
Parnell, John A.; Acikdilli, Gaye; Doyle, James

International Strategic Management in English Universities: Formulation and Implementation (749)
Soliman, Samar; Anchor, John Robert; Taylor, David

Exploring Antecedents of Impact in Business and Management: An Analysis of Structural Characteristics of Successful REF Impact Case Studies (594)
Backhaus, Christof; Evanschitzky, Heiner; Jaakkola, Matti; Pitsis, Tyrone S.

THURS 11:00–12:30
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: SAMEER QAIYUM

An Empirical Study of Learning Scenario Planning and of Carrying out Scenario Planning Interventions (536)
Bhatti, Yasser; Mueller, Johannes; Ramirez, Rafael; Tapinos, Efstathios

Guanxi as New Force in Porter's Five Forces Strategy (734)
Xu, Bo; Teng, Weili; Samra, Dalvir

ROOTS - Road of Organisation Thinking Strategically: A Conceptual Framework for Strategic Thinking (736)
Ganem, Ali

Marketing your country: Categorical imperative vs Captive Marketing? (868)
Tarim, Emre; Mouzas, Stefanos

THURS 14:00–15:30
OCULUS OC1.01, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: CHRISTOF BACKHAUS

Middle Manager Strategic Autonomy and Firm Performance (233)
Christie, Annabel Hana

Strategic Change Management in Public Sector Transformation: The Case of Middle Manager Leadership in Greece (409)
Kitsios, Fotis; Kamariotou, Maria

Exploring the Role of Sensegiving and Sense-receiving in Avoiding Strategy Execution Failure (603)
Mackay, David John; McKiernan, Peter

Strategy Implementation and Communication Challenges: Exploring the Perspective of Kuwaiti Middle Managers (891)
Almansour, Jarrah; Obembe, Demola

THURS 14:00–15:30
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: EVITA PARASKEVOPOULOU

The role of industrial policy in firm level strategy—a comparative study in the European ceramics industry (756)
Holstein, Jeannie; Wild, Andrew

Exploration of Strategic Resources Availability And Utilisation In Projects: Resource-Based Perspective (311)
Alhanshi, Moosa Ali

RBV in context of the circular economy (1060)
Gabbur, Anisuddin; Nunes, Breno

Strategies of small and medium size hotels (SMHs) in times of crisis: Impact on growth, competitiveness and survival (995)
Akwei, Cynthia; Petrie, Louise

Strategy as Practice

**TRACK CHAIRS: MUHAMMAD AMJAD
AND NICHOLAS BURTON**

WED 11:00–12:30 OCULUS OC1.04, OCULUS BUILDING FULL PAPERS

SESSION CHAIR: MUHAMMAD AMJAD

Strategy Implementation Failures - How Resource Weaknesses Compare for Foreign Multinationals and Indigenous Firms (978)
Amjad, Muhammad

The Harder Firms Practice Strategic Management, the Better They Are (128)
Elbanna, Said; Al Katheeri, Bakheet; Colak, Mustafa

Maps' Meaning is in the Making: How Developing Artifacts Helps Making Collective Decisions (958)
Arevuo, Mikko; Reinmoeller, Patrick; Huff, Anne

WED 14:00–15:00 OCULUS OC1.02, OCULUS BUILDING DEVELOPMENTAL PAPERS

SESSION CHAIR: MUHAMMAD AMJAD

The Strategic Role of Middle Managers: A Case of Institutional Work Upwards? (100)
Cooper, Simon

National Culture Impacts on Middle Managers' Behavior and Selection of Influence Tactics (102)
Halawani, Fayez Othman; Brady, Malcolm

Indian IT Service Providers, sustaining their competitive advantage: A Business Model Perspective (296)
Salwan, Prashant; Mahaboob, Habeeb

Strategy as Practice: A View from the Top (1011)
Maritz, Rachel

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SESSION CHAIR: NICHOLAS BURTON

Identifying the Blind Spots in M&A Process Research (763)
Enang, Etieno Sharon; Rosile, Grace Ann; Boje, David M; Sminia, Harry

Diagnosing Strategic Capabilities: Value Chains and Networks of Nigerian Retail Banks (608)
Osseo-Asare, Augustus; Origho, Oghenetega

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SESSION CHAIR: NICHOLAS BURTON

Contagious ideas and cognitive artefacts: The SWOT analysis evolution in business (351)
Puyt, Richard Willem; Lie, Finn B.; de Graaf, Frank Jan

Temporal Capabilities: Exploring the Construct in Corporate Political Strategies (873)
John, Anna; Lawton, Thomas

A Good Strategy is Hard to Find (902)
Karjalainen, Niko Johannes

Strategizing-As-Competing: A Conceptual Review and Call for an Interdisciplinary Approach to Further Studies in Strategizing-As-Competing (925)
Jalili Tanha, Thomas; Mason, Katy J



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Sustainable and Responsible Business

**TRACK CHAIRS: HELEN GOWOREK
AND KONSTANTINA SKRITSOVALI**

WED 09:00–10:30

ARTS CENTRE STUDIO, ARTS CENTRE FULL PAPERS

SESSION CHAIR: KONSTANTINA SKRITSOVALI

Toward a Human-Centred Outcome Assessment of Corporate Social Performance (252)

Malik, Fareesa; Nicholson, Brian; Morgan, Sharon

Effect of Business Group Affiliation on Social and Environmental Performance: A Comparison of China, Hong Kong and Taiwan (241)

Zhang, Jintao; Chen, Stephen; Tan, Hao

Greening the Organisation: An Institutional Logics Approach to Corporate Pro-environmentalism (565)

Seidler, Anna-Raissa; Henkel, Christopher; Fiedler, Marina; Kranz, Johann

WED 09:00–10:30

OCULUS OC0.01, OCULUS BUILDING DEVELOPMENTAL PAPERS

SESSION CHAIR: TBC

Overcoming Supply Chain Inaction On Climate Change Mitigation (131)

Dahlmann, Frederik; Roehrich, Jens

Sustainable Clothing Supply Network: Investigating the Stakeholder Relationship Using Social Network Analysis (378)

Wu, Belinda; Dadd, Deneise; Roby, Helen

An Investigation of Internal Corporate Social Responsibility (CSR) Practices of Companies within the Oil sector in Nigeria (410)

Ojei, IWE; Frost, Adam; O'Brien, Seamus; Gallagher, Emer

Corporate Social Performance, Corporate Reputation and the Prism of the Culture (561)

Perez Cornejo, Clara; de Quevedo Puente, Esther; Delgado García, Juan Bautista

WED 11:00–12:30

ARTS CENTRE STUDIO, ARTS CENTRE FULL PAPERS

SESSION CHAIR: KONSTANTINA SKRITSOVALI

The Role of Perceived and Actual Proximity in Stakeholders' Moral Recognition of Corporate Social Responsibility (57)

Puncheva-Michelotti, Petya; Hudson, Sarah; Michelotti, Marco

The Materiality of Environmental and Social Shareholder Activism—Who cares?! (646)

Schopohl, Lisa

Key Issues Affecting Sustainability: The Perspectives Of Selected Construction Project Delivery Stakeholders (899)

Zuofa, Tarila; Ochieng, Edward G; Bal, Menoka

WED 11:00–12:30

OCULUS OC0.02, OCULUS BUILDING FULL PAPERS

SESSION CHAIR: TBC

Economic Sustainability: Defining a Neglected Dimension of Sustainability and Why it Matters (528)

Ivory, Sarah MB; Alexander, Anthony

Corporate Social Responsibilities of Mining Multinational Corporations in Least Developed Countries: Achieving Sustainable Development or Legitimacy? (931)

Nana, Rabake Hermelline Kinba Mathilde; Beddewela, Eshani

Relationship between Corporate Social Responsibility Disclosure and Corporate Characteristics: Insights and Empirical Evidence from the Libyan Extractive Sector (2009–2014) (110)

Mahmes, Kamal Abdusalam

WED 14:00–15:30

ARTS CENTRE STUDIO, ARTS CENTRE FULL PAPERS

SESSION CHAIR: HELEN GOWOREK

The Nexus between Corporate Social Responsibility and Brand Reputation: Evidence from Etisalat Nigeria (605)

Achi, Francis Chukwuedo; Osei, Collins; Omar, Makotba

For Humanistic Management and Against Economics (134)

Wagner-Tsukamoto, Sigmund

Progression models of CSR—between the paradigms of moral and economic value creation (587)

Witek-Crabb, Anna

WED 14:00–15:30

OCULUS OC0.02, OCULUS BUILDING FULL PAPERS

SESSION CHAIR: TBC

Lessons Learnt from Development of Sustainable Behaviour Personas for Business Model Innovation (917)

Miller, Karen Barbara; Park, Curie; Bocken, Nancy; Evans, Steve

Towards Ecocentric Visionary Leadership for Sustainability and Climate Change. (769)

Borland, Helen; Ambrosini, Veronique

Institutional Complexity and Alternative Organizations: An Exploratory Study (703)

Subramanian, Balaji; Chatterjee, Debabrata; Jacob, Merin

WED 16:00–17:30

ARTS CENTRE STUDIO, ARTS CENTRE FULL PAPERS

SESSION CHAIR: TBC

Event sustainable development in Thailand: 360 degree perspectives on industrial, academic and governmental sector (151)

Buathong, Kantapop; Lai, Pei-Chun

Construction Sustainability: A Content Analysis of Integrated Project Management (853)

Bal, Menoka; Zuofa, Tarila

Controlling for Sustainability Strategies: A Systematic Review of Sustainability Strategy and Management Control Literature (880)

Ghosh, Biswaraj; Herzig, Christian; Mangena, Musa

WED 16:00–17:30
OCULUS OC0.01, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: HELEN GOWOREK

Implementation of the Circular Economy: A Case Study of Public Sector Procurement (970)

Brooks, Simon Bentley; Rich, Nick; Walpole, Gary

The Challenges of Leveraging Social Value through Public Sector Procurement (1054)

Daly, John Michael; McCabe, Steven; Tæed, Olinga

Social and Environmental Accounting in Nigeria: Industry and Community Subaltern Perspectives (694)

Akpotozor, Solomon Odafe

Hi-ho it's off to work we go: Do employees working for companies with active CSR programs volunteer more often as a result? (760)

Costello, Joyce

THURS 09:00–10:30
ARTS CENTRE STUDIO, ARTS CENTRE
FULL PAPERS

SESSION CHAIR: KONSTANTINA SKRITSOVALI

Strategic Levers of Corporate Social Responsibility: A Supply-Demand Mapping Analysis (278)

Sun, William; Kuokkanen, Henri

CSR, Positive Affect, and Organizational identification (401)

Lythreatis, Sophie; Mostafa, Ahmed; Wang, Xiaojun

Mountains or Molehills? An Empirical Investigation of the Relationship between Corporate Irresponsibility and Reputation Penalties (476)

Nardella, Giulio; Brammer, Stephen

THURS 11:00–12:30
ARTS CENTRE STUDIO, ARTS CENTRE
FULL PAPERS

SESSION CHAIR: TBC

Ethics and Corporate Social Responsibility (CSR) - identifying the relationship through the lens of the CSR practitioner (43)

McGeough, Blath

CSR, Financial Performance and Risk: does it add up for mid-caps? (1003)

Conway, Elaine

Corporate Social Responsibility, Liability of Foreignness and Foreign Direct Investment Decisions (697)

Liu, Mei; Marshall, Andrew; McColgan, Patrick

THURS 11:00–13:00
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DEVELOPMENTAL PAPERS

SESSION CHAIR: TBC

Facilitating Sustainable Management via the Development of New Business Models: The Case of the Clothing Industry (1045)

Goworek, Helen; Oxborrow, Lynn; Claxton, Stella; Cooper, Tim; Hill, Helen; McLaren, Angharad

Sustainability: Exploring Gaps in Higher Education (30)

Zizka, Laura; McGunagle, Doreen

Fostering Sustainable Business in the Coffee Shop Industry (414)

Ferreira, Jennifer

Controlling for Sustainability Strategies: Empirical Evidence from the UK (900)

Ghosh, Biswaraj; Herzig, Christian; Mangena, Musa

A Conceptual Framework for Sustainable Re-distributed Manufacturing Business Models based on Data-driven Decision Making (216)

Vladimirova, Doroteya; Geissdoerfer, Martin; Yang, Miying; Zaki, Mohamed; Turner, Christopher; Tiwari, Ashutosh

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FULL PAPERS

SESSION CHAIR: HELEN GOWOREK

Consumer Usage of Plastic Product & Awareness towards Green Consumerism in Muscat, Sultanate of Oman (270)

Al Haziazi, Mohammed; Muthuraman, Subrahmanian

Corporate Social Irresponsibility and Paradoxes of MNC Social Coordination (392)

Hu, Yanfei

A Water Resource Based View: A Tale of Corporate Brewing (875)

McGuinness, Martina; Morris, Jonathan

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FULL PAPERS

SESSION CHAIR: TBC

Environmental Capability of SMEs: Capability Building towards a Low Carbon Economy (461)

Baranova, Polina

Moral proximity and small business social responsibility: An exploratory study of small and medium sized enterprises. (692)

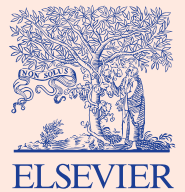
Davies, Fern Briony

Understanding and Implementing Corporate Responsibility from an SME Perspective (791)

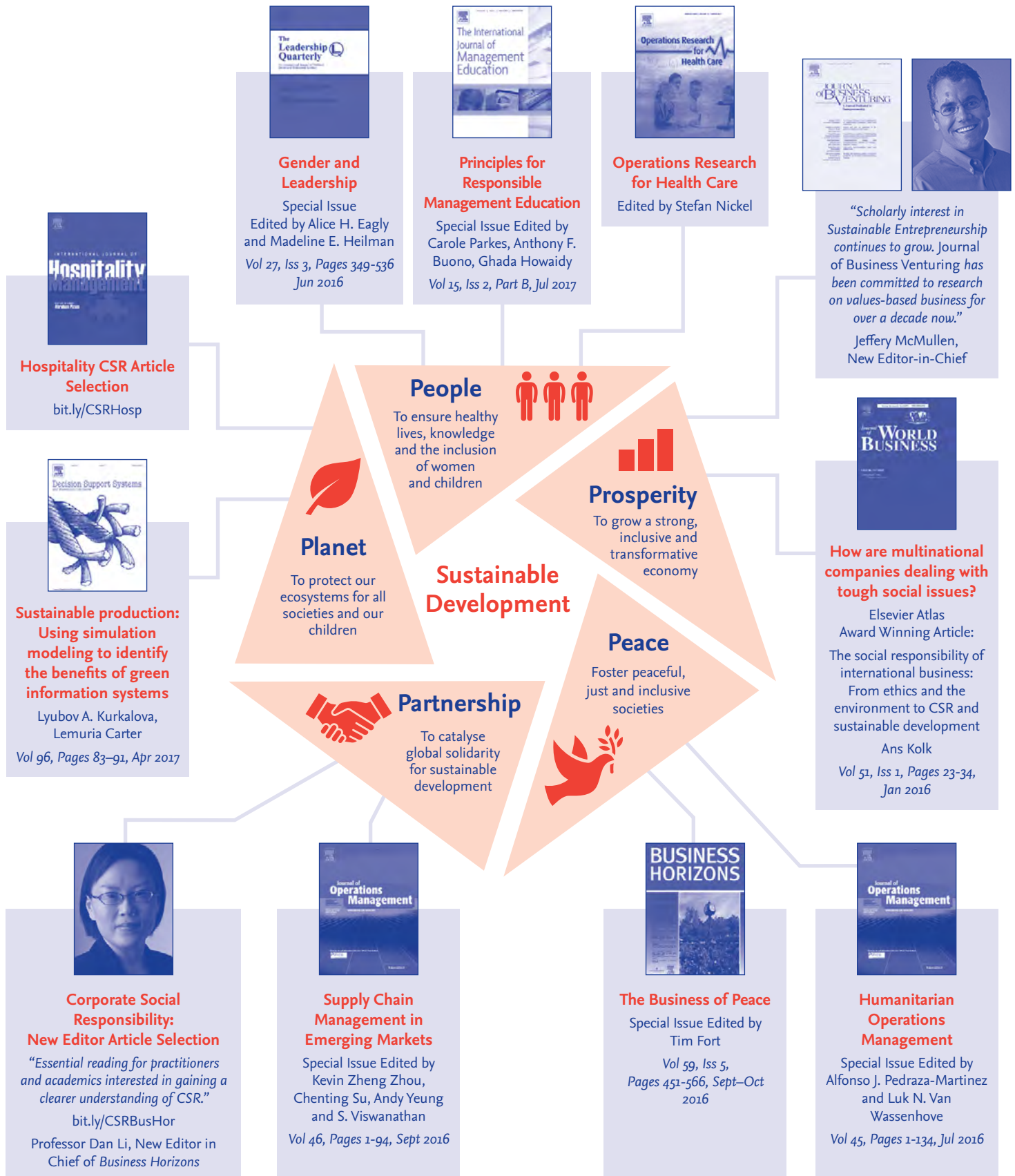
Ortiz, Daniela; Kronenberg, Christopher; Domnanovich, Julia

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About BAM

WHO WE ARE

BAM is the leading authority on the academic field of management in the UK, supporting and representing the community of scholars and engaging with international peers.

OUR VISION

To be a pluralistic learned society, contributing to the development of management knowledge and practice internationally.

OUR MISSION

- Provide a welcoming, supportive pluralistic community of scholarship in the full field of management.
- Support and recognise rigorous, high quality research, scholarship, learning and societal engagement
- Foster learning, development and enhanced capacity in the community
- Support members in developing their scholarly activities at all stages of careers.
- Facilitate supportive networks within the community including conference tracks, informal networks and Special Interest Groups
- Provide a platform for debate and dialogue between scholars and other interested parties
- Promote the scholarly voice in policy and practice in order to influence national and local policy, educational provision, and the design and delivery of curricula
- On the basis of high quality scholarship to engage with funders of research and other actors in the management field
- Work with international peers to learn from, and influence, management scholarship around the world
- Publish and disseminate high quality scholarship through journals, conferences and other events
- Provide for the showcasing of management scholarship

OUR VALUES

We aim to be inclusive, recognise and respect the diversity in our community, and promote high quality in all we do.

GOVERNANCE STRUCTURE

The Council, which is comprised of approximately 30 people elected for a minimum of 3 years by the general membership, represents the interests of membership and contributes to the activities of the learned society through working with the vice-chairs.

An Executive Committee, consisting of vice-chairs, chair and president, is elected to develop the strategy, work with Council and incorporate the voice of the membership, oversee the longer term direction of the learned society and ensure an effective implementation of the agreed strategy.

Previous BAM Conferences

2016

**Newcastle University,
Newcastle**

Thriving in Turbulent Times

2015

**University of Portsmouth,
Portsmouth**

*The Value of Pluralism in
Advancing Management
Research, Education and Practice*

2014

**University of Ulster,
Belfast**

*The Role of the Business
School in Supporting Economic
and Social Development*

2013

**University of Liverpool
Management School,
Liverpool**

Managing to make a Difference

2012

**Cardiff Business School,
Cardiff**

*Management Research
Revisited: Prospects for
Theory and Practice*

2011

**Aston University,
Birmingham**

*Building and Sustaining High
Performance Organisations
in a Challenging Environment*

2010

**University of Sheffield,
Sheffield**

*Management Research in a
Changing Climate*

2009

**University of Brighton,
Brighton**

*The End of the Pier? Competing
perspectives on the challenges
facing business and management*

2008

**Leeds Business School,
Harrogate**

The Academy goes Relevant

2007

**Warwick Business School,
Warwick**

*Management, Research,
Education and Business Success:
Is the future as clear as the past*

2006

**University of Ulster
and Queen's University
Belfast,
Belfast**

*Building International
Communities through
Collaboration*

2005

**University of Oxford,
Saïd Business School,
Oxford**

*Challenges of Organizations
in Global Markets*

2004

**University of St Andrews,
St Andrews**

Management Futures

2003

**Leeds Business School,
Harrogate**

Knowledge into Practice

2002

**Middlesex University
Business School,
London**

*Fast-Tracking Performance
Through Partnerships*

2001

**Cardiff Business School,
Cardiff**

BAM 2001

2000

**University of Edinburgh,
School of Management,
Edinburgh**

Managing Across Boundaries

1999

**Manchester Metropolitan
University,
Manchester**

Managing Diversity

1998

**University of Nottingham,
Nottingham**

Corporate Transformation

1997

**London Business School,
London**

BAM 1997

1996

**Aston University,
Birmingham**

*30 Years on; What Have
We Learned?*

1995

**Sheffield University,
Sheffield**

*Revitalising Organizations
- the Academic Contribution*

1994

**Lancaster University,
Lancaster**

*The Impact of Management
Research: A Critical Approach*

1993

**Cranfield University,
Milton Keynes**

*The Crafting of Management
Research*

1992

**University of Bradford,
Bradford**

*Management into the
21st Century*

1991

**University of Bath,
Bath**

BAM 1991

1990

**Glasgow Business School,
Glasgow**

BAM 1990

1989

**Manchester School
of Management,
Manchester**

BAM 1989

1988

**Cardiff Business School,
Cardiff**

BAM 1988

1987

**Warwick Business School,
Warwick**

BAM 1987

Council Roles 2017

EXECUTIVE COUNCIL

President: Professor Sir Cary Cooper
University of Manchester

Chair: Professor Nic Beech
University of Dundee

**Vice Chair (Research and Publications):
Professor Bill Cooke**
University of York

**Vice Chair (Academic Affairs of
Conference and Capacity Building):
Professor David Denyer**
Cranfield University

**Vice Chair (Special Interest Groups):
Dr. Anne Clare Gillon**
University of the West of Scotland

**Vice Chair (Management Knowledge
and Education): Professor Katy Mason**
Lancaster University

**Treasurer / Vice Chair (Resources):
James Johnston**
University of the West of Scotland

COUNCIL

Abdulaziz Almutairi
Cranfield University

Dr. Lisa Anderson
University of Liverpool

Professor Charles-Baden Fuller
City University, London

Professor Harry Barton
Nottingham Trent University

Professor Yehuda Baruch
University of Southampton

Professor Emma Bell
Open University

Professor Ashley Braganza
Brunel University

Dr. Dermot Breslin
University of Sheffield

Professor Pawan Budhwar
Aston University

Dr. Stefan Cantore
University of Southampton

Professor Nelarine Cornelius
Queen Mary, University of London

Professor Caroline Gatrell
University of Liverpool

Professor Keith Glaister
University of Warwick

Dr. Julie Gore
University of Bath

Dr. Christian Harrison
University of the West of Scotland

Dr. Leonard Holmes

Richard Jefferies
University of the West of Scotland

Dr. Mark Loon
Bath Spa University

Professor Robert MacIntosh
Heriot-Watt University

Professor Maureen Meadows
Coventry University

Dr. Margarita Nyfoudi
Birmingham City University

Kingsley Omeihe
University of the West of Scotland

Professor Savvas Papagiannidis
Newcastle University

Professor Emma Parry
Cranfield University

Dr. Colin Pilbeam
Cranfield University

Dr. Neil Pyper
Coventry University

Professor Mark Saunders
University of Birmingham

Professor Ken Starkey
University of Nottingham

Dr. Jean-Anne Stewart
University of Reading

Dr. Alan Tait
University of Portsmouth

Dr. Natalia Vershinina
University of Birmingham

Dr. Charlotte Warin
Newcastle University

Professor Geoffrey Wood
University of Essex

BAM Fellows 2017

In line with other professional groups, the British Academy of Management has a Fellows College. Fellows are elected to the College on the basis of their sustained contribution to each of i) the scholarly development of Business and Management, and ii) the British Academy of Management activities. Nominations are made annually and initially evaluated by a small group led by the Dean of the Fellows College. After an initial evaluation references are requested, and usually these references will include support from other international scholars. Subsequently the same small group meet in order to make recommendations to all Fellows. These recommendations may be supported or not by a majority of Fellows. At each annual BAM conference the newly elected Fellows are presented to conference.

The Fellows College is managed through an elected Deans Group consisting of the Dean, Deputy Dean, Vice Dean, and President of the BAM. Currently these officeholders are:

Dean: Ken Starkey **Deputy Dean: Gerard Hodgkinson** **Vice Dean: Peter McKiernan** **President: Cary Cooper**

For the election of Fellows the group is joined by a member of the BAM Council.

Fellows meet at least twice a year to discuss significant issues relating to the development of business and management research and education. In many instances these meetings result in attempts to put both formal and informal pressure on powerful stakeholders to deliver changes in the attitudes and policies of, for example, government, Research Councils, Institute of Directors, Chartered Institute of Management, and Confederation of British Industry. Needless to say, Fellows are committed to act in concert with the Council of BAM. In addition Fellows are keen to help BAM SIGs when possible and invited to do so, to this end most Fellows have committed themselves to provide help and advice to at least one SIG.

Currently there is a core of 71 active Fellows, who are listed below.

Fran Ackermann, Curtin University
Neal Ashkanasy, The University of Queensland
Julia Balogun, University of Liverpool
Greg Bamber, Monash University
Yehuda Baruch, University of Southampton
Nic Beech, University of Dundee
John Bessant, University of Exeter
David Buchanan, Cranfield University
Peter Buckley, University of Leeds
Pawan Budhwar, Aston University
John Burgoyne, Lancaster University
Susan Cartwright, Lancaster University
Catherine Cassell, University of Birmingham
Elizabeth Chell, Kingston University
John Child, University of Birmingham
Timothy Clark, Durham University
Cary Cooper, University of Manchester
Nelarine Cornelius, Queen Mary, University of London
Sue Cox, Lancaster University
James Curran, Kingston University Business School
Rick Delbridge, Cardiff University
Adamantios Diamantopoulos, University of Vienna
Mark Easterby-Smith, Lancaster University
Colin Eden, University of Strathclyde
Gordon Foxall, Cardiff University
Arthur Francis, University of Bradford
Abby Ghobadian, University of Reading
Keith Glaister, University of Warwick
Gordon Greenley, Aston University
Jean Hartley, Open University
David Hickson
Gerard Hodgkinson, University of Manchester
Graham Hooley, Aston University
Chris Huxham, University of Strathclyde
Susan Jackson, Rutgers University
Gerry Johnson, Lancaster University

Andrew Kakabadse, Cranfield University
Edward Lawler, University of Southern California
Feng Li, Cass Business School
Roderick Martin
Sharon Mavin, Newcastle University
Marie McHugh, University of Ulster
Peter McKiernan, University of Strathclyde
Andy Neely, University of Cambridge
Nigel Nicholson, London Business School
David Otley, Lancaster University
David Parker, Cranfield University
Jone Pearce, University of California
Andrew Pettigrew, University of Oxford
Michael Pidd, Lancaster University
Gary Powell, University of Connecticut
 and Lancaster University
Ivan Robertson, Robertson Cooper Ltd
Denise Rousseau, Carnegie Mellon University
John Saunders, Aston University
Mark NK Saunders, University of Birmingham
Randall Schuler, Rutgers University
William Starbuck, University of Oregon
Ken Starkey, University of Nottingham
John Storey, Open University
Howard Thomas, Singapore Management University
Richard Thorpe, University of Leeds
David Tranfield, Cranfield University
Rosalie Tung, Simon Fraser University
Susan Vinnicombe, Cranfield University
Christopher Voss, London Business School
Robin Wensley, University of Warwick
Michael West, Lancaster University
Adrian Wilkinson, Griffith University
David Wilson, The Open University
Fiona Wilson, University of Glasgow
Mike Wright, Imperial College, London

Track Chairs 2017

Corporate Governance

*Jia Liu, University of Salford
Donald Nordberg, Bournemouth University*

Critical Management Studies

*Ron Kerr, University of Edinburgh
Sarah Robinson, University of Leicester
Martyna Sliwa, University of Essex*

Cultural and Creative Industries

Aneesh Banerjee, City University, London

E-Business and E-Government

*Thanos Papadopoulos, University of Kent
Panos Panagiotopoulos, Queen Mary,
University of London*

Entrepreneurship

*Dilani Jayawarna, University of Liverpool
Natalia Vershinina, University of Birmingham*

Gender in Management

Adelina Broadbridge, University of Stirling

Human Resource Management

*Alison Glaister, University of York
Smirti Kuttaula, Kingston University
Susan Kirk, Nottingham Trent University*

Identity

*Juliette Summers, University of St Andrews
Ali Rostron, University of Chester*

Innovation

*George Tsekouras, University of Brighton
Nick Marshall, University of Brighton*

International Business and Management

*Haina Zhang, Lancaster University
Junzhe Ji, University of Sheffield*

Inter-Organizational Collaboration: Partnerships, Alliances and Networks

*Qile He, Coventry University
Albert Jolink, Coventry University*

Knowledge and Learning

*Christine Rivers, University of Surrey
Efrosyni Konstantinou, University College London
Alexander Kofinas, University of Bedfordshire
Daniel Degischer, University of Innsbruck*

Leadership and Leadership Development

*Paul Joseph-Richard, Southampton Solent University
Marian Iszatt-White, Lancaster University*

Management and Business History

*Kevin Tennent, University of York
Roy Edwards, University of Southampton*

Marketing and Retail

*Heiner Evanschitzky, Aston University
Keith Glanfield, Aston University
Anthony Kent, Nottingham Trent University*

Operations, Logistics and Supply Chain Management

*Olga Matthias, University of Bradford
Arijit Bhattacharya, University of Dubai*

Organizational Psychology

*Karen Maher, Coventry University
Sumona Mukhuty, Manchester Metropolitan University*

Organizational Studies

*David Weir, York St John University
Robert Price, University Campus Suffolk
Dave Bamber, University of Bolton
Denis Fischbacher-Smith, University of Glasgow*

Organizational Transformation, Change and Development

*Richard Jefferies, University of the West of Scotland
John Mendy, University of Lincoln*

Performance Management

*Luisa Huatuco, University of York
Vinh Chau, University of Kent*

Public Management and Governance

Peter Murphy, Nottingham Trent University

Research Methodology

*Gail Clarkson, University of Leeds
Murray Clark, Sheffield Hallam University*

Strategy

*Efthimios Poulis, University of Middlesex
Konstantinos Poulis, University of Middlesex
Ioannis Christodoulou, University of Westminster*

Strategy as Practice

*Muhammad Amjad, University of Salford
Nicholas Burton, Northumbria University*

Sustainable and Responsible Business

*Helen Goworek, University of Leicester
Konstantina Skritsovali, Manchester Metropolitan
University*

INTERNATIONAL LEADERSHIP ASSOCIATION 19TH ANNUAL GLOBAL CONFERENCE

Leadership in Turbulent Times

12-15 October 2017
SQUARE Brussels Meeting Centre
Brussels, Belgium

PLENARY SPEAKERS



Margaret Heffernan

Acclaimed Author of *Willful Blindness: Why We Ignore the Obvious at Our Peril*



David Petraeus

Director of the U.S. Central Intelligence Agency (2011-2012)



Herman Van Rompuy

Prime Minister of Belgium (2008-2009)
President of the European Council (2009-2014)



Jeroen van der Veer

Chief Executive of Royal Dutch Shell plc (2004-2009)

LIFETIME ACHIEVEMENT HONOREES



Robert Lord

Professor of Leadership, Durham University



Stella Nkomo

Professor of Human Resource Management, University of Pretoria

Turbulence is the new normal. Being able to lead effectively in turbulence to create resilient communities and thriving organizations is a necessity. Join colleagues and leadership experts from around the world this October to challenge existing assumptions and explore integrated solutions. ILA's unique crucible of cross-sector, cross-cultural, cross-generational conferences will inform, inspire, and invigorate you and your team.

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International Leadership Association

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Name	Track	Time			
A					
Abdallah, Fatima Ahmad	Organizational Psychology	THURS 11:00-12:30			
Abdelzaher, Dina M	International Business and International Management	WED 14:00-15:30			
Abdul Hami, Heliza Binti	Entrepreneurship	WED 16:00-17:30			
Abdul Sahib, Haider Muhammad	Leadership and Leadership Development	WED 11:00-13:00			
Abdullah, Muhammad Ibrahim	Corporate Governance	THURS 11:00-12:30			
Abesekera, Lakmal	Entrepreneurship	WED 16:00-17:30			
Abohilal, Sami Abdullah	Leadership and Leadership Development	THURS 09:00-10:30			
Aboutaleb, Reza	Research Methodology	WED 16:00-17:30			
Aboutaleb, Reza	International Business and International Management	WED 14:00-15:30			
Abubakar, Mujitaba Tangaza	Marketing and Retail	THURS 14:00-15:30			
Achi, Francis Chukwuedo	Sustainable and Responsible Business	WED 14:00-15:30			
Acikdilli, Gaye	Strategy	THURS 11:00-12:30			
Ackermann, Fran	Operations, Logistics and Supply Chain Management	THURS 11:00-12:30			
Ackfeldt, Anna	Marketing and Retail	WED 16:00-17:30			
Adams, Kweku	International Business and International Management	THURS 14:00-15:30			
Adebaikin, Moruf Akanni	Leadership and Leadership Development	WED 14:00-15:45			
Adegbile, Abiodun Samuel	Entrepreneurship	THURS 14:00-15:00			
Adegbile, Abiodun Samuel	Entrepreneurship	WED 09:00-10:30			
Adegbile, Oluwaseun E.	Marketing and Retail	WED 14:00-15:30			
Adeleke, Olusegun John	Leadership and Leadership Development	WED 14:00-15:45			
Adler, Ralph W	Performance Management	THURS 11:00-12:30			
Afcha, Sergio	Innovation	THURS 09:00-10:30			
Affifi, Yasmine	Human Resource Management	WED 11:00-12:30			
Alfrah, Bahare	Organizational Psychology	WED 16:00-17:30			
Agarwala, Tanuja	Human Resource Management	THURS 11:00-12:30			
Agyapong, Ahmed	International Business and International Management	WED 11:00-13:00			
Agyei-Boapeah, Henry	International Business and International Management	WED 09:00-10:30			
Ahimbisibwe, Arthur	Research Methodology	WED 16:00-17:30			
Ahmed, Md Shoaib	Organizational Psychology	THURS 11:00-12:30			
Ahmed, Sajel	Knowledge and Learning	WED 11:00-12:00			
Ahmed, Shaila	Corporate Governance	WED 09:00-10:30			
Ai, Chao	Innovation	THURS 14:00-15:30			
Ajaegbu, Amara Cynthia	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30			
Ajeeli, Saher	Knowledge and Learning	WED 11:00-12:30			
Akhtar, Pervaiz	International Business and International Management	THURS 09:00-10:30			
Akhtar, Ouratulain	Gender in Management	WED 16:00-17:30			
Akhurst, Colin	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30			
Akingbade, Waid Adeniyi	Entrepreneurship	WED 16:00-17:30			
Akpotozor, Solomon Odafe	Sustainable and Responsible Business	WED 16:00-17:30			
Akwei, Cynthia	Entrepreneurship	WED 16:00-17:30			
Akwei, Cynthia	Human Resource Management	WED 11:00-12:30			
Akwei, Cynthia	Marketing and Retail	WED 14:00-15:30			
Akwei, Cynthia	Marketing and Retail	THURS 14:00-15:30			
Akwei, Cynthia	Strategy	THURS 14:00-15:30			
Akwei, Cynthia A.	Public Management and Governance	WED 16:00-17:00			
Al Ameri, Tareq Zeyad	Operations, Logistics and Supply Chain Management	WED 11:00-13:00			
Al Hasan, Rima	Operations, Logistics and Supply Chain Management	WED 11:00-13:00			
Al Haziazi, Mohammed	Sustainable and Responsible Business	THURS 14:00-15:30			
Al Kathheeri, Bakheet	Strategy as Practice	WED 11:00-12:30			
Al Shirawi, Thair M.	Corporate Governance	THURS 09:00-10:30			
Al Zaabi, Amena	Marketing and Retail	WED 16:00-17:30			
Alajoutsijarvi, Kimmo	Organizational Studies	WED 11:00-12:30			
Alatassi, Bchr	Corporate Governance	THURS 14:00-15:30			
Aldawod, Alvin	Entrepreneurship	THURS 09:00-10:30			
Aldawod, Alvin	Entrepreneurship	WED 09:00-10:30			
Aldawod, Alvin	Entrepreneurship	WED 16:00-17:30			
Alexander, Anthony	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30			
Alexander, Anthony	Sustainable and Responsible Business	WED 11:00-12:30			
Alexander, Anthony Edward	International Business and International Management	WED 09:00-10:30			
Alexander, Anthony Edward	Operations, Logistics and Supply Chain Management	THURS 11:00-12:30			
Alexander, Elizabeth	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30			
Alexy, Nicole	Leadership and Leadership Development	THURS 09:30-10:30			
AlFarhan, Maha Mahmoud	Human Resource Management	WED 14:00-15:30			
Alhanshi, Moosa Ali	Strategy	THURS 14:00-15:30			
Alhanshi, Moosa Ali	Human Resource Management	WED 14:00-15:30			
Alharbi, Jaithen	Human Resource Management	THURS 14:00-15:30			
Alharbi, Tahani Ibrahim	Leadership and Leadership Development	WED 16:00-17:30			
Alhassan, Abdul-Razak	Human Resource Management	THURS 11:00-12:30			
Alhassan, Abdul-Razak	Organizational Transformation, Change and Development	WED 16:00-17:30			
Ali, Mohammed Banu	Innovation	THURS 09:00-10:30			
Ali, Nima	Human Resource Management	THURS 14:00-15:30			
Ali, Saad Hussein	Human Resource Management	THURS 14:00-15:30			
Ali, Williams	International Business and International Management	THURS 11:00-12:30			
Alias, Siti Noormi	Knowledge and Learning	WED 09:00-10:45			
Alias, Siti Noormi	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30			
AlJawder, Ali Abdulla	Organizational Studies	WED 11:00-12:30			
Alkhalaif, Hadeel Mohammed	Human Resource Management	THURS 11:00-12:30			
Allen, Robert Anthony	Organizational Studies	WED 14:00-15:30			
Almahdi, Hassan	Human Resource Management	THURS 14:00-15:30			
Almansour, Jarrah	Strategy	THURS 14:00-15:30			
Al-Mughairi, Aliya	Human Resource Management	THURS 14:00-15:30			
Almustafa, Hamza Habis	Corporate Governance	THURS 14:00-15:30			
Almustafa, Hamza Habis	Corporate Governance	WED 09:00-10:30			
Alofan, Fahad H	International Business and International Management	WED 16:00-17:30			
Alsaman, Asmahan Ibrahim	Gender in Management	THURS 11:00-12:30			
Al-Tabbaa, Omar	Entrepreneurship	WED 11:00-12:30			
Al-Tabbaa, Omar	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30			
Altamimi, Ebtihal	Human Resource Management	WED 14:00-15:30			
Alyaseen, Nouf M B	Organizational Transformation, Change and Development	WED 14:00-15:30			
Amankwah-Amoah, Joseph	International Business and International Management	THURS 09:00-10:30			
Amankwah-Amoah, Joseph	International Business and International Management	THURS 14:00-15:30			
Amankwah-Amoah, Joseph	Strategy	WED 14:00-15:30			
Amankwah-Amoah, Joseph	E-Business and E-Government	WED 09:00-10:45			
Amankwah-Amoah, Joseph	Entrepreneurship	THURS 11:00-12:30			
Amar, Hassan	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30			
Amatucci, Marcos	Innovation	WED 11:00-12:30			
Amayo, Andrew	Strategy	WED 11:00-12:30			
Ambituuni, Ambisisi	Corporate Governance	WED 09:00-10:30			
Ambituuni, Ambisisi	Knowledge and Learning	WED 11:00-12:30			
Ambrosini, Veronique	Sustainable and Responsible Business	WED 14:00-15:30			
Amis, John	Identity	THURS 11:00-12:30			
Amjad, Muhammad	International Business and International Management	THURS 09:00-10:30			
Amjad, Muhammad	Strategy as Practice	WED 11:00-12:30			
Amoako, Isaac Oduro	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30			
Amujo, Olusanmi	Management and Business History	THURS 11:00-12:30			
Anagnostopoulos, Dimosthenis	E-Business and E-Government	WED 09:00-10:45			
Anastasiadou, Constantia	International Business and International Management	WED 16:00-17:30			
Anchor, John Robert	Strategy	THURS 11:00-12:30			
Anderson, Deirdre	Gender in Management	WED 16:00-17:30			
Anderson, Pauline	Gender in Management	WED 14:00-15:30			
Anderson, Tyrone	Research Methodology	WED 14:00-15:30			
Anglin, Aaron	Entrepreneurship	THURS 14:00-15:00			
Anninou, Ioanna	Marketing and Retail	TUES 15:30-17:00			
Anninou, Ioanna	Marketing and Retail	THURS 11:00-13:00			
Ansari, Shaz	Organizational Psychology	WED 09:00-10:30			
Antcliffe, Val	Human Resource Management	WED 16:00-17:30			
Ar, Aybeniz	Marketing and Retail	WED 09:00-10:30			
Araujo, Luis	Organizational Transformation, Change and Development	THURS 09:00-10:30			
Arevuo, Mikko	Strategy as Practice	WED 11:00-12:30			
Armstrong, Ryan Christopher	Performance Management	WED 11:00-12:30			
Arndt, Felix	Strategy	WED 16:00-17:30			
Arora, Rameshwar	Strategy	WED 11:00-12:30			
Arranz, Nieves	Innovation	WED 14:00-15:30			
Arroyabe, Marta F.	Innovation	WED 14:00-15:30			
Arroyabe, Marta F.	Innovation	WED 16:00-17:30			
Arte, Pratik	International Business and International Management	THURS 14:00-15:30			
Aruvanahalli Nagaraju, Roopa	Innovation	THURS 11:00-12:30			
Arviyasyah, Arviyasyah	Leadership and Leadership Development	WED 09:00-10:30			
Asad, Mateen	E-Business and E-Government	THURS 14:00-15:30			
Asenova, Darinka	Organizational Transformation, Change and Development	WED 14:00-15:30			
Ashkanasy, Neal	Organizational Studies	WED 16:00-17:30			
Ashleigh, Melanie	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30			
Ashreef, Sundis Twfeeg	Knowledge and Learning	WED 16:00-17:30			
Ashworth, Rachel Elizabeth	Public Management and Governance	TUES 15:30-17:00			
Asif, Amna	Gender in Management	THURS 14:00-15:30			
Asif, Amna	Human Resource Management	WED 16:00-17:30			
Asif, Khadeeja	Human Resource Management	WED 16:00-17:30			
Asimakopoulou, Grigorios	Strategy	WED 14:00-15:30			
Aslam, Usman	Research Methodology	THURS 14:00-15:30			
Aslam, Usman	International Business and International Management	WED 16:00-17:30			
Asmuß, Birte	Identity	WED 11:00-13:00			
Assimakopoulos, Dimitris	E-Business and E-Government	WED 14:00-15:30			
Aston, John	Corporate Governance	WED 16:00-17:30			
Ates, Aylin	Strategy	WED 14:00-15:30			
Athanasias, Konstantinos	Corporate Governance	WED 14:00-15:30			
Atkinson, Adriana	Performance Management	WED 16:00-17:30			
Atkinson, Carol	Human Resource Management	WED 16:00-17:30			
Avlonitis, George	Marketing and Retail	WED 11:00-13:00			
Awolowo, Ifedapo Francis	Research Methodology	WED 11:00-13:00			
B					
Backhaus, Christof	Strategy	THURS 11:00-12:30			
Baden-Fuller, Charles	Strategy	WED 16:00-17:30			
Badewi, Amgad	E-Business and E-Government	THURS 11:00-13:00			
Badwan, AbdulRahman Jaafar	Entrepreneurship	WED 09:00-10:30			
Baggs, Jen	International Business and International Management	THURS 11:00-12:30			
Bailey, Stephen	Organizational Transformation, Change and Development	WED 14:00-15:30			
Bak, Ozlem	Organizational Transformation, Change and Development	THURS 11:00-12:30			
Bal, Menoka	Performance Management	WED 09:00-10:30			
Bal, Menoka	Sustainable and Responsible Business	WED 11:00-12:30			
Bal, Menoka	Sustainable and Responsible Business	WED 16:00-17:30			
Balaraman, Pravin	Marketing and Retail	THURS 09:00-10:30			
Ball, Kirstie	E-Business and E-Government	THURS 11:00-13:00			
Ball, Kirstie	Strategy	WED 14:00-15:30			
Ballardie, Ruth	Human Resource Management	TUES 15:30-17:00			
Baltas, George	Marketing and Retail	WED 11:00-13:00			
Baltas, George	Marketing and Retail	WED 09:00-10:30			
Bam, Louzanne	Innovation	WED 16:00-17:30			
Bamber, Greg	Human Resource Management	TUES 15:30-17:00			

Chen, Yaru	Organizational Transformation, Change and Development	THURS 09:00-10:30	De Kam, Johannes	Human Resource Management	THURS 11:00-12:30
Cheng, Pei-Yi	E-Business and E-Government	THURS 09:30-10:30	de la Vega, Roberto	Entrepreneurship	THURS 14:00-15:00
Cheng, Yunlin	Strategy	THURS 09:00-10:30	De Pallant, Rohan Ashley	Marketing and Retail	WED 14:00-15:30
Chiang, Meng-Ta	Cultural and Creative Industries	WED 16:00-17:30	de Quevedo Puente, Esther	Sustainable and Responsible Business	WED 09:00-10:30
Chiang, Yiteng	Strategy	WED 09:00-10:30	de Silva, Muthu	Innovation	WED 16:00-17:30
Chilufya, Rosemary	Research Methodology	THURS 09:00-10:30	De Silva, Muthu (Lasandahasi Ramnuthumalie)	Innovation	WED 16:00-17:30
Chinta, Alfred	Strategy	WED 09:00-10:30	De Silva, Muthu (Lasandahasi Ramnuthumalie)	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Chirara, Simbarashe Clarence	E-Business and E-Government	WED 16:00-17:30	De Stobbeleir, Kathleen E.M.	Innovation	WED 16:00-17:30
Chiva Gómez, Ricardo	Human Resource Management	WED 16:00-17:30	Decker, Stephanie	International Business and International Management	WED 16:00-17:30
Chowdhury, Anup	International Business and International Management	WED 11:00-13:00	Decker-Lange, Carolin	Cultural and Creative Industries	WED 16:00-17:30
Chirara, Annette	Strategy	WED 14:00-15:30	Degischer, Daniel	Strategy	THURS 09:00-10:30
Christodoulou, Ioannis	Strategy	WED 09:00-10:30	Degli Esposti, Sara	E-Business and E-Government	THURS 11:00-13:00
Christopoulos, Dimitris	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30	Del Castillo, Jacqueline	Innovation	WED 11:00-12:30
Christopoulos, Dimitris	Human Resource Management	THURS 11:00-12:30	Delgado García, Juan Bautista	Sustainable and Responsible Business	WED 09:00-10:30
Chua, Sarah Mei Yi	Leadership and Leadership Development	WED 09:00-10:45	Demirel, Pelin	Innovation	THURS 11:00-13:00
Chudzikowski, Katharina	Cultural and Creative Industries	THURS 14:00-15:30	Denyer, David	Organizational Transformation, Change and Development	WED 14:00-15:30
Chytiri, Alexandra-Paraskevi	Human Resource Management	THURS 09:00-10:30	Dewing, Ian	Gender in Management	WED 14:00-15:30
Clancy, Annette	Critical Management Studies	THURS 11:00-12:30	Dexter, George Herbert	Public Management and Governance	THURS 09:00-10:30
Clark, Catherine Marie	Leadership and Leadership Development	THURS 11:00-13:00	Di Bona, Alessandro Stuart	Strategy	THURS 09:00-10:30
Clark, Catherine Marie	Leadership and Leadership Development	WED 09:00-10:30	Di Domenico, Maria Laura	Research Methodology	THURS 09:00-10:30
Clark, Moira	Marketing and Retail	WED 14:00-15:30	Dias, Surani Sharmalee	Leadership and Leadership Development	WED 09:00-10:45
Clark, Murray C	Research Methodology	WED 11:00-13:00	Dibb, Sally	E-Business and E-Government	THURS 11:00-13:00
Clarke, Vanessa	Leadership and Leadership Development	THURS 09:30-10:30	Dimitratos, Pavlos	International Business and International Management	TUES 15:30-17:00
Clarkson, Gail	Research Methodology	WED 09:00-10:30	Dimitratos, Pavlos	International Business and International Management	THURS 11:00-12:30
Claxton, Stella	Sustainable and Responsible Business	THURS 11:00-13:00	Dimos, Chris	Marketing and Retail	WED 16:00-17:30
Coad, Alex	Entrepreneurship	THURS 11:00-12:30	Ding, Qing Shan	Marketing and Retail	THURS 11:00-13:00
Coad, Alex	Entrepreneurship	WED 11:00-12:30	D'ippolito, Beatrice	Innovation	WED 09:00-10:30
Coates, Roger Bruce	Management and Business History	WED 09:00-10:30	D'ippolito, Beatrice	Innovation	WED 16:00-17:30
Colak, Mustafa	Strategy as Practice	WED 11:00-12:30	Dobson, Stephen	Innovation	WED 14:00-15:30
Coldwell, David Alastair Lindsay	International Business and International Management	WED 16:00-17:30	Dominguez-Blanco, Giselle	Corporate Governance	THURS 14:00-15:00
Coldwell, David, Alastair	Research Methodology	THURS 11:00-12:30	Domnanovich, Julia	Sustainable and Responsible Business	THURS 14:00-15:30
Cole, Rosanna	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30	Dong, Ming	Innovation	WED 09:00-10:30
Cole, Rosanna	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30	Donnelly, Rory	Gender in Management	THURS 14:00-15:30
Collins, Ann	Gender in Management	THURS 09:00-10:30	Dooley, Lawrence	Innovation	WED 14:00-15:30
Collins, Claire Elizabeth	Knowledge and Learning	THURS 09:00-10:30	Dooley, Lawrence	Innovation	THURS 11:00-12:30
Collins, Hilary Jane	Identity	WED 14:00-15:30	Dooley, Lawrence	Innovation	WED 11:00-12:30
Conroy, Mervyn	Leadership and Leadership Development	WED 14:00-15:45	Doran, Justin	Innovation	WED 11:00-12:30
Conway, Elaine	Sustainable and Responsible Business	THURS 11:00-12:30	Dörfler, Viktor	Research Methodology	WED 11:00-13:00
Conway, Gareth	Research Methodology	WED 14:00-15:30	Downe, James	Public Management and Governance	TUES 15:30-17:00
Cooke, Bill	Management and Business History	THURS 11:00-12:30	Doyle, James	Strategy	THURS 11:00-12:30
Cooper, Sarah	Cultural and Creative Industries	WED 09:00-10:30	Driscoll, Vincent	Knowledge and Learning	WED 14:00-15:30
Cooper, Simon	Strategy as Practice	WED 14:00-15:00	Drummond, Helga	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Cooper, Tim	Sustainable and Responsible Business	THURS 11:00-13:00	Duberley, Joanne	Entrepreneurship	WED 11:00-12:30
Cornelius, Nelarine	Management and Business History	THURS 11:00-12:30	Dudau, Adina	Public Management and Governance	THURS 11:00-12:30
Corney, Jonathan	Strategy	WED 14:00-15:30	Dudau, Adina	Innovation	WED 14:00-15:30
Cornford, Tony	E-Business and E-Government	WED 14:00-15:30	Duffy, Marc O	Strategy	WED 11:00-12:30
Costello, Joyce	Sustainable and Responsible Business	WED 16:00-17:30	Dunavolgyi, Maria	Gender in Management	THURS 09:00-10:30
Cox, Debbie	Innovation	THURS 11:00-12:30	Durani, Momin	Entrepreneurship	WED 11:00-12:30
Crafford, Anne	Identity	THURS 09:30-10:30	Dutzi, Andreas	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30
Cumming, Douglas	Corporate Governance	WED 16:00-17:30	Dwivedi, Yogesh K.	Marketing and Retail	WED 14:00-15:30
Cumming, Douglas	Entrepreneurship	THURS 09:00-10:30	Dyaram, Lata	Organizational Psychology	WED 16:00-17:30
Cumming, Douglas	Entrepreneurship	THURS 11:00-12:30	Dyerson, Romano	Public Management and Governance	THURS 09:00-10:30
Curchod, Corentin	Identity	WED 11:00-13:00	Dzhengiz, Tulin	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30
Currie, Graeme	Management and Business History	WED 16:00-17:30			
Currie, Graeme	Public Management and Governance	THURS 11:00-12:30			
Currie, Graeme	Organizational Transformation, Change and Development	THURS 09:00-10:30			
D					
da Silva Filho, Haroldo Monterio	Marketing and Retail	WED 16:00-17:30	Ebrahim, Ismael Naji	Performance Management	WED 11:00-12:30
Dabic, Marina	International Business and International Management	THURS 09:00-10:30	Edafioghor, Tinkuma Ejovi	Organizational Studies	WED 09:00-10:30
Dachler, Darren	Research Methodology	WED 09:00-10:30	Edafioghor, Tinkuma Ejovi	Human Resource Management	THURS 11:00-12:30
Dadd, Denise	Sustainable and Responsible Business	WED 09:00-10:30	Edelkina, Anastasia	Innovation	THURS 14:00-15:30
D'Adderio, Luciana	Strategy	WED 14:00-15:30	Edwards, Roy	Management and Business History	TUES 15:30-17:00
Dahlmann, Frederik	Sustainable and Responsible Business	WED 09:00-10:30	Eid, Riyad	Marketing and Retail	WED 16:00-17:30
Dalcher, Darren	Knowledge and Learning	THURS 11:00-13:00	Eikhof, Doris Ruth	Cultural and Creative Industries	THURS 14:00-15:30
Dalcher, Darren	Strategy	TUES 15:30-17:00	Einarsdottir, Anna	Critical Management Studies	THURS 11:00-12:30
Dale-Clough, Lisa	Innovation	THURS 11:00-12:30	Ejiogu, Amanze	Corporate Governance	WED 09:00-10:30
Daly, John Michael	Sustainable and Responsible Business	WED 16:00-17:30	Ejiogu, Chibuzo	Corporate Governance	WED 09:00-10:30
Damoah, Isaac Sakyi	Public Management and Governance	WED 16:00-17:00	El Haddad, Rania	Gender in Management	WED 11:00-12:30
D'Andreta, Daniela	Knowledge and Learning	WED 09:00-10:45	El Naggari, Fareed	Human Resource Management	WED 16:00-17:30
Daniel, Lisa	Strategy	THURS 09:00-10:30	Elbanna, Said	International Business and International Management	WED 14:00-15:30
Dann, Jennifer	International Business and International Management	THURS 11:00-12:30	Elbanna, Said	Strategy as Practice	WED 11:00-12:30
Dann, Stephen	Marketing and Retail	THURS 09:00-10:30	Eldabi, Tillal	Corporate Governance	THURS 09:00-10:30
Dao, Tuan Anh	Corporate Governance	WED 09:00-10:30	Eldabi, Tillal	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Daouk-Öry, Lina	Organizational Psychology	THURS 11:00-12:30	Elers, Phoebe	E-Business and E-Government	THURS 09:30-10:30
Daouk-Öry, Lina	Organizational Psychology	THURS 11:00-12:30	Elewa, Tamer	Leadership and Leadership Development	WED 11:00-13:00
Daouk-Öry, Lina	Organizational Studies	WED 09:00-10:30	Eley, Martin	Innovation	THURS 14:00-15:30
Daouk-Öry, Lina	Organizational Studies	WED 11:00-12:30	Elgareidi, Adel	Research Methodology	WED 11:00-13:00
Dastgir, Shabbir	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30	Elliott, Carole	Gender in Management	THURS 11:00-12:30
Davies, Fern Briony	Sustainable and Responsible Business	THURS 14:00-15:30	Elliott, Carole	Leadership and Leadership Development	WED 16:00-17:30
Davies, Julie	Organizational Studies	WED 11:00-12:30	Elsaid, Mahmoud Fawzy Mohamed	Entrepreneurship	THURS 14:00-15:00
Dawson, Patrick Mark	Organizational Transformation, Change and Development	WED 11:00-12:30	Emam, Nada	Human Resource Management	WED 16:00-17:30
Day, John	Entrepreneurship	THURS 09:00-10:30	Enang, Etieno Sharon	Strategy as Practice	THURS 09:30-10:30
Day, John	Entrepreneurship	WED 09:00-10:30	Enang, Iniobong	Organizational Transformation, Change and Development	WED 14:00-15:30
Day, John	Entrepreneurship	WED 16:00-17:30	Engelmann, Alexander	Organizational Transformation, Change and Development	THURS 14:00-15:30
de Graaf, Frank Jan	Strategy as Practice	THURS 11:00-12:30	Eriksson, Erik Masao	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
			Escrig-Tena, Ana B.	Human Resource Management	WED 14:00-15:30
			Evans, Steve	Organizational Studies	WED 09:00-10:30
			Evans, Steve	Sustainable and Responsible Business	WED 14:00-15:30

AUTHOR LISTING

Evanschitzky, Heiner	Strategy	THURS 11:00-12:30
F		
Fairchild, Richard John	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Fakoussa, Rebecca	Knowledge and Learning	THURS 09:00-10:30
Fara, Sami	Organizational Studies	WED 16:00-17:00
Farhad, Nandita	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30
Fernandez Campos, Pablo	Performance Management	WED 16:00-17:30
Fernandez de Arroyabe, Juan Carlos	Innovation	WED 14:00-15:30
Fernandez de Arroyabe, Juan Carlos	Organizational Psychology	WED 16:00-17:30
Ferreira, Jennifer	Sustainable and Responsible Business	THURS 11:00-13:00
Fiedler, Marina	Sustainable and Responsible Business	WED 09:00-10:30
Figlioli, Aline	Innovation	THURS 14:00-15:30
Filstad, Cathrine	Organizational Transformation, Change and Development	WED 14:00-15:30
Finch, John	Innovation	WED 14:00-15:30
Findlay, Patricia	Gender in Management	WED 14:00-15:30
Firth, Janet	Organizational Transformation, Change and Development	WED 16:00-17:30
Fischbacher-Smith, Denis	Organizational Studies	WED 09:00-10:30
Fischbacher-Smith, Denis	Public Management and Governance	THURS 11:00-12:30
Fiserova, Jana	Marketing and Retail	WED 16:00-17:30
Fitzgerald, Robert	Management and Business History	THURS 09:00-10:30
Flitzsimmons, Stacey	International Business and International Management	THURS 11:00-12:30
Flowers, Melanie	Organizational Psychology	WED 14:00-15:30
Foley, Simon	Identity	WED 14:00-15:30
Fonseca, Ana-Paula	Research Methodology	WED 11:00-12:30
Forbes-Menson, Frank	Corporate Governance	THURS 14:00-15:30
Fortwengel, Johann	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Foster, Carley	Knowledge and Learning	THURS 09:00-10:30
Foster, Scott	Marketing and Retail	THURS 14:00-15:30
Fowle, Michael J	Entrepreneurship	WED 16:00-17:30
Foxall, Gordon	Marketing and Retail	WED 14:00-15:30
Fragouli, Evangelia	Leadership and Leadership Development	WED 11:00-13:00
Fragouli, Evangelia	Organizational Studies	WED 16:00-17:00
Fragouli, Evangelia	Strategy	THURS 09:00-10:30
Franco, Eliane	Innovation	WED 11:00-12:30
Freeman, Tim	Leadership and Leadership Development	WED 14:00-15:30
Freney, Yseult	Organizational Transformation, Change and Development	WED 09:00-10:30
French, Erica	Human Resource Management	THURS 09:00-10:30
Fresneda, Jorge	Research Methodology	WED 16:00-17:30
Frishammar, Johan	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Frost, Adam	Sustainable and Responsible Business	WED 09:00-10:30
Fu, Xiaolan	Innovation	THURS 14:00-15:30
Fujimoto, Yuka	Gender in Management	THURS 11:00-12:30
Fujiwara, Ayane	Marketing and Retail	THURS 14:00-15:30

G		
Gabbur, Anisuddin	Strategy	THURS 14:00-15:30
Gali, Nazha Kamel	Entrepreneurship	WED 16:00-17:30
Gallagher, Emer	Sustainable and Responsible Business	WED 09:00-10:30
Gallagher, Kevin	Research Methodology	WED 16:00-17:30
Gallear, David	Research Methodology	WED 14:00-15:30
Game, Annilee	Organizational Studies	WED 09:00-10:30
Gander, Michelle	Human Resource Management	WED 09:00-10:30
Ganem, Ali	Strategy	THURS 11:00-12:30
Gannon, Damian Michael	Public Management and Governance	WED 11:00-12:30
Ganotakis, Panagiotis	International Business and International Management	WED 09:00-10:30
Gao, Xiaowen	Corporate Governance	THURS 14:00-15:00
Gapp, Rod	Organizational Transformation, Change and Development	THURS 14:00-15:30
Garcia-Juan, Beatriz	Human Resource Management	WED 14:00-15:30
Gardner, Dianne	Organizational Psychology	WED 14:00-15:30
Garnett, Philip	Management and Business History	WED 16:00-17:30
Garri, Myropi	International Business and International Management	THURS 11:00-12:30
Garvey, Olivia	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Gatti, Mauro	Entrepreneurship	THURS 09:00-10:30
Geesin, Beverly Jan	Critical Management Studies	WED 11:00-12:30
Gefen, David	Research Methodology	WED 16:00-17:30
Geissdoerfer, Martin	Sustainable and Responsible Business	THURS 11:00-13:00
George, Suresh	Strategy	WED 11:00-12:30
GermAnn, Kathy	Human Resource Management	TUES 15:30-17:00
Ghalamchi, Parastoo	Organizational Studies	WED 16:00-17:30
Ghazzawi, Rawan	Organizational Psychology	THURS 11:00-12:30
Ghazzawi, Rawan	Organizational Psychology	THURS 11:00-12:30
Ghobadian, Abby	Research Methodology	WED 14:00-15:30
Ghobadian, Abby	Strategy	TUES 15:30-17:00
Ghosh, Biswaraj	Sustainable and Responsible Business	THURS 11:00-13:00
Ghosh, Biswaraj	Sustainable and Responsible Business	WED 16:00-17:30
Giakoumaki, Christina	Marketing and Retail	WED 11:00-13:00
Gibbs, Thea	Organizational Psychology	WED 14:00-15:30
Gilchrist, Alan	Leadership and Leadership Development	WED 16:00-17:30
Gilding, Michael	Knowledge and Learning	THURS 11:00-13:00
Gillani, Alvina	Marketing and Retail	WED 14:00-15:30
Gillett, Alex G.	Management and Business History	THURS 09:00-10:30
Gillon, Gary James	International Business and International Management	WED 09:00-10:30
Giniuniene, Jurgita	Entrepreneurship	WED 09:00-10:30
Gittell, Jody Hoffer	Human Resource Management	WED 14:00-15:30
Giudici, Alessandro	Strategy	WED 16:00-17:30

Giunti, Giulia	Entrepreneurship	THURS 09:00-10:30
Gkliatis, Ioannis	Corporate Governance	WED 09:00-10:30
Gkliatis, Ioannis	Corporate Governance	WED 14:00-15:30
Glaister, Alison J.	Human Resource Management	THURS 09:00-10:30
Glaister, Keith	International Business and International Management	THURS 11:00-12:30
Glaister, Keith	International Business and International Management	THURS 11:00-12:30
Glanfield, Keith	Marketing and Retail	WED 16:00-17:30
Glennon, Russ	Public Management and Governance	WED 16:00-17:00
Glennon, Russell James	Public Management and Governance	WED 11:00-12:30
Glover, Hayley	Identity	WED 14:00-15:30
Glover, Jane	Entrepreneurship	WED 14:00-15:30
Godfrey, Krista Ann	Identity	WED 14:00-15:30
Godley, Andrew Christopher	Management and Business History	WED 14:00-15:30
Gojny-Zbierowska, Milena	Entrepreneurship	THURS 14:00-15:00
Gojny-Zbierowska, Milena	Leadership and Leadership Development	WED 09:00-10:45
Gojny-Zbierowska, Milena	Organizational Psychology	THURS 09:00-10:30
Gomes, Beatriz Maffini	Innovation	WED 14:00-15:30
Gomes, Claudia Maffini	Innovation	WED 14:00-15:30
Gomez, Jinu John	Organizational Psychology	WED 11:00-12:30
Gore, Julie	Research Methodology	WED 14:00-15:30
Gough, Richard	Public Management and Governance	THURS 14:00-15:00
Gough, Richard	Human Resource Management	TUES 15:30-17:00
Gould-Williams, Julian	Human Resource Management	WED 14:00-15:30
Goworek, Helen	Sustainable and Responsible Business	THURS 11:00-13:00
Goyal, Rita	Gender in Management	WED 14:00-15:30
Goyer, Michel	International Business and International Management	THURS 14:00-15:30
Grandy, Gina	Gender in Management	WED 11:00-12:30
Grazzini, Laura	Marketing and Retail	THURS 09:00-10:30
Greenhaus, Jeffrey H.	Gender in Management	THURS 09:00-10:30
Greguletz, Elena Katharina	Gender in Management	THURS 11:00-12:30
Greguletz, Elena Katharina	Gender in Management	WED 16:00-17:30
Grigoriou, Nicholas	Marketing and Retail	WED 16:00-17:30
Grimmer, Louise	Marketing and Retail	WED 16:00-17:30
Grimmer, Martin	Marketing and Retail	WED 16:00-17:30
Grishikashvili, Ketty	Strategy	WED 09:00-10:30
Grothe-Hammer, Michael	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Guenther, Elisabeth Anna	Gender in Management	THURS 11:00-12:30
Guerrero Baena, Mª Dolores	Gender in Management	WED 09:00-10:30
Guesgen, Hans	E-Business and E-Government	THURS 09:30-10:30
Guest, David	Human Resource Management	THURS 09:00-10:30
Guo, Xin (Michael)	International Business and International Management	WED 09:00-10:30
Gupta, Anushri	E-Business and E-Government	WED 16:00-17:30
Gupta, Poornima	Gender in Management	WED 16:00-17:30
Gustafsson, Veronika	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30
Gutu, Mavis	International Business and International Management	WED 16:00-17:30

H		
Haag, Markus	E-Business and E-Government	WED 11:00-12:30
Haag, Markus	Marketing and Retail	THURS 14:00-15:30
Haag, Markus	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Haapanen, Lauri Johannes	International Business and International Management	WED 11:00-13:00
Hack-Polay, Dieu	Human Resource Management	THURS 14:00-15:30
Hack-Polay, Dieu	Marketing and Retail	WED 16:00-17:30
Haefliger, Stefan	Strategy	WED 16:00-17:30
Hafeez, Hira	Human Resource Management	WED 16:00-17:30
Hafeez, Hira	Corporate Governance	THURS 11:00-12:30
Hafeez, Hira	Gender in Management	THURS 14:00-15:30
Hagebakken, Grete	Organizational Transformation, Change and Development	THURS 09:00-10:30
Hagedoorn, John	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Hagedoorn, John	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Hagedoorn, John	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Hagen Danbury, Annie	E-Business and E-Government	WED 11:00-12:30
Haj Youssef, Moustafa	Strategy	WED 09:00-10:30
Halawani, Faye Othman	Strategy as Practice	WED 14:00-15:00
Hald, Kim Sundtoft	Performance Management	TUES 15:30-17:00
Hald, Kim Sundtoft	Performance Management	WED 11:00-12:30
Halder, Andrina	E-Business and E-Government	WED 11:00-12:30
Haldmann, Mirella Lindsay	Entrepreneurship	THURS 14:00-15:00
Hamdan, Reem Khamis	Corporate Governance	THURS 09:00-10:30
Hamilton, Shane	Management and Business History	WED 14:00-15:30
Hamzah, Siti Raba'ah	Knowledge and Learning	WED 09:00-10:45
Handy, Jocelyn	Organizational Psychology	THURS 09:00-10:30
Handy, Jocelyn	Organizational Psychology	WED 14:00-15:30
Handy, Jocelyn	Organizational Psychology	WED 14:00-15:30
Hannibal, Claire	Operations, Logistics and Supply Chain Management	WED 14:00-15:30
Hannibal, Claire	Organizational Transformation, Change and Development	WED 16:00-17:30
Harrer, Theresia	Entrepreneurship	THURS 11:00-12:30
Harris, Irina	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Harrison, Christian	Leadership and Leadership Development	THURS 11:00-13:00
Harrison, Christian	Leadership and Leadership Development	WED 09:00-10:30
Harrison, Christian	Leadership and Leadership Development	THURS 09:30-10:30
Harrison, Christian	Research Methodology	WED 11:00-13:00
Harsanto, Budi	Leadership and Leadership Development	WED 09:00-10:30
Harsanto, Budi	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
Hart, David John	Marketing and Retail	THURS 11:00-12:30
Hartley, Kathy	Gender in Management	WED 11:00-12:30

Harvey, Geraint	Human Resource Management	WED 09:00-10:30
Hasan, Ruaa	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Hassanien, Ahmed	Strategy	WED 11:00-12:30
Hattersley, David James	Marketing and Retail	WED 11:00-12:30
Hatzakis, Tally	Strategy	WED 14:00-15:30
Hawkins, Beverley	Gender in Management	WED 14:00-15:30
Hay, Monique	E-Business and E-Government	WED 11:00-12:30
He, Qile	International Business and International Management	WED 09:00-10:30
He, Qile	Knowledge and Learning	WED 11:00-12:30
He, Qile	Research Methodology	WED 14:00-15:30
Healey, Mark P	Organizational Psychology	WED 09:00-10:30
Heckert, Alex	Organizational Studies	THURS 14:00-15:30
Heffernan, Margaret	Organizational Studies	WED 16:00-17:00
Heim, Irina	International Business and International Management	WED 14:00-15:30
Helström, Andreas	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Hemel, Stefan	Entrepreneurship	THURS 09:00-10:30
Hemmings, Michael Francis	Knowledge and Learning	WED 16:00-17:30
Hemmings, Michael Francis	Organizational Studies	THURS 11:00-13:00
Hemple, James Grant	Innovation	WED 14:00-15:30
Henderson, Bernadette	Knowledge and Learning	WED 11:00-12:00
Henkel, Christopher	Sustainable and Responsible Business	WED 09:00-10:30
Hernaus, Tomislav	Human Resource Management	THURS 09:00-10:30
Herrero, Marta	Management and Business History	WED 09:00-10:30
Herzig, Christian	Sustainable and Responsible Business	THURS 11:00-13:00
Herzig, Christian	Sustainable and Responsible Business	WED 16:00-17:30
Hidalgo, Antonio	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Hiew, Ailu	Human Resource Management	WED 11:00-12:30
Higgins, David	Management and Business History	WED 14:00-15:30
Higgins, Vaughan	Organizational Transformation, Change and Development	WED 16:00-17:30
Higgs, Malcolm	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Hill, Helen	Sustainable and Responsible Business	THURS 11:00-13:00
Hill, Inge R	Entrepreneurship	WED 09:00-10:30
Hillier, Louise	Knowledge and Learning	THURS 09:00-10:30
Hina, Maryam	Entrepreneurship	WED 11:00-12:30
Hind, Patricia	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Hind, Patricia Anne	Knowledge and Learning	WED 14:00-15:30
Hiromoto, Toshiro	Performance Management	THURS 11:00-12:30
Ho, ChyeKok	Knowledge and Learning	THURS 14:00-15:00
Hoang, Giang	Leadership and Leadership Development	THURS 09:00-10:30
Hodder, Andy	Human Resource Management	WED 09:00-10:30
Hodgkinson, Gerard P	Organizational Psychology	WED 09:00-10:30
Hoffman, Robert	Research Methodology	WED 14:00-15:30
Hofmann, Eva	Organizational Psychology	WED 16:00-17:30
Hogan, Owen	Public Management and Governance	WED 14:00-15:30
Hohmann, Roland	Organizational Studies	WED 11:00-12:30
Holland, Peter	Public Management and Governance	WED 16:00-17:00
Holland, Peter Jeffrey	Human Resource Management	THURS 09:00-10:30
Hollyoak, Brenda	Organizational Psychology	THURS 14:00-15:30
Hollyoake, Mark John	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Holmes, Leonard Michael	Identity	WED 09:00-10:30
Holstein, Jeannie	Strategy	THURS 14:00-15:30
Hoogeboom, Marcella A.M.G.	Leadership and Leadership Development	WED 14:00-15:45
Hossain, Mokter	Innovation	WED 11:00-12:30
Hosseini, Mahshid	Marketing and Retail	THURS 14:00-15:30
Howells, Jeremy	Innovation	WED 16:00-17:30
Howorth, Chris	Management and Business History	THURS 09:00-10:30
Hu, Hsin-Hui	Innovation	THURS 11:00-13:00
Hu, Yanfei	Sustainable and Responsible Business	THURS 14:00-15:30
Huaccho Huatuco, Luisa	Performance Management	WED 16:00-17:30
Huaccho Huatuco, Luisa Delfa	Performance Management	WED 16:00-17:30
Huang, Han-Chung	Organizational Psychology	WED 11:00-12:30
Huang, Qihai	Entrepreneurship	WED 11:00-12:30
Huang, Shuangfa	Entrepreneurship	WED 11:00-12:30
Hudson, Sarah	Sustainable and Responsible Business	WED 11:00-12:30
Huff, Anne	Strategy as Practice	WED 11:00-12:30
Hughes, Mark	Human Resource Management	WED 09:00-10:30
Hughes, Mark	Organizational Transformation, Change and Development	WED 11:00-12:30
Hughes, Mathew	Entrepreneurship	WED 16:00-17:30
Hui, Tan	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Hullova, Dusana	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Humayun, Sarah	Human Resource Management	WED 16:00-17:30
Humbert, Anne Laure	Gender in Management	THURS 11:00-12:30
Hunt, Michelle	Organizational Psychology	WED 14:00-15:30
Hunter, Inga	E-Business and E-Government	THURS 09:30-10:30
Hurmelinna-Laukkanen, Pia	International Business and International Management	WED 11:00-13:00
Hussain, Fazila	Leadership and Leadership Development	THURS 14:00-15:30
Hussain, Ammar	Marketing and Retail	THURS 14:00-15:30
Hussain, Dildar	Marketing and Retail	WED 16:00-17:30
Hussain, Zahid	E-Business and E-Government	THURS 09:30-10:30
Hussain, Zahid	E-Business and E-Government	THURS 14:00-15:30
Hutton, Luke	Strategy	WED 14:00-15:30
Hutton, Rob	Research Methodology	WED 14:00-15:30
Hynd, Melissa	Gender in Management	THURS 11:00-12:30
Hyytinen, Kirsi	Public Management and Governance	THURS 14:00-15:00

Iannacci, Federico	E-Business and E-Government	WED 14:00-15:30
Ibrahim, Masud Usman	Public Management and Governance	WED 16:00-17:00
Ifere, Simeon E.	Entrepreneurship	THURS 11:00-12:30
Ifie, Keme	Marketing and Retail	WED 14:00-15:30
Igalens, Jacques	Human Resource Management	WED 09:00-10:30
Iko Afe, Codjori Edwige	Organizational Psychology	THURS 11:00-12:30
Imam, Hassan	Organizational Psychology	THURS 09:00-10:30
Imam, Hassan	Organizational Psychology	WED 11:00-12:30
Imam, Md Taufique	Leadership and Leadership Development	THURS 09:30-10:30
Inuwa, Muwafak Gombe	E-Business and E-Government	THURS 14:00-15:30
Irani, Zahir	Leadership and Leadership Development	THURS 09:00-10:30
Irani, Zahir	Performance Management	WED 11:00-12:30
Irani, Zahir	Public Management and Governance	WED 11:00-12:30
Islam, Azmat	Strategy	THURS 09:00-10:30
Islam, Azmat	Strategy	WED 09:00-10:30
Ismail, Maimunah	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Ismael, Maimunah	Knowledge and Learning	WED 09:00-10:45
Ismail, Noorhasyimah	Organizational Studies	THURS 11:00-13:00
Iszatt-White, Marian	Leadership and Leadership Development	WED 16:00-17:30
Iszatt-White, Marian	Leadership and Leadership Development	WED 16:00-17:30
Ivcovici, Adamina	Public Management and Governance	THURS 14:00-15:00
Ivory, Sarah MB	Sustainable and Responsible Business	WED 11:00-12:30
Izak, Michal	Critical Management Studies	WED 11:00-12:30

Jaakkola, Matti	Strategy	THURS 11:00-12:30
Jacob, Merin	Sustainable and Responsible Business	WED 14:00-15:30
Jacob, Merin	Cultural and Creative Industries	WED 09:00-10:30
Jaffery, Hina	Strategy	WED 09:00-10:30
Jaiswal, Akanksha	Organizational Psychology	WED 16:00-17:30
Jalili Tanha, Thomas	Strategy as Practice	THURS 11:00-12:30
Jarvis, Andrew Guy	International Business and International Management	WED 14:00-15:30
Jaser, Zahira	Leadership and Leadership Development	WED 14:00-15:30
Jayakody, Jayakody Arachchilage Sisira Kumara	Leadership and Leadership Development	WED 09:00-10:45
Jayasekera, Rana	Critical Management Studies	WED 16:00-17:30
Jayawardhena, Chanaka	E-Business and E-Government	THURS 11:00-13:00
Jayawarna, Dilani	Entrepreneurship	WED 11:00-12:30
Jia, Yu	Organizational Psychology	WED 16:00-17:30
Jia, Yu	Human Resource Management	WED 09:00-10:30
Jiang, Fengyang	Strategy	WED 14:00-15:30
Jin, Zhongqi	Marketing and Retail	WED 11:00-13:00
Jin, Zhongqi	International Business and International Management	WED 11:00-13:00
Jogee, Rubina	Knowledge and Learning	WED 09:00-10:45
Johannot, Claudia	International Business and International Management	WED 11:00-13:00
John, Anna	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
John, Anna	Strategy as Practice	THURS 11:00-12:30
Johnes, Geraint	Performance Management	TUES 15:30-17:00
Johnes, Geraint	Performance Management	WED 11:00-12:30
Johnson, Dyneshia Akeela	Entrepreneurship	THURS 09:00-10:30
Johnson, Elizabeth	International Business and International Management	THURS 14:00-15:30
Johnston, Alan Leslie	Human Resource Management	THURS 14:00-15:30
Johnston, Alan Leslie	Human Resource Management	WED 14:00-15:30
Johnston, Alan Leslie	Knowledge and Learning	WED 16:00-17:30
Johnston, James Bruce	Knowledge and Learning	THURS 14:00-15:00
Johnston, James Bruce	Knowledge and Learning	WED 16:00-17:30
Jolink, Albert	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30
Jones, Jenni	Organizational Transformation, Change and Development	WED 16:00-17:30
Jones, Matt	Research Methodology	WED 11:00-13:00
Jones, Oswald	Entrepreneurship	WED 14:00-15:30
Jones, Rebecca Jane	Organizational Psychology	THURS 09:00-10:30
Joosub, Tasneem	International Business and International Management	WED 16:00-17:30
Joseph, Marrisra	Management and Business History	WED 16:00-17:30
Joseph-Richard, Paul	Leadership and Leadership Development	WED 14:00-15:30
Joy, Simy	Organizational Studies	WED 09:00-10:30
Jukes, Stephen	Management and Business History	THURS 09:00-10:30

K. V., Mukundhan	International Business and International Management	WED 09:00-10:30
Kabst, Rüdiger	Human Resource Management	WED 14:00-15:30
Kabwe, Chitalu Bridget	International Business and International Management	THURS 09:00-10:30
Kadali, Ramya	Marketing and Retail	THURS 09:00-10:30
Kahattha, Wirinya	Marketing and Retail	THURS 11:00-13:00
Kakabadse, Andrew	Gender in Management	WED 14:00-15:30
Kakabadse, Nada	Gender in Management	WED 14:00-15:30
Kalyuzhnova, Yelena	International Business and International Management	WED 14:00-15:30
Kamal, Muhammad	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Kamal, Muhammad	Organizational Studies	THURS 11:00-13:00
Kamal, Muhammad	Performance Management	WED 11:00-12:30
Kamal, Muhammad	Public Management and Governance	WED 11:00-12:30
Kamal, Muhammad	Strategy	THURS 09:00-10:30
Kamal, Muhammad Mustafa	Leadership and Leadership Development	THURS 09:00-10:30
Kamal, Muhammad Mustafa	Organizational Studies	WED 11:00-12:30
Kamariotou, Maria	E-Business and E-Government	WED 09:00-10:45
Kamariotou, Maria	Strategy	THURS 14:00-15:30

AUTHOR LISTING

Kananimoghadam, Fatemeh	Innovation	THURS 11:00-13:00	Lawal, Abdulazeez Abioye	Entrepreneurship	WED 16:00-17:30
Kapsali, Maria	Cultural and Creative Industries	WED 16:00-17:30	Lawson, Alison Rose	Marketing and Retail	THURS 09:00-10:30
Karam, Arze	Entrepreneurship	WED 16:00-17:30	Lawton, Thomas	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Karam, Charlotte	Organizational Studies	WED 09:00-10:30	Lawton, Thomas	Strategy as Practice	THURS 11:00-12:30
Karam, Charlotte	Organizational Studies	WED 11:00-12:30	Le, Hang	Corporate Governance	WED 11:00-12:30
Karami, Azhdar	Knowledge and Learning	WED 11:00-12:30	Le, Hang	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Karasev, Oleg	Innovation	THURS 14:00-15:30	Le, Huong	Gender in Management	THURS 11:00-12:30
Karim, Mohammed Shamsul	Organizational Psychology	WED 16:00-17:30	Leach, Rebecca	Corporate Governance	WED 16:00-17:30
Karjalainen, Niko Johannes	Strategy as Practice	THURS 11:00-12:30	Leandro, Julio	Marketing and Retail	WED 09:00-10:30
Karkoulain, Silva	Gender in Management	WED 11:00-12:30	Lebura, Sorbarikor Oduwale, Olusola	Gender in Management	WED 14:00-15:30
Kawamoto, Carlos Tadao	Innovation	THURS 14:00-15:30	Lee, Amanda	Research Methodology	THURS 09:00-10:30
Kazmouz, Bassam	Public Management and Governance	WED 16:00-17:00	Lee, Bill	International Business and International Management	WED 16:00-17:30
Kele, Juliet Elizabeth	Human Resource Management	WED 11:00-12:30	Lee, Bill	Research Methodology	THURS 14:00-15:30
Kemp, Charles Jurgen	Marketing and Retail	WED 14:00-15:30	Lee, Christina Kwai Choi	Knowledge and Learning	THURS 14:00-15:00
Kemp, Linzi J	Gender in Management	WED 16:00-17:30	Lee, Hazel	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30
Kenny, Etlyn Jane	Gender in Management	THURS 14:00-15:30	Lee, Michelle	Knowledge and Learning	WED 14:00-15:30
Kerr, Jane	Knowledge and Learning	WED 16:00-17:30	Leech, Darren	Leadership and Leadership Development	THURS 14:00-15:30
Kerr, Ron	Critical Management Studies	THURS 14:00-15:00	Leggat, Sandra	Human Resource Management	TUES 15:30-17:00
Kerridge, Gary Peter	Management and Business History	WED 16:00-17:30	Leggat, Sandra	Public Management and Governance	THURS 14:00-15:00
Kettunen, Kerttu	Organizational Studies	WED 11:00-12:30	Leggatt, Andrew	Research Methodology	WED 14:00-15:30
Khalid, Aroosha	Gender in Management	WED 14:00-15:30	Lehmann, Nicole	Gender in Management	THURS 09:00-10:30
Khan, Ambarin Asad	Innovation	WED 16:00-17:30	Lehner, Othmar M	Entrepreneurship	THURS 11:00-12:30
Khan, Jashim	Marketing and Retail	THURS 11:00-13:00	Lelievre, Dominique L.M.	Innovation	THURS 09:00-10:30
Khan, Muhammad Burdbar	Gender in Management	WED 09:00-10:30	Lenney, Peter	Leadership and Leadership Development	WED 16:00-17:30
Khan, Muhammad Burdbar	Human Resource Management	THURS 14:00-15:30	Leticia, Fiona	Innovation	WED 09:00-10:30
Khan, Romy	Entrepreneurship	WED 14:00-15:30	Leuvel, Holger	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30
Khan, Sajjad	Entrepreneurship	WED 14:00-15:30	Lewitt, Moira	Research Methodology	WED 11:00-13:00
Khan, Zaheer	International Business and International Management	THURS 09:00-10:30	Li, Cher	Innovation	THURS 09:00-10:30
Khariamov, Alexander	Organizational Studies	WED 11:00-12:30	Li, Chuan	Marketing and Retail	THURS 09:00-10:30
Kharouf, Husni	Marketing and Retail	THURS 09:00-10:30	Li, Qi	Human Resource Management	THURS 11:00-12:30
Khurram, Sobia	Organizational Studies	THURS 14:00-15:30	Li, Shaomeng	Innovation	THURS 14:00-15:30
Kiat, Seng Kok	Entrepreneurship	WED 16:00-17:30	Liang, Tian	Entrepreneurship	WED 09:00-10:30
Killen, Shauna	Human Resource Management	THURS 11:00-12:30	Liao, Ziqi	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Killen, Shauna	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30	Lichy, Jessica	Marketing and Retail	THURS 14:00-15:30
Kim, Amee	Critical Management Studies	WED 11:00-12:30	Lie, Finn B.	Strategy as Practice	THURS 11:00-12:30
Kim, Jong-Seok	Innovation	WED 09:00-10:30	Lillystone, Simon	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Kim, Jong-Seok	Organizational Transformation, Change and Development	THURS 11:00-12:30	Lin, Caihui (Veronica)	Human Resource Management	TUES 15:30-17:00
Kim, Yunjeong	Identity	THURS 11:00-12:30	Lin, Caihui (Veronica)	Human Resource Management	WED 14:00-15:30
Kirk, Susan	Human Resource Management	THURS 14:00-15:30	Lin, Nidhida	Innovation	THURS 11:00-13:00
Kirk, Susan	Knowledge and Learning	THURS 09:00-10:30	Linehan, Margaret	Gender in Management	THURS 09:00-10:30
Kirk, Susan Jane	Human Resource Management	WED 09:00-10:30	Linton, Jonathan Daniel	Innovation	THURS 14:00-15:30
Kitchener, Martin	Public Management and Governance	TUES 15:30-17:00	Litchfield-Cant, Brian	Public Management and Governance	THURS 11:00-12:30
Kitsios, Fotis	E-Business and E-Government	WED 09:00-10:45	Liu, Hongfei	E-Business and E-Government	THURS 11:00-13:00
Kitsios, Fotis	Strategy	THURS 14:00-15:30	Liu, Jia	Corporate Governance	THURS 14:00-15:30
Kivits, Robbert Anton	Human Resource Management	THURS 11:00-12:30	Liu, Jia	Corporate Governance	WED 09:00-10:30
Kiwanuka, Keefa	Corporate Governance	WED 16:00-17:30	Liu, Jia	Corporate Governance	WED 11:00-12:30
Klubova, Marina	Innovation	THURS 14:00-15:30	Liu, Jonathan	Corporate Governance	WED 16:00-17:30
Kneipp, Jordana Marques	Innovation	WED 14:00-15:30	Liu, Jonathan	E-Business and E-Government	WED 11:00-12:30
Kofinas, Alexander	Knowledge and Learning	WED 11:00-12:00	Liu, Kecheng	International Business and International Management	WED 14:00-15:30
Kofinas, Alexander K.	E-Business and E-Government	THURS 14:00-15:30	Liu, Li	Human Resource Management	WED 09:00-10:30
Kofinas, Alexander K.	Entrepreneurship	WED 16:00-17:30	Liu, Li	Organizational Psychology	WED 16:00-17:30
Kominis, Georgios	Public Management and Governance	THURS 11:00-12:30	Liu, Lingxuan	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30
Korona, Veronica	Strategy	THURS 09:00-10:30	Liu, Mei	Sustainable and Responsible Business	THURS 11:00-12:30
Koufopoulos, Dimitrios	Corporate Governance	WED 14:00-15:30	Lloveras, Javier	Marketing and Retail	WED 14:00-15:30
Koufopoulos, Dimitrios	Corporate Governance	WED 09:00-10:30	Lockhart, Caroline	E-Business and E-Government	THURS 09:30-10:30
Kougiannou, Konstantina	Knowledge and Learning	THURS 09:00-10:30	Lockstone-Binnie, Leonie	Leadership and Leadership Development	THURS 09:00-10:30
Kranz, Johann	Sustainable and Responsible Business	WED 09:00-10:30	Lodoros, George	Organizational Transformation, Change and Development	THURS 14:00-15:30
Krebs, Benjamin Philipp	Human Resource Management	WED 14:00-15:30	Logan, Katey	Management and Business History	TUES 15:30-17:00
Kronenberg, Christopher	Sustainable and Responsible Business	THURS 14:00-15:30	Lokshin, Boris	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Kruckenberg, Lena Johanna	Research Methodology	THURS 14:00-15:30	Lombardi, Sara	Marketing and Retail	THURS 09:00-10:30
Kruglianskas, Isak	Innovation	WED 14:00-15:30	Loon, Mark	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Kumar, Arun	Management and Business History	THURS 11:00-12:30	Loon, Mark	Knowledge and Learning	THURS 14:00-15:00
Kumar, Arun	Management and Business History	THURS 11:00-12:30	Lotfi, Maryam	Operations, Logistics and Supply Chain Management	WED 14:00-15:30
Kumar, Ganesh	Entrepreneurship	THURS 09:00-10:30	Lu, Pierre Xiao	Organizational Transformation, Change and Development	THURS 14:00-15:30
Kumar, Vinod	Entrepreneurship	THURS 09:00-10:30	Lu, Xiaojing	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Kumara, Ajantha Sisira	Entrepreneurship	WED 16:00-17:30	Lucena, Abel	Innovation	THURS 09:00-10:30
Kuokkanen, Henri	Sustainable and Responsible Business	THURS 09:00-10:30	Lundmark, Erik	Entrepreneurship	WED 11:00-12:30
Kutaula, Smirti	Marketing and Retail	WED 14:00-15:30	Lupina-Wegener, Anna	International Business and International Management	WED 11:00-13:00
Kuzmina, Ekaterina	E-Business and E-Government	WED 11:00-12:30	Lupson, Jonathan Mark	Organizational Studies	WED 09:00-10:30
Kwok, Diana W.P.	International Business and International Management	WED 09:00-10:30	Lupton, Ben	Human Resource Management	WED 16:00-17:30
Kynighou, Anastasia	Human Resource Management	WED 16:00-17:30	Lusher, Dean	Knowledge and Learning	THURS 11:00-13:00
L			Lynch, Jane	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Laczko, Pavel	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30	Lynch, Richard	Knowledge and Learning	WED 16:00-17:30
Lai, Pei-Chun	Innovation	THURS 11:00-13:00	Lynch, Richard	Marketing and Retail	WED 11:00-13:00
Lai, Pei-Chun	Sustainable and Responsible Business	WED 16:00-17:30	Lythreatis, Sophie	Human Resource Management	WED 14:00-15:30
Lal, Banita	E-Business and E-Government	WED 16:00-17:30	Lythreatis, Sophie	Sustainable and Responsible Business	THURS 09:00-10:30
Lampel, Joseph	Cultural and Creative Industries	WED 09:00-10:30	Lyubovnikova, Joanne	Organizational Psychology	THURS 09:00-10:30
Lampel, Joseph	International Business and International Management	WED 14:00-15:30	M		
Lampel, Joseph	Strategy	WED 11:00-12:30	Maatta, Hannamaija	Public Management and Governance	THURS 14:00-15:00
Lane, Joseph	Management and Business History	WED 11:00-12:30	Macdonald, Emma K	Entrepreneurship	THURS 09:00-10:30
Lannon, John	Knowledge and Learning	WED 11:00-12:30	Mackay, David John	Strategy	THURS 14:00-15:30
Larimo, Jorma	International Business and International Management	THURS 14:00-15:30	Mackay, David John	Strategy	WED 16:00-17:30
Lau, Patricia Yin Yin	Knowledge and Learning	THURS 14:00-15:00	MacKenzie, Niall	Strategy	WED 16:00-17:30
Laundon, Melinda K	Human Resource Management	THURS 11:00-12:30	Maclean, Mairi	International Business and International Management	WED 09:00-10:30
Law, Kuok Kei	Knowledge and Learning	WED 09:00-10:45	Madichie, Nnamdi	Cultural and Creative Industries	THURS 14:00-15:30

Madichie, Nnamdi	Entrepreneurship	THURS 09:00-10:30	Michelotti, Marco	Sustainable and Responsible Business	WED 11:00-12:30
Mahaboob, Habeeb	Strategy as Practice	WED 14:00-15:00	Mickiewicz, Tomasz	Entrepreneurship	WED 14:00-15:30
Mahmes, Kamal Abdul salam	Sustainable and Responsible Business	WED 11:00-12:30	Migliaccio, Mirella	Cultural and Creative Industries	WED 09:00-10:30
Mahmoud, Ali	Marketing and Retail	WED 16:00-17:30	Mihail, Dimitrios	Public Management and Governance	WED 14:00-15:30
Mahroof, Kamran	E-Business and E-Government	THURS 09:30-10:30	Miles, Ian	Innovation	THURS 11:00-13:00
Major, Bridget	Marketing and Retail	THURS 14:00-15:30	Millar, Fiona	Cultural and Creative Industries	THURS 14:00-15:30
Mak, Kin Lok Rocky	Knowledge and Learning	WED 09:00-10:45	Millar, Ross	Leadership and Leadership Development	WED 14:00-15:30
Makarainen-Suni, Irma Anitta	Entrepreneurship	THURS 11:00-12:30	Miller, Jake	Research Methodology	WED 16:00-17:30
Maley, Jane	Performance Management	THURS 11:00-12:30	Miller, Karen Barbara	Sustainable and Responsible Business	WED 14:00-15:30
Malik, Ashish	Human Resource Management	TUES 15:30-17:00	Mills, Sophie	Critical Management Studies	THURS 11:00-12:30
Malik, Fareesa	Sustainable and Responsible Business	WED 09:00-10:30	Minshall, Tim	Strategy	WED 16:00-17:30
Malik, Madiha	Identity	THURS 11:00-12:30	Miralles Armenteros, Sandra	Human Resource Management	WED 16:00-17:30
Mallett, Oliver	Entrepreneurship	WED 16:00-17:30	Mitchell, Rebecca	Human Resource Management	TUES 15:30-17:00
Malmgren, Mikael E.	Corporate Governance	THURS 09:00-10:30	Mitchell, Rebecca	Gender in Management	THURS 14:00-15:00
Malby, Josephine	Management and Business History	WED 09:00-10:30	Mitchell, Rebecca	Organizational Psychology	WED 11:00-12:30
Mangena, Musa	Sustainable and Responsible Business	THURS 11:00-13:00	Mitchell, Sarah-Louise	Marketing and Retail	WED 14:00-15:30
Mangena, Musa	Sustainable and Responsible Business	WED 16:00-17:30	Mitchelmore, Siwan	Knowledge and Learning	WED 11:00-12:30
Manian, Chad	Operations, Logistics and Supply Chain Management	THURS 11:00-12:30	Mitsuhashi, Hitoshi	Innovation	THURS 09:00-10:30
Mariani, Minsani	Innovation	WED 14:00-15:30	Mitsuhashi, Hitoshi	Strategy	WED 11:00-12:30
Maric, Matija	Human Resource Management	THURS 09:00-10:30	Moazzam, Amani	Gender in Management	THURS 11:00-12:30
Maritz, Rachel	Strategy as Practice	WED 14:00-15:00	Moazzam, Amani	Gender in Management	THURS 09:00-10:30
Marshall, Andrew	Sustainable and Responsible Business	THURS 11:00-12:30	Mobarek, Asma	Corporate Governance	WED 11:00-12:30
Marzi, Giacomo	International Business and International Management	THURS 09:00-10:30	Moberley, Benjamin	Organizational Psychology	THURS 11:00-12:30
Mashlah, Samer	International Business and International Management	WED 14:00-15:30	Moen, Amna	Performance Management	WED 11:00-12:30
Mason, Amanda	Knowledge and Learning	WED 16:00-17:30	Moghimi, Solmaz	Leadership and Leadership Development	THURS 11:00-13:00
Mason, Katy	Organizational Transformation, Change and Development	THURS 09:00-10:30	Mohamad, Mostafa Ragab Ali	E-Business and E-Government	THURS 14:00-15:30
Mason, Katy	Organizational Transformation, Change and Development	WED 11:00-12:30	Mohamed, Ali Mohamed	Strategy	THURS 09:00-10:30
Mason, Katy J	Strategy as Practice	THURS 11:00-12:30	Mohamed, Hassan Moahamed Hussein	Human Resource Management	WED 11:00-12:30
Massaro, Maria Rita	E-Business and E-Government	THURS 14:00-15:30	Mohd Idris, Farisa	Entrepreneurship	WED 16:00-17:30
Massiah, Paul	Research Methodology	WED 11:00-13:00	Mollah, Sabur	Corporate Governance	WED 11:00-12:30
Massini, Silvia	Innovation	WED 16:00-17:30	Mollan, Simon	Critical Management Studies	WED 11:00-12:30
Matthias, Olga	E-Business and E-Government	THURS 09:30-10:30	Mollan, Simon	Management and Business History	WED 16:00-17:30
Matthias, Olga	Operations, Logistics and Supply Chain Management	WED 11:00-13:00	Monk, Elizabeth	Corporate Governance	WED 16:00-17:30
Mavin, Sharon	Gender in Management	WED 11:00-12:30	Mooney, Grant Richard	Cultural and Creative Industries	THURS 09:30-10:30
Maytorena, Eunice	Operations, Logistics and Supply Chain Management	THURS 11:00-12:30	Morales Martinez, Gabriela	Innovation	WED 14:00-15:30
Mazzarol, Tim	Entrepreneurship	WED 16:00-17:30	Mordi, Chima	Human Resource Management	THURS 14:00-15:30
Mazzoli, Valentina	Marketing and Retail	THURS 09:00-10:30	Mordi, Chima	Human Resource Management	WED 16:00-17:30
Mazzotta, Vincenzo	Entrepreneurship	THURS 09:00-10:30	Morgan, Mary	Strategy	WED 16:00-17:30
Mazzotta, Vincenzo	Gender in Management	WED 11:00-12:30	Morgan, Sharon	Sustainable and Responsible Business	WED 09:00-10:30
McBain, Richard	Human Resource Management	WED 16:00-17:30	Morgan-Thomas, Anna	Marketing and Retail	THURS 09:00-10:30
McCabe, Steven	Innovation	THURS 14:00-15:30	Morley, Michael J.	Leadership and Leadership Development	WED 09:00-10:30
McCabe, Steven	Sustainable and Responsible Business	WED 16:00-17:30	Morris, Jonathan	Sustainable and Responsible Business	THURS 14:00-15:30
McClelland, Bob	Marketing and Retail	THURS 14:00-15:30	Mortimore, Helen	Human Resource Management	THURS 11:00-12:30
McClelland, Zoe	Strategy	WED 09:00-10:30	Mosan, Gbubemi	Operations, Logistics and Supply Chain Management	WED 11:00-13:00
McColgan, Patrick	Sustainable and Responsible Business	THURS 11:00-12:30	Mosbah, Aissa	Human Resource Management	THURS 14:00-15:30
McCormick, Ciaran	Strategy	WED 14:00-15:30	Mostafa, Ahmed	Leadership and Leadership Development	THURS 11:00-13:00
McCray, Janet	Leadership and Leadership Development	WED 14:00-15:30	Mostafa, Ahmed	Human Resource Management	WED 14:00-15:30
McCray, Janet	Research Methodology	THURS 14:00-15:30	Mostafa, Ahmed	Sustainable and Responsible Business	THURS 09:00-10:30
McDermott, Aoife	Public Management and Governance	TUES 15:30-17:00	Moulettes, Agneta	Gender in Management	WED 16:00-17:30
McDonogh, Jennifer	Research Methodology	THURS 11:00-12:30	Mouzas, Stefanos	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
McGeough, Gerry	Sustainable and Responsible Business	THURS 11:00-12:30	Mouzas, Stefanos	Strategy	THURS 11:00-12:30
McGovern, Blath	Organizational Transformation, Change and Development	THURS 09:00-10:30	Mswaka, Walter	Research Methodology	THURS 09:00-10:30
McGowan, Carmel Teresa	Entrepreneurship	WED 16:00-17:30	Mueller, Frank	Leadership and Leadership Development	WED 16:00-17:30
McGregor, Heather	Human Resource Management	THURS 11:00-12:30	Mueller, Johannes	Strategy	THURS 11:00-12:30
McGregor, Heather	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30	Mueller-Seitz, Gordon	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
McGuinness, Martina	Sustainable and Responsible Business	THURS 14:00-15:30	Muenjohn, Nuttawuth	Leadership and Leadership Development	THURS 11:00-13:00
McGunagle, Doreen	Sustainable and Responsible Business	THURS 11:00-13:00	Mueganhu, Christopher	Corporate Governance	WED 11:00-12:30
McKenny, Aaron	Entrepreneurship	THURS 14:00-15:00	Mühlbacher, Hans	Human Resource Management	WED 11:00-12:30
McKeown, Tui	Entrepreneurship	WED 16:00-17:30	Mukhuty, Sumona	Human Resource Management	THURS 09:00-10:30
McKiernan, Peter	Strategy	THURS 14:00-15:30	Mulira, Fiona	Entrepreneurship	THURS 09:00-10:30
McLardy, Michelle	Knowledge and Learning	WED 14:00-15:30	Muñoz-Bullon, Fernando	Human Resource Management	THURS 11:00-12:30
McLaren, Angharad	Sustainable and Responsible Business	THURS 11:00-13:00	Muridzo, Searchmore	Management and Business History	THURS 09:00-10:30
McLeay, Fraser James	Marketing and Retail	THURS 14:00-15:30	Murphy, Joanne	Organizational Transformation, Change and Development	WED 14:00-15:30
McMackin, John Francis	Organizational Transformation, Change and Development	WED 09:00-10:30	Murphy, Peter	Public Management and Governance	WED 16:00-17:00
McPherson, Alison Jane	Organizational Psychology	WED 16:00-17:30	Murphy, Róisín	Strategy	THURS 09:00-10:30
McTavish, Anne-Marie	Research Methodology	WED 11:00-13:00	Murphy, Susan	Organizational Psychology	WED 16:00-17:30
Meacham, Hannah	Human Resource Management	WED 11:00-12:30	Murray, Duncan William	Leadership and Leadership Development	WED 09:00-10:45
Meadows, Maureen	Corporate Governance	THURS 11:00-12:30	Murtagh, Michael	Organizational Transformation, Change and Development	WED 09:00-10:30
Meadows, Maureen	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30	Murtagh, Rita-Marie	Knowledge and Learning	WED 16:00-17:30
Meadows, Maureen	Strategy	WED 14:00-15:30	Muthuraman, Subrahmanian	Sustainable and Responsible Business	THURS 14:00-15:30
Meaton, Julia	Research Methodology	THURS 09:00-10:30	Myers, Fran	Identity	WED 14:00-15:30
Mellahi, Kamel	International Business and International Management	THURS 11:00-12:30	Myrona, Evangelia	Public Management and Governance	WED 14:00-15:30
Mellahi, Kamel	International Business and International Management	THURS 11:00-12:30			
Melville, Rob	Corporate Governance	WED 09:00-10:30			
Mendy, John	Organizational Transformation, Change and Development	WED 09:00-10:30	Nachmias, Stefanos	Human Resource Management	WED 14:00-15:30
Meng-Lewis, Yue	Marketing and Retail	WED 09:00-10:30	Nair, Anup Karath	Strategy	WED 14:00-15:30
Mera, Christine	Entrepreneurship	THURS 09:00-10:30	Nakagawa, Mariko	Strategy	WED 11:00-12:30
Merendino, Alessandro	Corporate Governance	THURS 11:00-12:30	Nakamura, Azusa	Innovation	THURS 09:00-10:30
Messikomer, Carla	Strategy	TUES 15:30-17:00	Nana, Rabake Hermelline Kinba Mathilde	Sustainable and Responsible Business	WED 11:00-12:30
Messikomer, Carla	Research Methodology	WED 09:00-10:30	Napiersky, Uwe	Organizational Psychology	THURS 09:00-10:30
Meyer, Martin	Innovation	WED 16:00-17:30	Narayanan, Kanimozhi	Organizational Psychology	WED 16:00-17:30
Michaelides, Roula	Operations, Logistics and Supply Chain Management	WED 11:00-13:00	Narayanan, V.K.	Research Methodology	WED 16:00-17:30
Michaelides, Zenon	Operations, Logistics and Supply Chain Management	WED 11:00-13:00	Narayanan, V.K.	Strategy	TUES 15:30-17:00
Michalakopoulou, Kalliopi	Operations, Logistics and Supply Chain Management	WED 09:00-10:30	Narayanan, V.K.	Research Methodology	WED 09:00-10:30
Michalsen, Anita	Organizational Transformation, Change and Development	WED 16:00-17:30	Nardella, Giulio	International Business and International Management	THURS 11:00-12:30
Micheli, Pietro	Operations, Logistics and Supply Chain Management	WED 11:00-13:00	Nardella, Giulio	Sustainable and Responsible Business	THURS 09:00-10:30

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Narooz, Rose	Organizational Psychology	WED 16:00-17:30
Naseem, Rabia	Gender in Management	WED 16:00-17:30
Nasr, Abdalhamed Nasr A	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30
Navare, Jyoti	International Business and International Management	WED 11:00-13:00
Navarro Belzunce, Rebeca Elisa	Marketing and Retail	WED 11:00-12:30
Nawaz, Ayesha	Human Resource Management	WED 09:00-10:30
Ndaba, Zanele	Entrepreneurship	THURS 09:00-10:30
Nderitu, Dianna Wanjiku	Marketing and Retail	THURS 09:00-10:30
Nehme, Rabih	Gender in Management	WED 11:00-12:30
Newman, Alex	Entrepreneurship	WED 16:00-17:30
Ng, Wilson	Corporate Governance	WED 09:00-10:30
Nguyen, Nga	Operations, Logistics and Supply Chain Management	WED 14:00-15:30
Nicholson, Brian	Sustainable and Responsible Business	WED 09:00-10:30
Nienaber, Ann-Marie	Organizational Psychology	WED 16:00-17:30
Nielsen, Eva	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30
Nikandrou, Irene	Organizational Psychology	THURS 14:00-15:30
Nilsen, Elin Anita	Organizational Transformation, Change and Development	WED 16:00-17:30
Niros, Meletios I.	Marketing and Retail	THURS 11:00-13:00
Nisar, Tahir	Human Resource Management	WED 09:00-10:30
Nizam, Nuha	Strategy	THURS 09:00-10:30
Nokes, Karen Jane	Organizational Psychology	WED 09:00-10:30
Nordberg, Donald	Management and Business History	THURS 09:00-10:30
Nordberg, Donald	Corporate Governance	WED 09:00-10:30
Nordberg, Donald	Management and Business History	THURS 09:00-10:30
Nunes, Breno	Strategy	THURS 14:00-15:30
Nuseibeh, Bashar	Strategy	WED 14:00-15:30
Nwachukwu, Celestine	Human Resource Management	WED 11:00-12:30
Nwaogbe, Obioma R.	Operations, Logistics and Supply Chain Management	THURS 11:00-12:30
Nwoba, Arinze Christian	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Nyfoudi, Margarita	Human Resource Management	THURS 09:00-10:30
Nyfoudi, Margarita	Innovation	THURS 14:00-15:30
Nyfoudi, Margarita	Organizational Psychology	THURS 11:00-12:30
Nyland, Chris	Management and Business History	WED 11:00-12:30
Nyuur, Richard B.	Entrepreneurship	THURS 11:00-12:30
Nyuur, Richard B.	International Business and International Management	THURS 09:00-10:30
O		
Obaid, Asfia	Gender in Management	WED 14:00-15:30
Obaid, Asfia	Human Resource Management	WED 09:00-10:30
Obaid, Asfia	Human Resource Management	WED 16:00-17:30
Obembe, Demola	Strategy	THURS 14:00-15:30
Obeng Dankwah, George	International Business and International Management	WED 16:00-17:30
O'Brien, Seamus	Entrepreneurship	WED 16:00-17:30
O'Brien, Seamus	Sustainable and Responsible Business	WED 09:00-10:30
Ochieng, Edward G	Sustainable and Responsible Business	WED 11:00-12:30
Odibo, Edward	Research Methodology	WED 11:00-13:00
Odoro, Bentil	Organizational Transformation, Change and Development	WED 16:00-17:30
Oduwole, Olusola Ademola	Entrepreneurship	WED 14:00-15:30
Oe, Hiroko	Marketing and Retail	THURS 11:00-13:00
Oe, Hiroko	Marketing and Retail	WED 09:00-10:30
Ojei, IWE	Sustainable and Responsible Business	WED 09:00-10:30
Okon, Samuel Essien	Leadership and Leadership Development	WED 14:00-15:45
Okorie, Chukwneke	International Business and International Management	THURS 09:00-10:30
Olomolaiye, Anthony	Performance Management	WED 09:00-10:30
Olsen, Trude Hogvold	Organizational Transformation, Change and Development	WED 14:00-15:30
Olsen, Trude Hogvold	Organizational Transformation, Change and Development	THURS 09:00-10:30
Olusanmi, Catherine	Identity	THURS 09:30-10:30
Omar, Makotba	International Business and International Management	WED 16:00-17:30
Omar, Makotba	Knowledge and Learning	WED 11:00-12:30
Omar, Makotba	Sustainable and Responsible Business	WED 14:00-15:30
Omar, Zoharah	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Omeihe, Kingsley Obi	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30
Omoteso, Kamil	Public Management and Governance	WED 16:00-17:00
O'Regan, Nicholas	Strategy	TUES 15:30-17:00
Origho, Oghenetega	Strategy as Practice	THURS 09:30-10:30
Ortiz, Daniela	Sustainable and Responsible Business	THURS 14:00-15:30
Oruh, Emeka Smart	Human Resource Management	WED 16:00-17:30
Oruh, Emeka Smart	Human Resource Management	THURS 14:00-15:30
Osabutey, Ellis	International Business and International Management	WED 11:00-13:00
Osei, Collins	International Business and International Management	WED 16:00-17:30
Osei, Collins	Sustainable and Responsible Business	WED 14:00-15:30
Oshima, Sae	Identity	WED 11:00-13:00
Osoian, Codruta	International Business and International Management	THURS 11:00-12:30
Osoian, Codruta Luminita	Organizational Psychology	WED 11:00-12:30
Osseo-Asare, Augustus	Strategy as Practice	THURS 09:30-10:30
Otsuki, Hiroshi	Identity	THURS 11:00-12:30
Owens, Martin	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Oxborrow, Lynn	Sustainable and Responsible Business	THURS 11:00-13:00
Ozaki, Yuki	International Business and International Management	WED 14:00-15:30
Ozen, Ozlem	Strategy	WED 16:00-17:30
Ozen, Sükrü	Corporate Governance	WED 16:00-17:30
Ozturk, Ebru	Strategy	WED 09:00-10:30

Paladini, Stefania	Performance Management	THURS 11:00-12:30
Palmer, Adam	Research Methodology	THURS 14:00-15:30

Palmer, Adam	Leadership and Leadership Development	WED 14:00-15:30
Palo, Teea	Organizational Transformation, Change and Development	WED 11:00-12:30
Pan, Fengjie	Innovation	THURS 11:00-13:00
Panagiotopoulos, Panos	E-Business and E-Government	WED 16:00-17:30
Panayotopoulou, Leda	Human Resource Management	THURS 09:00-10:30
Pantano, Eleonora	Innovation	WED 16:00-17:30
Panteli, Niki	E-Business and E-Government	THURS 11:00-13:00
Panteli, Niki	Gender in Management	WED 11:00-12:30
Panteli, Niki	Identity	WED 14:00-15:30
Papadas, Karolos Konstantinos	Marketing and Retail	WED 11:00-12:30
Papadopoulos, Thanos	E-Business and E-Government	WED 09:00-10:45
Papadopoulos, Thanos	E-Business and E-Government	WED 16:00-17:30
Papageorgiadis, Nikolaos	International Business and International Management	WED 09:00-10:30
Papagiannidis, Savvas	E-Business and E-Government	WED 14:00-15:30
Papanastassiou, Marina	International Business and International Management	WED 11:00-13:00
Paraskevopoulou, Evita	Strategy	WED 14:00-15:30
Parboteeah, Praveen	International Business and International Management	WED 14:00-15:30
Park, Curie	Sustainable and Responsible Business	WED 14:00-15:30
Park, Hyunkyu	Strategy	WED 16:00-17:30
Parkinson, Ann	Human Resource Management	WED 16:00-17:30
Parnell, John A.	Strategy	THURS 11:00-12:30
Parry, Emma	Human Resource Management	THURS 09:00-10:30
Parry, Glenn	Organizational Studies	WED 11:00-12:30
Pascoe, Polly	Leadership and Leadership Development	WED 14:00-15:45
Paton, David	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Paton, Robert	Innovation	WED 14:00-15:30
Paviot, Florian	Operations, Logistics and Supply Chain Management	THURS 11:00-12:30
Pemberton, Barry	Corporate Governance	WED 09:00-10:30
Perchard, Andrew	Strategy	WED 16:00-17:30
Pereira, Vijay	International Business and International Management	WED 09:00-10:30
Perez Cornejo, Clara	Sustainable and Responsible Business	WED 09:00-10:30
Perlin, Ana Paula	Innovation	WED 14:00-15:30
Perriton, Linda	Gender in Management	THURS 11:00-12:30
Perry, Patsy	Marketing and Retail	WED 11:00-13:00
Petrie, Louise	Strategy	THURS 14:00-15:30
Pettigrew, Andrew	Organizational Transformation, Change and Development	WED 14:00-15:30
Phillips, Nichola	Entrepreneurship	WED 11:00-12:30
Phillips, Wendy	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30
Pidduck, Robert	Entrepreneurship	THURS 14:00-15:00
Pierce, Lamar	Strategy	WED 16:00-17:30
Piha, Lamprini P.	Marketing and Retail	WED 11:00-12:30
Pilbeam, Colin	Organizational Studies	WED 09:00-10:30
Pilbeam, Colin	Strategy	THURS 09:00-10:30
Pilbeam, Colin	Research Methodology	THURS 11:00-12:30
Pinkse, Jonatan	Innovation	WED 09:00-10:30
Pitsis, Tyrone S.	Strategy	THURS 11:00-12:30
Pittaway, Luke	Entrepreneurship	WED 11:00-12:30
Pius, Abraham	Operations, Logistics and Supply Chain Management	THURS 11:00-12:30
Plakoyiannaki, Emmanuella	International Business and International Management	THURS 11:00-12:30
Plakoyiannaki, Emmanuella	International Business and International Management	TUES 15:30-17:00
Pollalis, Yannis A.	Marketing and Retail	THURS 11:00-13:00
Poole, Adam	Marketing and Retail	WED 09:00-10:30
Poole, Adam	Corporate Governance	THURS 09:00-10:30
Poór, József	International Business and International Management	THURS 11:00-12:30
Potocnik, Kristina	Cultural and Creative Industries	THURS 09:30-10:30
Potocnik, Kristina	Human Resource Management	THURS 14:00-15:30
Powell, Gary N.	Gender in Management	THURS 09:00-10:30
Prashar, Manjari	Gender in Management	WED 16:00-17:30
Preller, Adinda	Marketing and Retail	WED 09:00-10:30
Premru, Maruša	Leadership and Leadership Development	THURS 09:00-10:30
Price, Blaine	Strategy	WED 14:00-15:30
Prieto, Marc	Marketing and Retail	WED 09:00-10:30
Prime, Karla Simone	International Business and International Management	WED 16:00-17:30
Procter, Stephen	Human Resource Management	WED 14:00-15:30
Prouka, Rea	Human Resource Management	THURS 09:00-10:30
Prystupa, Kaja	International Business and International Management	WED 11:00-13:00
Psychogios, Alexandros	Human Resource Management	THURS 09:00-10:30
Psychogios, Alexandros	Organizational Psychology	THURS 11:00-12:30
Pugh, Geoff	Marketing and Retail	WED 16:00-17:30
Puncheva-Michelotti, Petya	Sustainable and Responsible Business	WED 11:00-12:30
Pundzienie, Asta	Entrepreneurship	WED 09:00-10:30
Puthusserry, Pushyarak	International Business and International Management	THURS 09:00-10:30
Puumalainen, Kaisu	International Business and International Management	WED 11:00-13:00
Puyou, François-Regis	Identity	WED 11:00-13:00
Puyt, Richard Willem	Strategy as Practice	THURS 11:00-12:30
Pyper, Neil	Organizational Psychology	THURS 14:00-15:30
Pyper, Neil	Strategy	WED 16:00-17:30
Pyper, Neil	Knowledge and Learning	WED 14:00-15:30

Qaiyum, Sameer	Strategy	WED 09:00-10:30
Qazi, Kamal	Strategy	WED 09:00-10:30
Qurashi, Mubashir Hassan	Corporate Governance	THURS 14:00-15:30
Qureshi, Javeria Ashfaq	Leadership and Leadership Development	WED 09:00-10:30

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Radic, Mislav	Organizational Studies	THURS 11:00-13:00
Radnor, Zoe	Public Management and Governance	THURS 09:00-10:30
Radnor, Zoe	Public Management and Governance	WED 11:00-12:30
Rahman, Mahfuzur	International Business and International Management	WED 11:00-13:00
Raiden, Ani	Human Resource Management	THURS 14:00-15:30
Rajasinghe, Duminda	Human Resource Management	WED 14:00-15:30
Raji, Maryam	Gender in Management	WED 16:00-17:30
Rajwani, Tazeeb	Strategy	THURS 09:00-10:30
Ramachandran, Kavit	International Business and International Management	WED 14:00-15:30
Ramadan, Nora N	International Business and International Management	WED 14:00-15:30
Ramirez, Rafael	Strategy	THURS 11:00-12:30
Ramlogan, Ronald	Innovation	THURS 09:00-10:30
Ramoglou, Stratos	Entrepreneurship	THURS 11:00-12:30
Ramoglou, Stratos	Critical Management Studies	WED 16:00-17:30
Rao, Srinivasa	Leadership and Leadership Development	WED 11:00-13:00
Rashir, Tahir	Marketing and Retail	THURS 14:00-15:30
Ratcharak, Phatcharasiri	Leadership and Leadership Development	WED 16:00-17:30
Ratiu, Patricia	International Business and International Management	THURS 11:00-12:30
Ratsimanetrimanana, Fenosoa Andrianaivonirina	Entrepreneurship	WED 14:00-15:30
Ravishankar, M.N.	Entrepreneurship	WED 11:00-12:30
Redmond, Louise Constance	Corporate Governance	WED 14:00-15:30
Rees, Lucy	Human Resource Management	THURS 11:00-12:30
Reich, Janina	Identity	THURS 11:00-12:30
Reid, Iain	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Reid, Shane	Entrepreneurship	THURS 14:00-15:00
Reinmoeller, Patrick	Organizational Psychology	WED 09:00-10:30
Reinmoeller, Patrick	Strategy as Practice	WED 11:00-12:30
Reisch, Lucia	Entrepreneurship	THURS 09:00-10:30
Reissner, Stefanie C	Critical Management Studies	WED 11:00-12:30
Renkema, Maarten	Human Resource Management	TUES 15:30-17:00
Rentocchini, Francesco	Entrepreneurship	WED 09:00-10:30
Resnick, Sheilagh	Marketing and Retail	THURS 14:00-15:30
Retna, Kala S.	Research Methodology	WED 16:00-17:30
Reuther, Kevin	Knowledge and Learning	THURS 14:00-15:00
Reuther, Kevin	Organizational Transformation, Change and Development	THURS 11:00-12:30
Reyes, Grégory	Identity	WED 11:00-13:00
Reynolds, Kae	Human Resource Management	WED 09:00-10:30
Rich, Nick	Sustainable and Responsible Business	WED 16:00-17:30
Richards, Benjamin	Management and Business History	WED 16:00-17:30
Richey, Michelle A.	Entrepreneurship	WED 11:00-12:30
Riddle, Philip	Strategy	WED 11:00-12:30
Ridgway, Maranda	Gender in Management	THURS 14:00-15:30
Rivers, Gary	Marketing and Retail	THURS 11:00-13:00
Rivetti, Francesca	Cultural and Creative Industries	WED 09:00-10:30
Robinson, Jennifer Llewellyn	Research Methodology	THURS 09:00-10:30
Robinson, Sarah	Critical Management Studies	THURS 14:00-15:00
Robinson, Sarah	Critical Management Studies	THURS 14:00-15:00
Robson, Andrew	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Robson, Andrew	Marketing and Retail	THURS 11:00-12:30
Robson, Andrew	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Roby, Helen	Sustainable and Responsible Business	WED 09:00-10:30
Roca-Puig, Vicente	Human Resource Management	WED 14:00-15:30
Rodríguez Gutierrez, Pablo	Gender in Management	WED 09:00-10:30
Rodríguez Sánchez, Alma Mª	Human Resource Management	WED 16:00-17:30
Rodríguez, Jenny	Gender in Management	WED 09:00-10:30
Rodríguez, Jenny K	Gender in Management	THURS 14:00-15:30
Roed Nielsen, Kristian	Entrepreneurship	THURS 09:00-10:30
Roehrich, Jens	Sustainable and Responsible Business	WED 09:00-10:30
Ronen, Daniel	Strategy	WED 11:00-12:30
Rosile, Grace Ann	Strategy as Practice	THURS 09:30-10:30
Rosli, Ainurul	Innovation	WED 16:00-17:30
Rosli, Ainurul	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Rossi, Federica	Innovation	WED 16:00-17:30
Rossi, Federica	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Rostron, Ali	Identity	WED 11:00-13:00
Round, Griff	Marketing and Retail	WED 14:00-15:30
Round, Heather	Critical Management Studies	WED 16:00-17:30
Rouse, Julia	Entrepreneurship	WED 11:00-12:30
Rui, Mingjie	Organizational Transformation, Change and Development	THURS 14:00-15:30
Rush, Howard	Innovation	THURS 14:00-15:30
Russell, Ayiesha	Knowledge and Learning	WED 14:00-15:30
Russell, Peter	Gender in Management	WED 14:00-15:30
Ryan, Annmarie	Cultural and Creative Industries	THURS 14:00-15:30

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Sachidananda, B.S.	Corporate Governance	WED 14:00-15:30
Sadiqi, Jawed	Public Management and Governance	WED 11:00-12:30
Saha, Krishnendu	Performance Management	THURS 11:00-12:30
Saha, Krishnendu	Research Methodology	WED 14:00-15:30
Sahadev, Sunil	Marketing and Retail	THURS 14:00-15:30
Sahakian, Tina	Organizational Studies	WED 09:00-10:30
Sahakian, Tina	Organizational Studies	WED 11:00-12:30
Sahasranamam, Sreevas	International Business and International Management	WED 09:00-10:30
Saksager, Emil	Innovation	THURS 09:00-10:30

Salwan, Prashant	Strategy	WED 11:00-12:30
Salwan, Prashant	Strategy as Practice	WED 14:00-15:00
Samaratunge, Ramanie	Entrepreneurship	WED 16:00-17:30
Samra, Dalvir	Strategy	THURS 11:00-12:30
Sanchez-Bueno, María José	Human Resource Management	THURS 11:00-12:30
Sanders, Karin	Human Resource Management	WED 09:00-10:30
Sandes, Fabio Shimabukuro	Marketing and Retail	WED 09:00-10:30
Sandhawalia, Birinder Singh	Knowledge and Learning	THURS 11:00-13:00
Sang, Kate	Gender in Management	WED 14:00-15:30
Sannajust, Aurelie	Corporate Governance	WED 16:00-17:30
Santella, Rosella	Entrepreneurship	THURS 09:00-10:30
Santella, Rosella	Gender in Management	WED 11:00-12:30
Sapsed, Jonathan	Innovation	THURS 14:00-15:30
Sarea, Adel	Corporate Governance	THURS 09:00-10:30
Saridakis, George	Organizational Psychology	THURS 11:00-12:30
Sarkar, Runa	Innovation	WED 09:00-10:30
Sarpong, David	Knowledge and Learning	THURS 11:00-13:00
Sarpong, David	International Business and International Management	WED 09:00-10:30
Sarpong, David	International Business and International Management	THURS 14:00-15:30
Sarwat, Nosheen	Leadership and Leadership Development	WED 09:00-10:30
Sassetti, Sara	Marketing and Retail	THURS 09:00-10:30
Saud Khan, Mohammad	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30
Saunders, Mark	Critical Management Studies	THURS 11:00-12:30
Saunders, Mark N.K.	Research Methodology	THURS 09:00-10:30
Sawang, Sukanlaya	Entrepreneurship	WED 09:00-10:30
Sawitri, Hunik SR	Leadership and Leadership Development	WED 11:00-13:00
Sayce, Susan	Gender in Management	WED 14:00-15:30
Scarborough, Harry	Knowledge and Learning	WED 09:00-10:45
Schaefer, Anja	Identity	WED 09:00-10:30
Schaffer, Graham	Knowledge and Learning	THURS 11:00-13:00
Schinzle, Ursula	Leadership and Leadership Development	WED 09:00-10:45
Schmidt, Thomas	Entrepreneurship	WED 09:00-10:30
Schoefer, Klaus	Marketing and Retail	WED 14:00-15:30
Schopohl, Lisa	Sustainable and Responsible Business	WED 11:00-12:30
Schörger, Daniel	Research Methodology	THURS 11:00-12:30
Schroeder, Andreas	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Schumann, Christian-Andreas	Organizational Transformation, Change and Development	THURS 11:00-12:30
Scott, Alyson	Organizational Psychology	THURS 09:00-10:30
Scott, Stephanie A	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Sealy, Ruth	Gender in Management	WED 14:00-15:30
Searle, Rosalind	Gender in Management	WED 14:00-15:30
Searle, Rosalind	Organizational Psychology	WED 16:00-17:30
See-To, Eric W. K.	E-Business and E-Government	WED 14:00-15:30
Seidler, Anna-Raissa	Sustainable and Responsible Business	WED 09:00-10:30
Serafini, Giovanni Oscar	Human Resource Management	THURS 09:00-10:30
Serge, Sime Tchouaso	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30
Seriki, Oluwasegun Oluwaseyi	Strategy	THURS 09:00-10:30
Setten, Caroline Jane	Research Methodology	THURS 09:00-10:30
Sewchurran, Kosheek	Research Methodology	THURS 11:00-12:30
Seymour, Steve	Corporate Governance	THURS 09:00-10:30
Shaffakat, Saba	Organizational Studies	WED 16:00-17:00
Shafique, Sujana	International Business and International Management	WED 11:00-13:00
Shahriar, Abu Zafar M.	Entrepreneurship	THURS 11:00-12:30
Shami, Muntasir	Entrepreneurship	WED 14:00-15:30
Shan, Miyyuan	Operations, Logistics and Supply Chain Management	WED 09:00-10:30
Shan, Miyyuan	Performance Management	WED 16:00-17:30
Sharif, Amir	Performance Management	WED 11:00-12:30
Sharif, Amir M.	Organizational Studies	THURS 11:00-13:00
Sharkey-Scott, Pamela	Entrepreneurship	THURS 14:00-15:00
Sharma, Ruchi	Innovation	THURS 11:00-12:30
Shaw, Amie	Organizational Transformation, Change and Development	THURS 14:00-15:30
Shaw, Amie	Human Resource Management	WED 11:00-12:30
Sheerin, Corina	Gender in Management	THURS 09:00-10:30
Sheng, Jie	E-Business and E-Government	WED 09:00-10:45
Sherratt, Rowena	Human Resource Management	THURS 14:00-15:30
Shi, Xinpeng	E-Business and E-Government	WED 11:00-12:30
Shi, Xinpeng	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30
Shi, Xinpeng	Organizational Psychology	THURS 14:00-15:30
Shipton, Helen	Human Resource Management	TUES 15:30-17:00
Shipton, Helen	Human Resource Management	WED 09:00-10:30
Shipton, Helen	Human Resource Management	WED 14:00-15:30
Shoaib, Shandana	Human Resource Management	WED 09:00-10:30
Shore, Adam	Entrepreneurship	WED 11:00-12:30
Short, Jeremy	Entrepreneurship	THURS 14:00-15:00
Shukla, Manish	Operations, Logistics and Supply Chain Management	THURS 11:00-12:30
Siachou, Evangelia	Knowledge and Learning	THURS 14:00-15:00
Sichtmann, Christina	Marketing and Retail	WED 14:00-15:30
Siddique, Muhammad	Human Resource Management	WED 14:00-15:30
Siepel, Josh	Entrepreneurship	WED 11:00-12:30
Silva, Luciana Iwashita da	Corporate Governance	THURS 11:00-12:30
Simha, Aditya	International Business and International Management	WED 14:00-15:30
Simha, Aditya	Organizational Psychology	WED 11:00-12:30
Simintiras, Antonis C.	Marketing and Retail	WED 14:00-15:30
Singer, Marie Noelle	Cultural and Creative Industries	WED 16:00-17:30
Singh, Lakhbir	Marketing and Retail	THURS 11:00-13:00
Singh, Sanjay	Organizational Psychology	WED 11:00-12:30

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Siregar, Yuri Heikal	Marketing and Retail	THURS 14:00-15:30	Tarba, Shlomo	International Business and International Management	WED 09:00-10:30
Sitko, Rafal	Human Resource Management	THURS 11:00-12:30	Tarim, Emre	Strategy	THURS 11:00-12:30
Sitko, Rafal	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 14:00-15:30	Tarquini, Annalisa	Human Resource Management	THURS 11:00-12:30
Skalnaya, Oksana	E-Business and E-Government	THURS 09:30-10:30	Tarsalewska, Monika	Corporate Governance	WED 16:00-17:30
Skoumpopoulou, Dimitra	Operations, Logistics and Supply Chain Management	THURS 09:00-10:30	Tatachari, Srinivasan Ranganathan	Organizational Psychology	WED 16:00-17:30
Smimia, Harry	Strategy as Practice	THURS 09:30-10:30	Taubner-Ragg, Judith Ann	Organizational Transformation, Change and Development	THURS 14:00-15:30
Smith, Chris	Strategy	THURS 09:00-10:30	Tavalaei, M.Mahdi	Strategy	WED 16:00-17:30
Smith, David	Critical Management Studies	WED 11:00-12:30	Taylor, Bill W K	Human Resource Management	THURS 14:00-15:30
Snell, Darryn	Organizational Studies	WED 16:00-17:00	Taylor, Bill W K	Human Resource Management	THURS 11:00-12:30
Snell, Matthew James Yed	Entrepreneurship	WED 11:00-12:30	Taylor, David	Strategy	THURS 11:00-12:30
Soares, André	Knowledge and Learning	WED 14:00-15:30	Taylor, Marc Colin	Public Management and Governance	THURS 09:00-10:30
Soares, André	Marketing and Retail	WED 11:00-12:30	Teece, David	Strategy	WED 16:00-17:30
Sockalingam, Siva	Organizational Transformation, Change and Development	WED 09:00-10:30	Temouri, Yama	International Business and International Management	WED 09:00-10:30
Soetanto, Danny	Entrepreneurship	WED 11:00-12:30	Temple, Paul Furness	Leadership and Leadership Development	THURS 14:00-15:30
Sohal, Amrik	Human Resource Management	TUES 15:30-17:00	Teng, Minjun	Innovation	WED 14:00-15:30
Soliman, Samar	Strategy	THURS 11:00-12:30	Teng, Weili	Strategy	THURS 11:00-12:30
Söllner, Albrecht	Entrepreneurship	THURS 14:00-15:00	Tennant, Mike	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Söllner, Albrecht	Entrepreneurship	WED 09:00-10:30	Tennent, Kevin D.	Management and Business History	THURS 09:00-10:30
Solstad, Elsa	Organizational Transformation, Change and Development	THURS 09:00-10:30	Tennent, Kevin D.	Management and Business History	TUES 15:30-17:00
Som, Oliver	Innovation	WED 14:00-15:30	Tennent, Kevin D.	Management and Business History	WED 09:00-10:30
Song, Moxi	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30	Thakhathi, Reckson	Entrepreneurship	WED 14:00-15:30
Soobaroyen, Teeven	Critical Management Studies	WED 16:00-17:30	Thennakoon, Nadika Dharshani	Human Resource Management	THURS 09:00-10:30
Sowler, Julie	Operations, Logistics and Supply Chain Management	WED 11:00-13:00	Theodorakopoulos, Nicholas	Organizational Psychology	THURS 11:00-12:30
Spanaki, Konstantina	E-Business and E-Government	WED 16:00-17:30	Thiam, Mouhamed El Bachire	Corporate Governance	WED 16:00-17:30
Sparrow, John	Leadership and Leadership Development	THURS 09:30-10:30	Thomas, Howard	Knowledge and Learning	WED 14:00-15:30
Spigel, Ben	Strategy	WED 11:00-12:30	Thomas, Lauren Josie	Marketing and Retail	WED 11:00-13:00
Sprackett, Derek	Research Methodology	THURS 11:00-12:30	Thomas, Lynne	Knowledge and Learning	WED 14:00-15:30
Spring, Martin	Performance Management	TUES 15:30-17:00	Thompson, Stephen	Corporate Governance	WED 11:00-12:30
Spring, Martin	Performance Management	WED 11:00-12:30	Thompson, Thomas	Leadership and Leadership Development	WED 14:00-15:30
Springdal, Kent	Corporate Governance	WED 16:00-17:30	Tickle, Matthew	Operations, Logistics and Supply Chain Management	WED 14:00-15:30
Spyridonidis, Dimitrios	Leadership and Leadership Development	WED 16:00-17:30	Tihverainen, Saku	Human Resource Management	THURS 14:00-15:30
Stamati, Teta	E-Business and E-Government	WED 09:00-10:45	Tilba, Anna	Corporate Governance	WED 16:00-17:30
Stan, Valentina	Marketing and Retail	WED 09:00-10:30	Tilley, Catherine	Organizational Studies	WED 09:00-10:30
Stanton, Pauline	Human Resource Management	TUES 15:30-17:00	Timmons, Stephen	Public Management and Governance	THURS 14:00-15:00
Stanton, Pauline	Public Management and Governance	THURS 14:00-15:00	Timms, Jill	Corporate Governance	THURS 11:00-12:30
Stavraki, Georgia	Marketing and Retail	TUES 15:30-17:00	Tipuric, Darko	Organizational Studies	THURS 11:00-13:00
Stead, Valerie	Leadership and Leadership Development	WED 16:00-17:30	Tiwari, Ashutosh	Sustainable and Responsible Business	THURS 11:00-13:00
Steele, Rowan	Identity	WED 14:00-15:30	Todorov, Lorenzo	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 11:00-12:30
Stein, Christian	Research Methodology	THURS 14:00-15:30	Toivonen, Marja	Public Management and Governance	THURS 14:00-15:00
Stephan, Ute	Entrepreneurship	WED 14:00-15:30	Tokbolat, Yerzhan	Corporate Governance	WED 11:00-12:30
Stephenson, Andrew	Marketing and Retail	WED 16:00-17:30	Tran, Hang Thi	Human Resource Management	WED 11:00-12:30
Stevenson, Mark	E-Business and E-Government	WED 09:00-10:45	Tran, Thi Ngoc Vy	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Stewart, Jim	Critical Management Studies	THURS 11:00-12:30	Trehan, Kiran	Entrepreneurship	WED 14:00-15:30
Stierand, Marc Benjamin	Research Methodology	WED 11:00-13:00	Trehan, Kiran	Critical Management Studies	THURS 11:00-12:30
Stoian, Maria-Cristina	International Business and International Management	THURS 11:00-12:30	Trivedi, Vaishali	Human Resource Management	THURS 11:00-12:30
Storey, David	Entrepreneurship	WED 11:00-12:30	Trucco, Paolo	Performance Management	WED 16:00-17:30
Storey, David John	Entrepreneurship	THURS 11:00-12:30	Tsachouridi, Irene	Organizational Psychology	THURS 14:00-15:30
Storey, David John	Entrepreneurship	WED 11:00-12:30	Tsai-Lin, Tung-Fei	Entrepreneurship	WED 09:00-10:30
Stoyneva, Irina Kirilova	Research Methodology	WED 16:00-17:30	Tschochohei, Maximilian	Knowledge and Learning	WED 11:00-12:30
Strand, Emma Perriton	Critical Management Studies	WED 16:00-17:30	Tsogas, Markos H.	Marketing and Retail	THURS 11:00-13:00
Ströbel, Anne	Organizational Transformation, Change and Development	THURS 11:00-12:30	Tuncdogan, Aybars	Marketing and Retail	WED 09:00-10:30
Strom, Heidi Angell	Cultural and Creative Industries	WED 09:00-10:30	Tuomikoski, Kristiina	Entrepreneurship	WED 11:00-12:30
Suandi, Turiman	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30	Turner, Christopher	Sustainable and Responsible Business	THURS 11:00-13:00
Subramanian, Balaji	Sustainable and Responsible Business	WED 14:00-15:30	Turner, Neil	Research Methodology	THURS 11:00-12:30
Suengkamolpisut, Wallapa	Human Resource Management	THURS 09:00-10:30			
Suliman, Abubakr M.T.	Leadership and Leadership Development	WED 11:00-13:00			
Sultana, Saira	E-Business and E-Government	THURS 14:00-15:30	Uddin, Moshfique	International Business and International Management	WED 11:00-13:00
Summers, Juliette	Identity	WED 14:00-15:30	Uddin, Shahzad	Corporate Governance	WED 09:00-10:30
Summers, Paul	Knowledge and Learning	WED 14:00-15:30	Ugwoji, Chigozie	Human Resource Management	THURS 14:00-15:30
Sun, William	Sustainable and Responsible Business	THURS 09:00-10:30	Uhumwangho, Efosa	Entrepreneurship	THURS 09:00-10:30
Sun, Yan	E-Business and E-Government	WED 11:00-12:30	Ukeni, Ijeoma	Human Resource Management	WED 09:00-10:30
Sun, Yan	Organizational Psychology	THURS 14:00-15:30	Ulhai, John Parm	Critical Management Studies	WED 16:00-17:30
Sunaryo, Sinto	Leadership and Leadership Development	WED 11:00-13:00	Ulpiano, Renato	E-Business and E-Government	WED 14:00-15:30
Sur, Sujit	Management and Business History	THURS 11:00-12:30	Umeh, Chidozie	International Business and International Management	THURS 14:00-15:30
Surdu, Irina Minodora	International Business and International Management	THURS 11:00-12:30	Unlu, Onur	Organizational Studies	THURS 14:00-15:30
Surdu, Irina Minodora	International Business and International Management	THURS 11:00-12:30	Urban, Boris	Entrepreneurship	WED 14:00-15:30
Suzuki, Hiroyuki	Performance Management	THURS 11:00-12:30	Uren, Victoria	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 14:00-15:30
Swan, Jacky	Knowledge and Learning	WED 09:00-10:45	Urwin, Gerry	Strategy	WED 11:00-12:30
Sydog, Joerg	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 11:00-12:30	Usmani, Sana	Organizational Studies	THURS 11:00-13:00
Sydog, Joerg	Entrepreneurship	WED 09:00-10:30	Uzuegbunam, Ikenna	Entrepreneurship	THURS 09:00-10:30
Sydog, Joerg	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30			
Szamosi, Leslie Thomas	Human Resource Management	THURS 09:00-10:30			
Szamosi, Leslie Thomas	Human Resource Management	THURS 09:00-10:30			

Vilkinas, Tricia	Leadership and Leadership Development	WED 09:00-10:45
Vince, Russ	Critical Management Studies	THURS 11:00-12:30
Virmasalo, Ilkka	Human Resource Management	THURS 14:00-15:30
Vishnevskiy, Konstantin	Innovation	THURS 14:00-15:30
Vit, Gregory	Entrepreneurship	WED 11:00-12:30
Vlachos, Ilias	Knowledge and Learning	THURS 14:00-15:00
Vladimirova, Doroteya	Sustainable and Responsible Business	THURS 11:00-13:00
Vlahos, Ilias	Performance Management	WED 16:00-17:30
Vlajcic, Davor	International Business and International Management	THURS 09:00-10:30
Vlok, PJ	Innovation	WED 16:00-17:30
Vogel, Bernd	Leadership and Leadership Development	WED 16:00-17:30

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Wagner, Heinz-Theo	Entrepreneurship	WED 09:00-10:30
Wagner-Tsukamoto, Sigmund	Sustainable and Responsible Business	WED 14:00-15:30
Wahyuni, Salamah	Leadership and Leadership Development	WED 11:00-13:00
Wale-Oshinowo, Bamidele	Gender in Management	WED 14:00-15:30
Walker, Helen	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 16:00-17:30
Wallace, Ann Angela Alleyne	E-Business and E-Government	THURS 11:00-13:00
Walpole, Gary	Sustainable and Responsible Business	WED 16:00-17:30
Walsh, John	Knowledge and Learning	WED 11:00-12:30
Walters, Geoff	Corporate Governance	WED 14:00-15:30
Walton, Nigel	Strategy	WED 16:00-17:30
Wang, Catherine	Strategy	WED 09:00-10:30
Wang, Xiaojun	E-Business and E-Government	WED 09:00-10:45
Wang, Xiaojun	Sustainable and Responsible Business	THURS 09:00-10:30
Wanjiru, Roseline	International Business and International Management	WED 16:00-17:30
Ward, Carolyn	Identity	THURS 11:00-12:30
Ward, Paul	Research Methodology	WED 14:00-15:30
Warhurst, Russell	Identity	WED 09:00-10:30
Warren, Lorraine	Organizational Psychology	WED 14:00-15:30
Warren, Vessela	Knowledge and Learning	THURS 14:00-15:00
Warren, Vessela	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	THURS 09:00-10:30
Warwick, Rob	Leadership and Leadership Development	WED 14:00-15:30
Warwick, Robert James	Research Methodology	THURS 14:00-15:30
Wasti, S. Nazli	Organizational Psychology	WED 16:00-17:30
Watson, Rosina Jane	Entrepreneurship	THURS 09:00-10:30
Wehner, Marius Claus	Human Resource Management	WED 14:00-15:30
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Whysall, Zara	Gender in Management	WED 16:00-17:30
Widianto, Sunu	Leadership and Leadership Development	WED 09:00-10:30
Widianto, Sunu	Leadership and Leadership Development	WED 11:00-13:00
Wild, Andrew	Strategy	THURS 14:00-15:30
Wilderom, C.P.M	Leadership and Leadership Development	WED 11:00-13:00
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Williams, Sharon	Public Management and Governance	THURS 09:00-10:30
Wilson, Alexander	Knowledge and Learning	WED 14:00-15:30
Wilson, Hugh N	Entrepreneurship	THURS 09:00-10:30
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Wilson, Sarah	Management and Business History	WED 09:00-10:30
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Wilson-Evered, Elisabeth	Leadership and Leadership Development	THURS 09:00-10:30
Wilson-Evered, Elisabeth	Organizational Psychology	THURS 11:00-12:30
Winch, Graham	Operations, Logistics and Supply Chain Management	THURS 11:00-12:30
Windrum, Paul	Innovation	THURS 09:00-10:30
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Woods, Lisa R.	Research Methodology	WED 16:00-17:30
Woolliscroft, Tim	E-Business and E-Government	THURS 09:30-10:30
Worek, Maija	Entrepreneurship	WED 14:00-15:30
Worrall, Robert	Leadership and Leadership Development	THURS 14:00-15:30
Wright, James Terence Coulter	Innovation	THURS 14:00-15:30
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Xu, Bo	Strategy	THURS 11:00-12:30
Xu, Zheng	E-Business and E-Government	WED 09:00-10:45

Y

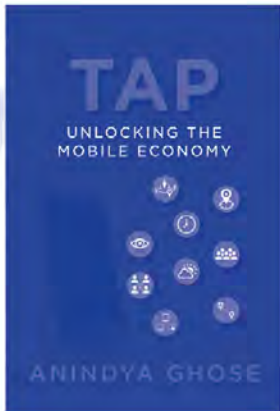
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Yamaoka, Yasuyuki	Marketing and Retail	THURS 11:00-13:00
Yamaoka, Yasuyuki	Marketing and Retail	WED 09:00-10:30
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Yip, Nick	Innovation	WED 16:00-17:30
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Yu, Jiun-Yu	E-Business and E-Government	THURS 09:30-10:30
Yuan, Pei-Yu	Innovation	THURS 11:00-13:00

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Zaki, Mohamed	Sustainable and Responsible Business	THURS 11:00-13:00
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Zhang, Huayao	Organizational Transformation, Change and Development	THURS 14:00-15:30
Zhang, Jintao	Sustainable and Responsible Business	WED 09:00-10:30
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Zhang, Min	Innovation	WED 09:00-10:30
Zhao, Shasha	International Business and International Management	THURS 09:00-10:30
Zhao, Yuxi	Entrepreneurship	WED 09:00-10:30
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Zobel, Ann-Kristin	Inter-Organizational Collaboration: Partnerships, Alliances and Networks	WED 09:00-10:30
Zolin, Roxanne	Human Resource Management	THURS 11:00-12:30
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Zuñiga Vicente, José Ángel	Human Resource Management	THURS 11:00-12:30
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Zuofa, Tarila	Sustainable and Responsible Business	WED 11:00-12:30

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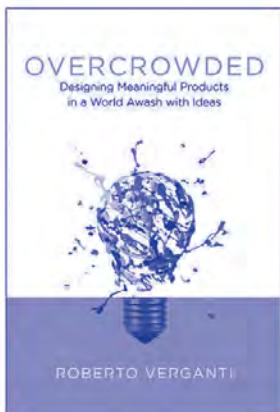
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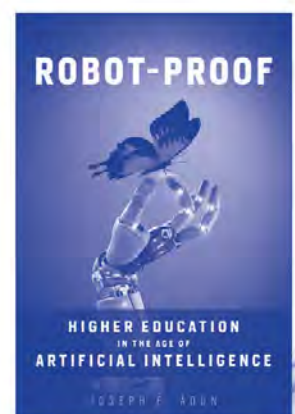
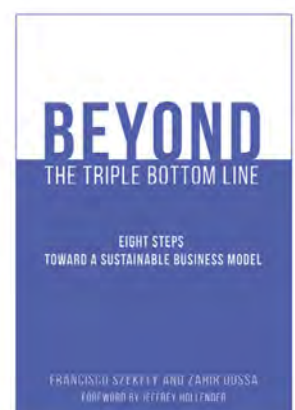
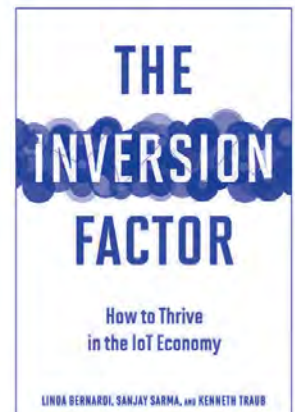
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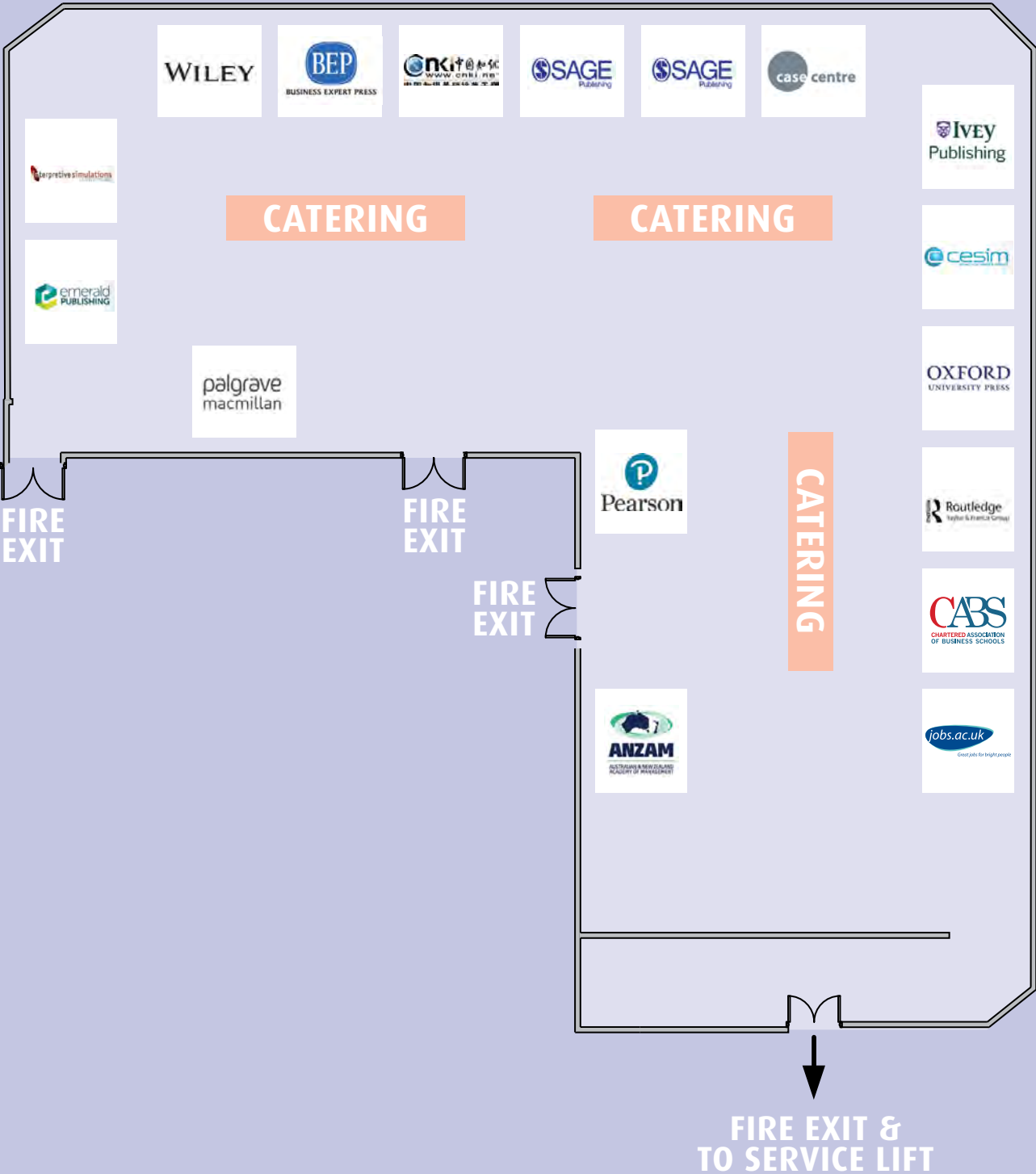
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